Boston 2012

NNSDO Annual Convention

NNSDO: Revolutionizing Healthcare Education

July 12–15, 2012
Preconvention July 11–12
Exhibits July 12–14

The Westin Boston Waterfront

Boston Convention & Exhibition Center

FINAL PROGRAM
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Dear Convention Attendees and Colleagues,

Welcome to Boston! We are so glad that you are able to join us as NNSDO descends upon Beantown to celebrate our 2012 Annual Convention – “NNSDO: Revolutionizing Healthcare Education.” The Convention Program Committee has worked to bring you a world-class convention. We aim to provide you with quality programs which will enhance your role as nursing professional development specialists.

The convention kicks off with half-day workshops designed to provide in-depth knowledge on topics relevant to our ever-changing field. We are confident this year’s program will offer you an abundance of learning experiences, shared best practices and networking opportunities. The topics include advanced concepts, technology, leadership, preceptor/recruitment/retention, general nursing professional development and research; all designed to enhance your knowledge of current skills, issues and trends.

The opening session will set the stage for the rest of the convention as Linda Honan Pellico speaks on the work environment of newly licensed Registered Nurses. After the opening session, please join us in the Exhibit Hall for the reception and grand opening of the exhibits. Your convention experience won’t be complete without a visit to our healthcare and lifestyle exhibitors. Don’t forget to bring your NNSDO brag!

Friday morning begins with the first set of concurrent sessions and then moves into awards and keynote speaker Carol Boston-Fleischhauer’s session. Carol will speak on the global perspective of nursing professional development. The afternoon general session will be presented by Gilly Johnson. Gilly holds formal tertiary qualifications and is also an authorized assessor with the International Standards for Mentoring Programs in Employment (ISMPE). She will speak on the mentoring process. Please join us for lunch during the Star Search session and hear mini presentations by future convention presenters. At 3:15 p.m. remember to attend the business meeting – this is your opportunity to meet your board members, committee and task force leaders. The future of our organization depends on your engagement! There will be a big announcement so be sure to attend. The day will conclude with the second set of concurrent sessions.

Posters which showcase scholarship and nursing research and are available for viewing on Saturday. Saturday will start off with early concurrent sessions followed by the Affiliate Networking Meeting at 8:00 a.m. This is a great opportunity to meet colleagues and discuss issues of concern to affiliate members. The day continues with two additional concurrent sessions, a break for lunch and networking in the Exhibit Hall, followed by two additional concurrent sessions. Saturday evening would not be complete without the Poster Reception. Please join us as we celebrate the winners and continue to network, discuss and share best practices.

The convention draws to a close on Sunday. The morning will start off with two concurrent sessions followed by breakfast and the closing session where Donna White will speak on the spirit of nursing.

Your feedback is essential to the successful planning of future Conventions. You will have the opportunity to evaluate the individual sessions and the overall Convention online. We encourage you to share your comments online or with individual board or committee members; you will recognize the committee members by our brightly colored vests and badge IDs.

We are eager to hear from you and perhaps even recruit you for future Convention planning activities.

We look forward to seeing you in Boston and thank you for helping us to make this the best Convention to date!
CONVENTION PLANNING COMMITTEE

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For an up-to-date list of all NNSDO Affiliates, click here.
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Sandra L. Bruce (2009-2011)
Nurse Education Program Manager
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Barbara Brunt (2007-2009)
Director Nursing Education & Staff Development
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Kari Schmidt (2005-2007)
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Donna Wright (2001-2005)
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Kathy Fischer (1999-2000)
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Dr. Karen Kelly Thomas (1990-1994)

NNSDO ANNUAL BUSINESS MEETING

Friday, July 13, 2012
3:15 p.m. – 4:30 p.m.
Ballroom East, Boston Convention and Exhibition Center

Welcome and Introductions
President Report
Secretary Report
Treasurer Report
Task Force and Other Reports
Introduction of National Office staff
Question and Answer with Audience
Exciting Announcement from NNSDO
The National Nursing Staff Development Organization (NNSDO) Business Meeting was called to order at 4:33 on Friday, July 8, 2011.

**Welcome and Introductions**
President Sandra Bruce welcomed members to the business meeting and introduced the members of the Board.

**President's Report**
Sandra Bruce presented the President’s Report that outlined the strategic plan. She discussed each of the pillars of the Strategic Plan and mentioned activities that have been completed in effort to reach strategic goals. Sandra explained the infrastructure changes that will be taking place in 2011-2012. She announced that the NNSDO Bylaws revision was approved by membership in June, 2011. She commented on the Geriatric Special Interest Group and the work on the Resourcefully Enhancing Aging in Specialty Nursing (REASN) Grant. Lastly, she commented on NNSDO’s Public Policy activities.

**Secretary’s Report**
Gen Guanci called members’ attention to the 2010 Business Meeting minutes and asked if there were any changes or corrections. There were none noted. The 2010 Business Meeting minutes were approved by consensus.

Gen also reported on the Certification Task Force. She commented that the curriculum was revised this year and that new instructors were added to meet the demands of courses being held. She recognized each of the new instructors that have been added. She reported that there have been 22 courses held in 18 states since June of 2010. Approximately 85% of course attendees are successful at passing their certification exam. She encouraged attendees to participate in a course if there is one scheduled near them.

**Treasurer’s Report**
Julia Aucoin reported that convention attendance is currently at 959 registered attendees. She commented that NNSDO is still very strong and growing. She explained that this year there is an expense over revenue, but that doesn’t mean that the organization lost money. She explained that as a non-profit organization NNSDO has an obligation to invest the profits back into the organization. She mentioned that several new projects were funded this year, such as the registry project and special projects grant program. Additionally, NNSDO invests money into the convention to provide members with educational opportunities. Julia presented several charts relating to expenses, revenue and where the funds are allocated. She also mentioned several administrative costs, including the hiring of Linda Shinn as the NNSDO Executive Director. Linda was asked to stand to be recognized. Julie reported that the Finance Committee recommended that the business meeting be recorded for viewing by the entire membership of NNSDO. She announced that the Board was in agreement and the meeting is being recorded and will be available for viewing on the NNSDO website in the near future.
Committee and Task Force Reports
The following committee reports were published in the convention program guide:

- Affiliate Advisory Committee
- Best Practices Committee
- Communications Committee
- Convention Planning Committee
- Governance Committee
- Informatics Committee
- Finance Committee
- Membership Engagement Committee
- Nominating Committee
- Products & Services Committee
- Public Policy Committee
- Recognition Committee
- Research Committee
- Strategic Partnerships Committee
- Outcomes Database Task Force
- Simulation Task Force
- Special Projects Task Force

Other Reports
The following other reports were either published in the convention program guide or distributed during the meeting:

- ANA Congress on Nursing Practice and Economics: submitted by Mary Harper
- Nursing Professional Development Certification Exam: submitted by Julia Aucoin
- Elsevier MC Strategies Online Preceptor Course: submitted by Eileen Robinson
- NNSDO CE Direct Member Benefit: submitted by Cindy Poe
- NPD Certification Preparation Course Task Force: submitted by Mitzi Grey
- Gero SIG/REASN Project: submitted by Patsy Maloney
- Report from Journal for Nurses in Staff Development: submitted by Belinda Puetz

Name Change Task Force Report:
Mary Harper and Dora Bradley reported on the formation of a task force to discuss the possibility of changing the name of NNSDO. Mary reported that she and Dora worked on the NPD Scope and Standards of Practice last year and they found the current model was very different than what it was in year past. Mary further explained that at the 2010 NNSDO Business Meeting Diana DePew asked if the name of NNSDO would change to be inline with the shift from Staff Development to Professional Development. Mary mentioned that the Name Change Task Force was developed as a result of this comment and further Board discussion. Mary recognized the members on the task force and commented that they have worked very hard to be sure that the new name would be reflective of what NNSDO is. Mary commented on the strength of the task force and that the group has discussed at length how to best ensure that the members’ opinions are taken into account. Mary discussed briefly what influences led to the proposal of two possible “stems” for the new name:

- ____ of Nurses in Professional Development
- ____ of the Nursing Professional Development Specialty
Dora reported that the members were given an opportunity to submit name suggestions in a web survey. She commented that the task force felt the decision wasn’t just a Board or task force decision; it was for the membership to decide. Dora introduced several polling questions. She commented that these questions are just a poll, and that the information and results will not be binding. The results of these polls were recorded using the i-clicker audience response system in two separate votes to ensure all attendees were able to provide their input and are listed below:

1. Which of the following should be indicated in the new name?
   - Organization 26%
   - Association 29%
   - Society 45%

2. Should “international” be included in the new name?
   - Yes 69%
   - No 31%

3. Which of the following stems do you prefer?
   - ___of Nurses in Professional Development 75%
   - ___of the Nursing Professional Development Specialty 25%

The floor was then opened up to questions and comments:

Q: What percent of our membership is international?
A: Julia Aucoin mentioned it was currently around 1%, but that the Journal is receiving approximately 10% international submissions.

Q: If we are looking to change our name, should we not look at changing the name of the certification as well? (CNPD was mentioned)
A: Julia Aucoin commented that this will be taken under advisement.

Q: Do we need to add the distinction of International or National?
A: It was mentioned that the poll was done to get a feel what members thought on this subject. The Name Change Task Force will discuss this further.

Comment: It was commented that more explanation of what Society, Organization and Association meant before the poll would have been helpful in making an informed decision. The member commented on the connotation of society, in that it seems like more of a social group and not professional.

Comment: Donna Wright noted that the options did not seem to capture if the organization was for nurses giving or receiving. She recommended that this be reviewed and enhanced before the membership vote.

Q: I am fine with our current name; was it just one person that prompted the name change?
A: Mary Harper responded that during the business meeting there several responses to the question in 2010’s business meeting that suggested others were in favor of the comment. Mary also commented that if you are not in favor of the name change, you will have the option to vote “no” on the bylaws change which will be the final step in approval of a name change.
Comment: An attendee noted that the name options seem to be only for nurses that do orientation. She feels the name should be more inclusive to let people know what the organization does. Gen commented that the Membership Engagement Committee is working to identify ways to bring in all types of members. Mary commented that the Strategic Partnerships Committee is looking for ways to partner with other organizations as well.

Comment: A member made the comment she was on the task force that updated the Scope and Standards and she feels staff development is very near and dear to her heart. She had a hard time with the change during that process, but she commented that change needs to happen to keep moving forward.

Comment: An attendee who is also a member of AORN mentioned that their AORN membership makes them an associate member of ANA. He suggested something similar to grow membership for NNSDO now that there is an associate category. Gen mentioned that is part of the charge to the Membership Engagement Committee; looking for ways to add value to the NNSDO membership. She welcomed the feedback.

Comment: An attendee noted that by changing the name to ‘professional’ and using ‘International’ would perhaps convey that we are inviting others into our organization and thus grow membership.

Comment: Kathy Colbert mentioned that she is concerned about the term “specialist” as the term “specialist” is more of a clerical or administrative role in the HR realm. Dora mentioned that during the “specialist” term was looked at in depth during the Scope and Standards revision.

Comment: An attendee noted that adding ‘International’ to the name would be a way to role model cultural diversity.

Registry Project
Julia Aucoin reported that the registry project is in progress. She mentioned that the Registry database would be a way to help answer the many questions that come through the listserve (and through other avenues) such as “how many educators do you have” or how much of X do you need for this”. The registry database will be a data information collection that will provide backup and outcomes. The task force is still in the process of collecting information and the product will be introduced in Boston at the 2012 convention. She commented that she is still seeking input, and will be working with individuals on this in the near future.

Other Business
Sandra Bruce commented on the Board positions that will be elected in the 2012 elections and encouraged members to nominate themselves for one of these positions.

The Board of Directors held a drawing for an apple iPad. All members received a ticket when they arrived at the business meeting. Janet Plahn was the winner of the iPad.

Adjournment
Sandra Bruce thanked members for participating in the business meeting. The business meeting was adjourned at 5:28 p.m.

Minutes Recorded by Richelle Torres
[hold page for president's report]
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Boston Convention and Exhibition Center

Exhibit Level

Level 1
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Kootenai Health  
Coeur d’Alene, ID |
| Rhonda Schleider, RN, MSN, CCRN  
Mission Hospitals  
Asheville, NC |
| Michele Deck RN, MEd, BSN, LCCE, FACCE  
CEO GAMES/ Tool Thyme for Trainers  
Baton Rouge, LA |
| Pamela Dickerson, PhD, RN-BC  
PRN Continuing Education  
Westerville, OH |
| Jane Jostes-Wanek, MS, RN-BC  
Poudre Valley Hospital  
Fort Collins, CO |
| Catherine Witsberger, MSN, RN, BC  
UPMC Presbyterian Shadyside  
Eighth Four, PA |
| Roberta Vick, MA, BSN, RNC  
Centra Health  
Lynchburg, VA |
| Johanna Derrenbacker, MSN, RN  
Centra Health  
Lynchburg, VA |
| Roslyn Corasaniti, PhD, RN, CRRN  
Kernan Hospital  
Baltimore, MD |
| Karyn Renee Boblitz, MSN, RN-BC  
Gaurdia Banister, RN, PhD  
Massachusetts General Hospital  
Boston, MA |
| Marion Winfrey, PhD, RN  
University of Massachusetts Boston  
Boston, MA |
| Kathleen Williams Kafel, RN, MS  
University of Massachusetts Boston  
Boston, MA |
| Donna Tanzi, MPS, RN-BC, NE-BC  
Lenox Hill Hospital  
New York, NY |
| Michelle Copeland, RN, MS  
Children's Medical Center, Dallas  
Dallas, TX |
| Dolores Isham-Colvard, PhD, RN  
Children's Medical Center, Dallas  
Dallas, TX |
| Neil Christopher Apeles, MSN, RN-BC, NEA-BC, CWCN, PHN  
Providence Saint Joseph Medical Center  
Northridge, CA |
| Elaine Smith, EdD(c), MSN, MBA, RN, NEA-BC, ANEF  
North Shore Long Island Jewish Health System  
New Hyde Park, NY |
| Dora Bradley, PhD, RN-BC  
Baylor Health Care System  
Dallas, TX |
| Pamela Edwards, EdD, MSN, BSN, RN-BC, CNE  
Duke University Health System  
Durham, NC |
| Kathleen Walrath, MS, CNS, APN  
University of Illinois Medical Center  
Chicago, IL |
| Janet Spunt, RN, MS, FACHE  
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| Kathy Alberta McCaleb, RN, DSN  
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Plano, TX |
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Rochester, MN |
| Marny Carlson, MS, RN  
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| Laurie Czapelewski, MS, RN  
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<th>Name</th>
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<td>Carolyn Ziebert, MS</td>
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<td>Milwaukee, WI</td>
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<td>Dorri Bechtel, MS, RN-BC, CEN</td>
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<td>Mary Harper, PhD, RN-BC</td>
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<td>Lawrenceville, GA</td>
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<td>Joan I. Warren, PhD, RN-BC, NEA-BC</td>
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<td>Journal for Nurses in Staff Development</td>
<td>Cantonment, FL</td>
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<td>Saint Thomas Health</td>
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<td>Cortland Regional Medical Center</td>
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<td>Kendra Bishop Varner, MSN</td>
<td>Kettering Health Network</td>
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<td>Jobeth Pilcher, EdD, RN, BC</td>
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<tr>
<td>Melissa Pollard, DNP, RN-BC, APRN, CEN, CCRN</td>
<td>Exeter Hospital</td>
<td>Exeter, NH</td>
</tr>
<tr>
<td>Lisa McCabe MSN, RN-BC, CCRN</td>
<td>Children's Hospital</td>
<td>Boston, MA</td>
</tr>
<tr>
<td>Gilly Johnson</td>
<td>Australian Mentor Centre</td>
<td>Melbourne VIC, Australia</td>
</tr>
<tr>
<td>Mary Jo Koschel, MSN, CFRN, RN-BC, NREMTP</td>
<td>PVH Clinical Education</td>
<td>Fort Collins, CO</td>
</tr>
<tr>
<td>Sheri Cosme, RN, MSN</td>
<td>Georgetown University Hospital</td>
<td>Washington, DC</td>
</tr>
<tr>
<td>Jennifer Graebe, RN, BSN, CEN, TNCC</td>
<td>Georgetown University Hospital</td>
<td>Washington, DC</td>
</tr>
<tr>
<td>Vicky Keys, MSN, RN-BC</td>
<td>PeaceHealth St. John Medical Center</td>
<td>Longview, WA</td>
</tr>
<tr>
<td>Kimberly, BSN, RN, PCCN</td>
<td>Prvidence St. Joseph Medical Center</td>
<td>Burbank, CA</td>
</tr>
<tr>
<td>Kathleen Libke, MSN, RN</td>
<td>St Anthony Central</td>
<td>Denver, CO</td>
</tr>
<tr>
<td>Kathleen Hunter, PhD, RN-BC</td>
<td>Chamberlain College of Nursing</td>
<td>Lithia, FL</td>
</tr>
</tbody>
</table>
Toni Hebda, PhD, RN  
Chamberlain College of Nursing  
Lithia, FL

Janice Baglietto, MS RN  
NSLIJ Southside Hospital  
Bay Shore, NY

Lisa Prytula, BSN, MAN, RN-BC  
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Portland, OR

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Group Health Cooperative  
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Cynthia Stephens, RN  
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Jefferson City, MO

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Springfield, MA

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Brookline, MA

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Brookline, MA

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Albuquerque, NM

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Riverview, FL

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Milton, MA

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Philadelphia, PA

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Cindy Burke, RN, BSN, CMSRN  
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Heidi Paradis, BSN CCRN  
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Lois Ginsberg MSN,MS,RN-BC  
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View the list of NNSDO staff here.
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## Program at a Glance

All events held at The Westin Boston Waterfront unless otherwise noted. The Boston Convention and Exhibition Center will be referred to as the BCEC.

### WEDNESDAY, JULY 11

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00 a.m. – 6:00 p.m.</td>
<td>Registration Open • Westin Hotel Main Lobby</td>
</tr>
<tr>
<td></td>
<td>Cyber Café Open • Harbor Ballroom Foyer</td>
</tr>
<tr>
<td>7:00 a.m. – 8:00 a.m.</td>
<td>Continental Breakfast</td>
</tr>
<tr>
<td></td>
<td>Harbor Ballroom Foyer</td>
</tr>
<tr>
<td>8:00 a.m. – 5:00 p.m.</td>
<td><strong>Nursing Professional Development Certification Preparation Course: Day One</strong></td>
</tr>
<tr>
<td></td>
<td>Kari Schmidt, MS, RN-BC, CCRN</td>
</tr>
<tr>
<td></td>
<td>Harbor Ballroom 1</td>
</tr>
<tr>
<td>8:00 a.m. – 12:00 p.m.</td>
<td>WORKSHOP 1</td>
</tr>
<tr>
<td></td>
<td>Advanced WS1: You Say You Want a Revolution in Nursing Education</td>
</tr>
<tr>
<td></td>
<td>Harbor Ballroom 3</td>
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<tr>
<td></td>
<td>Preceptor/Recruitment/Retention</td>
</tr>
<tr>
<td></td>
<td>WS2: Nurse Residency Programs: Facilitate Graduate Nurse Transition Into Professional Practice Burroughs</td>
</tr>
<tr>
<td></td>
<td>Technology WS3: Implementing and Developing Your Own Simulation Program</td>
</tr>
<tr>
<td></td>
<td>Harbor Ballroom 2</td>
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<tr>
<td>1:00 p.m. – 5:00 p.m.</td>
<td>WORKSHOP 4</td>
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<tr>
<td></td>
<td>Leadership WS4: Transitioning to Conceptual Practice in the 21st Century Workplace</td>
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<tr>
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<td>Harbor Ballroom 2</td>
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<tr>
<td></td>
<td>General Nursing Professional Development WS5: Earl Grey Doesn’t Appeal to Everyone; Infusing Blended Learning Strategies Into Your Tea Party Harbor Ballroom 3</td>
</tr>
<tr>
<td></td>
<td>Research WS6: Fundamentals of Evidence-Based Practice (EBP) Burroughs</td>
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### THURSDAY, JULY 12

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
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</thead>
<tbody>
<tr>
<td>7:00 a.m. – 7:00 p.m.</td>
<td>Registration Open • Westin Hotel Main Lobby</td>
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<tr>
<td></td>
<td>Cyber Café Open • Harbor Ballroom Foyer</td>
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<tr>
<td>7:00 a.m. – 8:00 a.m.</td>
<td>Continental Breakfast</td>
</tr>
<tr>
<td></td>
<td>Harbor Ballroom Foyer</td>
</tr>
<tr>
<td>8:00 a.m. – 5:00 p.m.</td>
<td><strong>Nursing Professional Development Certification Preparation Course: Day Two</strong></td>
</tr>
<tr>
<td></td>
<td>Kari Schmidt, MS, RN-BC, CCRN</td>
</tr>
<tr>
<td></td>
<td>Harbor Ballroom 1</td>
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<tr>
<td>8:00 a.m. – 12:00 p.m.</td>
<td>WORKSHOP 7</td>
</tr>
<tr>
<td></td>
<td>Leadership WS7: Back to Basics; Creating an Environment of Respect and Civility</td>
</tr>
<tr>
<td></td>
<td>Harbor Ballroom 2</td>
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<tr>
<td></td>
<td>General Nursing Professional Development WS8: Writing for Publication in the Nursing Literature Harbor Ballroom 3</td>
</tr>
<tr>
<td></td>
<td>Research WS9: Research Workshop: Seeking Evidence for Teaching Strategies in Nursing Burroughs</td>
</tr>
<tr>
<td>1:00 p.m. – 5:00 p.m.</td>
<td>WORKSHOP 10</td>
</tr>
<tr>
<td></td>
<td>Advanced WS10: Getting Started With Mentoring: Planning the Successful Mentoring Strategy Harbor Ballroom 2</td>
</tr>
<tr>
<td></td>
<td>Preceptor/Recruitment/Retention</td>
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<tr>
<td></td>
<td>WS11: Engaging Dynamic Learning Harbor Ballroom 3</td>
</tr>
<tr>
<td></td>
<td>General Nursing Professional Development WS12: Getting Started in Nursing Professional Development Carlton</td>
</tr>
<tr>
<td></td>
<td>WORKSHOP 13</td>
</tr>
<tr>
<td></td>
<td>Leadership WS13: Creating the Future of Nursing Professional Development through Leadership Burroughs</td>
</tr>
<tr>
<td>4:30 p.m. – 5:30 p.m.</td>
<td>Moderator Meeting Lewis</td>
</tr>
</tbody>
</table>
# Program at a Glance

All events held at The Westin Boston Waterfront unless otherwise noted. The Boston Convention and Exhibition Center will be referred to as the BCEC.

## THURSDAY, JULY 12 (Continued)

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>5:15 p.m. – 5:45 p.m.</td>
<td>First Time Attendee Orientation</td>
<td>Harbor Ballroom 1</td>
</tr>
<tr>
<td>6:00 p.m. – 6:30 p.m.</td>
<td>Welcome and Opening Remarks</td>
<td>Ballroom East, Boston Convention &amp; Exhibition Center</td>
</tr>
<tr>
<td>6:30 p.m. – 7:30 p.m.</td>
<td>OPENING SESSION</td>
<td></td>
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<tr>
<td>7:30 p.m. – 9:30 p.m.</td>
<td>Exhibit Hall Grand Opening and Welcome Reception</td>
<td>Exhibit Hall B1, Boston Convention &amp; Exhibition Center</td>
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## FRIDAY, JULY 13

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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<tbody>
<tr>
<td>7:00 a.m. – 6:00 p.m.</td>
<td>Registration Open • Westin Hotel Main Lobby</td>
<td>Cyber Café Open • Harbor Ballroom Foyer</td>
</tr>
<tr>
<td>7:00 a.m. – 8:00 a.m.</td>
<td>Continental Breakfast</td>
<td>Grand Ballroom Foyer</td>
</tr>
<tr>
<td>8:00 a.m. – 9:00 a.m.</td>
<td>CONCURRENT SESSION 1</td>
<td></td>
</tr>
<tr>
<td>A. Advanced</td>
<td>301: The Financial Case for Nurse Residency Programs</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Burroughs</td>
<td></td>
</tr>
<tr>
<td>B. Technology</td>
<td>302: Redesigning Presentations for the Online Learning Revolution</td>
<td>Grand Ballroom CD</td>
</tr>
<tr>
<td>C. Leadership</td>
<td>303: Leveraging Service/Academic Partnerships to Advance Healthcare Education</td>
<td>Grand Ballroom E</td>
</tr>
<tr>
<td>D. Preceptor/Recruitment/Retention</td>
<td>304: &quot;On-boarding&quot;: Building a Magnet Culture From Day One</td>
<td>Harbor Ballroom 3</td>
</tr>
<tr>
<td>E. General Nursing Professional Development</td>
<td>305: The Teach Back Method: A Four-Step Tool to Help Reduce Hospital Readmissions</td>
<td>Harbor Ballroom 1</td>
</tr>
<tr>
<td>F. Research</td>
<td>306: Revolutionizing Nursing Professional Development Research: Priorities for the Next Five Years</td>
<td>Harbor Ballroom 2</td>
</tr>
<tr>
<td>9:00 a.m. – 9:30 a.m.</td>
<td>Coffee Break</td>
<td>Grand Ballroom Foyer</td>
</tr>
<tr>
<td>9:30 a.m. – 10:00 a.m.</td>
<td>NNSDO Awards Presentation</td>
<td>Ballroom East, Boston Convention &amp; Exhibition Center</td>
</tr>
<tr>
<td>10:00 a.m. – 11:00 a.m.</td>
<td>KEYNOTE SESSION</td>
<td></td>
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<tr>
<td>307: The Impact of Healthcare Reform on the Professional Development of Nursing</td>
<td>Carol Boston-Fleischhauer, JD, MS, BSN</td>
<td></td>
</tr>
<tr>
<td>11:00 a.m. – 12:30 p.m.</td>
<td>Star Search</td>
<td>Grand Ballroom E</td>
</tr>
<tr>
<td>11:00 a.m. – 1:30 p.m.</td>
<td>Networking and Lunch in the Exhibit Hall</td>
<td>Exhibit Hall B1, Boston Convention &amp; Exhibition Center</td>
</tr>
<tr>
<td>1:30 p.m. – 3:00 p.m.</td>
<td>GENERAL SESSION</td>
<td></td>
</tr>
<tr>
<td>308: Mentoring: A Blueprint for the Strategic Mentoring Conversation</td>
<td>Gilly Johnson</td>
<td></td>
</tr>
<tr>
<td>3:15 p.m. – 4:30 p.m.</td>
<td>NNSDO Annual Business Meeting</td>
<td>Ballroom East, Boston Convention &amp; Exhibition Center</td>
</tr>
<tr>
<td>4:30 p.m. – 5:00 p.m.</td>
<td>Coffee Break</td>
<td>Grand Ballroom Foyer</td>
</tr>
</tbody>
</table>
### Program at a Glance

All events held at The Westin Boston Waterfront unless otherwise noted. The Boston Convention and Exhibition Center will be referred to as the BCEC.

#### FRIDAY, JULY 13 (Continued)

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Location</th>
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<tbody>
<tr>
<td>5:00 p.m. – 6:00 p.m.</td>
<td><strong>CONCURRENT SESSION 2</strong></td>
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</tr>
<tr>
<td>B. Technology</td>
<td>310: Integration of Critical Skills/Simulation: A Pilot for Intensive Care Nurses (ICU)</td>
<td>Harbor Ballroom 1</td>
</tr>
<tr>
<td>C. Leadership</td>
<td>311: Rebuilding a Nursing Education Department: The Opportunity to Promote Professional Growth and Lifelong Learning</td>
<td>Grand Ballroom CD</td>
</tr>
<tr>
<td>D. Preceptor/Recruitment/Retention</td>
<td>312: To Keep or Not to Keep, That Is the Question: Preventing a “Second Victim” of Medical Errors</td>
<td>Harbor Ballroom 2</td>
</tr>
<tr>
<td>E. General Nursing Professional Development</td>
<td>313: Social Capital – Primary Currency for Nurses in Professional Development</td>
<td>Burroughs</td>
</tr>
<tr>
<td>F. Research</td>
<td>314: The Use of High-Fidelity Simulation in Nurse Preceptor Training</td>
<td>Grand Ballroom E</td>
</tr>
</tbody>
</table>

<table>
<thead>
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<tr>
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<td></td>
<td></td>
</tr>
<tr>
<td>Registration Open</td>
<td>Westin Hotel Main Lobby</td>
<td></td>
</tr>
<tr>
<td>Cyber Café Open</td>
<td>Harbor Ballroom Foyer</td>
<td></td>
</tr>
<tr>
<td>7:00 a.m. – 8:00 a.m</td>
<td>Continental Breakfast</td>
<td>Grand Ballroom Foyer</td>
</tr>
<tr>
<td>7:00 a.m. – 5:00 p.m.</td>
<td><strong>Poster Viewing</strong></td>
<td>Grand Ballroom AB</td>
</tr>
<tr>
<td>7:45 a.m. – 8:45 a.m</td>
<td>Affiliate Networking Meeting</td>
<td>Grand Ballroom CD</td>
</tr>
<tr>
<td>9:00 a.m. – 10:00 a.m</td>
<td><strong>CONCURRENT SESSION 3</strong></td>
<td></td>
</tr>
<tr>
<td>B. Technology</td>
<td>402: Information Technology: Utilizing a Health System Intranet to Provide a Platform for a Nursing Mandatory Program and Enhancement of Computer Skills Competency</td>
<td>Harbor Ballroom 1</td>
</tr>
<tr>
<td>C. Leadership</td>
<td>403: Ten Revolutionary Trends in Professional Development</td>
<td>Grand Ballroom CD</td>
</tr>
<tr>
<td>D. Preceptor/Recruitment/Retention</td>
<td>404: Everything You Ever Wanted to Know About Having Nursing Students in Your Hospital But Were Afraid to Ask</td>
<td>Grand Ballroom E</td>
</tr>
<tr>
<td>E. General Nursing Professional Development</td>
<td>405: Inciting Change in the Midst of Resistance</td>
<td>Harbor Ballroom 3</td>
</tr>
<tr>
<td>F. Research</td>
<td>406: Comparison of Web-based versus Traditional Education for Pressure Ulcer Risk Assessment, Staging and Measurement</td>
<td>Burroughs</td>
</tr>
<tr>
<td>10:00 a.m. – 10:15 a.m.</td>
<td>Coffee Break</td>
<td>Harbor Ballroom Foyer and Grand Ballroom Foyer</td>
</tr>
<tr>
<td>10:15 a.m. – 11:15 a.m</td>
<td><strong>CONCURRENT SESSION 4</strong></td>
<td></td>
</tr>
<tr>
<td>A. Advanced</td>
<td>407: Interactive Teaching Strategies and the Effect on Knowledge and Patient Outcomes</td>
<td>Harbor Ballroom 2</td>
</tr>
<tr>
<td>B. Technology</td>
<td>408: Application of Simulation Technology and Training in Behavioral Health</td>
<td>Burroughs</td>
</tr>
<tr>
<td>C. Leadership</td>
<td>409: It's an Evolution: From Traditional Education Department to Learning Institute</td>
<td>Grand Ballroom CD</td>
</tr>
<tr>
<td>D. Preceptor/Recruitment/Retention</td>
<td>410: Coaching New Nurses to Deal with Nursing Complexity</td>
<td>Harbor Ballroom 3</td>
</tr>
<tr>
<td>E. General Nursing Professional Development</td>
<td>411: Test Question Development: Revolutionize Your Evaluation Practices</td>
<td>Harbor Ballroom 1</td>
</tr>
<tr>
<td>11:30 a.m. – 2:30 p.m.</td>
<td>Networking and Lunch in the Exhibit Hall</td>
<td>Exhibit Hall B1, Boston Convention &amp; Exhibition Center</td>
</tr>
</tbody>
</table>

### SATURDAY, JULY 14

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00 a.m. – 5:00 p.m.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Continental Breakfast</td>
<td>Grand Ballroom Foyer</td>
<td></td>
</tr>
<tr>
<td>7:00 a.m. – 8:00 a.m</td>
<td><strong>Poster Viewing</strong></td>
<td>Grand Ballroom AB</td>
</tr>
<tr>
<td>7:45 a.m. – 8:45 a.m</td>
<td>Affiliate Networking Meeting</td>
<td>Grand Ballroom CD</td>
</tr>
<tr>
<td>9:00 a.m. – 10:00 a.m</td>
<td><strong>CONCURRENT SESSION 3</strong></td>
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<tr>
<td>B. Technology</td>
<td>402: Information Technology: Utilizing a Health System Intranet to Provide a Platform for a Nursing Mandatory Program and Enhancement of Computer Skills Competency</td>
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<tr>
<td>C. Leadership</td>
<td>403: Ten Revolutionary Trends in Professional Development</td>
<td>Grand Ballroom CD</td>
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<tr>
<td>D. Preceptor/Recruitment/Retention</td>
<td>404: Everything You Ever Wanted to Know About Having Nursing Students in Your Hospital But Were Afraid to Ask</td>
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<tr>
<td>E. General Nursing Professional Development</td>
<td>405: Inciting Change in the Midst of Resistance</td>
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<tr>
<td>F. Research</td>
<td>406: Comparison of Web-based versus Traditional Education for Pressure Ulcer Risk Assessment, Staging and Measurement</td>
<td>Burroughs</td>
</tr>
<tr>
<td>10:00 a.m. – 10:15 a.m.</td>
<td>Coffee Break</td>
<td>Harbor Ballroom Foyer and Grand Ballroom Foyer</td>
</tr>
<tr>
<td>11:30 a.m. – 2:30 p.m.</td>
<td><strong>Networking and Lunch in the Exhibit Hall</strong></td>
<td>Exhibit Hall B1, Boston Convention &amp; Exhibition Center</td>
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## Program at a Glance

All events held at The Westin Boston Waterfront unless otherwise noted. The Boston Convention and Exhibition Center will be referred to as the BCEC.

### SATURDAY, JULY 14 (Continued)

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<td>2:45 p.m. – 3:45 p.m.</td>
<td>CONCURRENT SESSION 5</td>
<td>Harbor Ballroom 2</td>
<td>A. Advanced 413: Resilience: The Secret to Success</td>
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<td>B. Technology 414: Revitalizing, Rejuvenating, and Revolutionizing your Presentation Techniques</td>
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<td>C. Leadership 415: The Uprising of Educators: Empowering Educators through Knowledge of Business Practices</td>
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<td>D. Preceptor/Recruitment/ Retention 416: Just In Time Training (JITT)</td>
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<td>E. General Nursing Professional Development 417: Mapping the Future: Professional Development Paths for the Registered Nurse</td>
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<td>F. Hot Topics 418: A Talk for All Time: A NPD World Café</td>
<td>Burroughs</td>
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<tr>
<td>3:45 p.m. – 4:00 p.m.</td>
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<td>Coffee Break</td>
<td>Harbor Ballroom Foyer and Grand Ballroom Foyer</td>
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<tr>
<td>4:00 p.m. – 5:00 p.m.</td>
<td>CONCURRENT SESSION 6</td>
<td>Grand Ballroom CD</td>
<td>A. Advanced 419: Competency-Based Charge Nurse Role Orientation</td>
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<td>B. 2011 Star Search Winner 420: Using Disaster Exercises to Determine Learning Needs of Professional and Improve Outcomes in Hospitals</td>
<td>Grand Ballroom E</td>
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<td>C. Leadership 421: A Nursing Education Council Structure to Promote Collaboration Across a Multi-site System</td>
<td>Harbor Ballroom 1</td>
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<td>D. Preceptor/Recruitment/ Retention 422: Beyond Orientation: Meeting the Staff's Self-Identified Needs for Mentorship</td>
<td>Harbor Ballroom 3</td>
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<td>E. General Nursing Professional Development 423: Changing History: Measuring Outcomes Related to Education</td>
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<td>F. Research 424: Perceptions of Continuing Education in Registered Nurses in a Local Community</td>
<td>Burroughs</td>
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<tr>
<td>5:00 p.m. – 6:00 p.m.</td>
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<td>Reception and Poster Viewing</td>
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### SUNDAY, JULY 15

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<th>Speaker/Details</th>
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<tbody>
<tr>
<td>7:00 a.m. – 10:00 a.m.</td>
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<td>Westin Hotel Main Lobby</td>
<td>Registration Open</td>
<td>Westin Hotel Main Lobby</td>
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<tr>
<td>8:00 a.m. – 9:00 a.m.</td>
<td>CONCURRENT SESSION 7</td>
<td>Harbor Ballroom E</td>
<td>A. Advanced 501: Clinical Simulation: Sharing the Vision</td>
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<td>Harbor Ballroom 1</td>
<td>B. Technology 502: Creating Interactive Newsletters</td>
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<td>Grand Ballroom CD</td>
<td>D. Preceptor/Recruitment/ Retention 504: Revolutionizing Nursing Orientation: Connecting the Dots</td>
<td>Burroughs</td>
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<td>E. General Nursing Professional Development 505: Lessons Plans Scrutinized</td>
<td>Grand Ballroom CD</td>
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<td>F. Research 506: Classifying Professional Development Competencies by Level of Expertise</td>
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<tr>
<td>Time</td>
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<tr>
<td>9:15 a.m. – 10:15 a.m.</td>
<td>A. Advanced</td>
<td>507: The Revolutionary Role of the Staff Development Professional as the Clinical Liaison Between the Schools of Nursing, Healthcare Agencies and the National League for Nursing Accrediting Commission (NLNAC)</td>
<td>Burroughs</td>
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<tr>
<td>9:15 a.m. – 10:15 a.m.</td>
<td>B. Technology</td>
<td>508: Using Simulation as a Tool for Healthcare Process Improvement</td>
<td>Harbor Ballroom 3</td>
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<tr>
<td>9:15 a.m. – 10:15 a.m.</td>
<td>C. Leadership</td>
<td>509: Building the Structure</td>
<td>Harbor Ballroom 1</td>
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<tr>
<td>10:15 a.m. – 10:45 a.m.</td>
<td>D. Preceptor/Recruitment/Retention</td>
<td>510: In-Tandem Development of Newly Licensed Nurses and Novice Preceptors</td>
<td>Grand Ballroom CD</td>
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<tr>
<td>10:45 a.m. – 11:45 a.m.</td>
<td>E. General Nursing Professional Development</td>
<td>511: Blogging: An Innovative Tool to Promote Reflective Practice for New Graduate Nurses</td>
<td>Grand Ballroom E</td>
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<tr>
<td>10:45 a.m. – 11:45 a.m.</td>
<td>F. Research</td>
<td>512: Transforming the Transition of New Graduates</td>
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<tr>
<td>11:45 a.m. – 12:00 p.m.</td>
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<td>Closing Remarks</td>
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CONVENTION GOALS

- Promote patient safety, staff satisfaction and quality care in all aspects of education
- Network with peers to function effectively as a leader, educator, facilitator, consultant, change agent or researcher
- Balance teaching, learning and clinical practice in an environment of fiscal responsibility

*Please refer to the convention goals when completing your overall convention evaluation.

EDUCATION OBJECTIVES

Nursing Professional Development Certification Preparation Course
Wednesday, July 11, 8:00 a.m. – 5:00 p.m.
Thursday, July 12, 8:00 a.m. – 5:00 p.m.
Kari Schmidt, MS, RN-BC, CCRN
Harbor Ballroom 1
Objective: Prepare for the American Nurses Credentialing Center (ANCC) generalist certification examination in nursing professional development.

Wednesday, July 11

101
8:00 a.m. – 12:00 p.m.
Workshop 1
Advanced
You Say You Want a Revolution in Nursing Education
Rhonda Cooper, BSN, RN
Pam Hutchinson, MSN, RN, CPN
Kathy Sandman, MSN, RN CPN
Janet Torbeck, MSN, RN, CPN
Michelle Tate, BSN, RN, CPN
Joanne Schweitzer, MSN, RN
Harbor Ballroom 3

Objectives:
- Describe the education changes from Florence Nightingale to present day.
- Discuss the educational transformation recommendations for nursing identified in the current literature.
- Analyze a collegial collaborative framework between academia and a pediatric institution for nursing clinical education.
- Discuss how to generate cost-benefit analysis and community benefit.
Workshop 2

Preceptor/Recruitment/Retention

Nurse Residency Programs: Facilitate Graduate Nurse Transition Into Professional Practice

Kendra Bishop Varner, MSN
Jim Hansen, MSN, RN-BC

Objectives:
- Discuss the new graduate preparation-practice gap.
- Describe the transition-to-practice experience for the new graduate nurse.
- Discuss how a nurse residency program (NRP) benefits new graduate nurses and the organization.
- Identify ways to design an RP.
- Describe ways to evaluate outcomes and a Return on Expectations (ROE) for an NRP.

Workshop 3

Technology

Implementing and Developing Your Own Simulation Program

Melissa Pollard, DNP, RN-BC, APRN, CEN, CCRN
Lisa McCabe, MSN, RN-BC

Objectives:
- Discuss different types/levels of fidelity and how to integrate them to meet program objectives.
- Demonstrate key components for facilitating simulation debriefing.
- Describe how simulation may be integrated in a current program offered by an organization.
- Identify three ways that professional development specialists can evaluate simulation program classes.
- Strategize ways to illustrate to upper management how simulation can be an effective tool for patient safety initiatives.

Workshop 4

Leadership

Transitioning to Conceptual Practice in the 21st Century Workplace

Theresa Bacon, MSN, RN, CPN, CPON, CNE

Objectives:
- Discuss the rationale for transition to a conceptual approach to Pre-convention Workshops practice.
- Compare and contrast traditional and conceptual nursing education.
- Discuss concept development.
- Describe how to utilize tools for transitioning to conceptual practice.
- Assess learner level of conceptual development.
105
1:00 p.m. – 5:00 p.m.
Workshop 5
General Nursing Professional Development
Earl Grey Doesn’t Appeal to Everyone; Infusing Blended Learning Strategies Into Your Tea Party
Mary Anne Bosher, MSN, RN, CCRN
Ellen Cowan, MSN, RN, OCN
Harbor Ballroom 3
Objectives:
- Discuss the benefits of blended learning strategies.
- Create a case study that facilitates group discussion.
- Develop an educational plan using blended learning modalities.

106
1:00 p.m. – 5:00 p.m.
Workshop 6
Research
Fundamentals of Evidence-Based Practice (EBP)
BJ Hutchins, CNS, DNP, APRN-BC
Burroughs
Objectives:
- Describe the process for developing EBP.
- Develop a PICO question.
- Describe the steps for conducting a literature review.
- Describe the steps for appraising the literature.
- Describe the process for implementing and evaluating a clinical practice change.

Thursday, July 12

107
8:00 a.m. – 12:00 p.m.
Workshop 7
Leadership
Back to Basics; Creating an Environment of Respect and Civility
Joanne Turka, MSN, RN, CCRN
Renee Thompson, MSN, RN, CMSRN
Harbor Ballroom 2
Objectives:
- Differentiate between identified overt and covert disrespectful behaviors in the classroom.
- Discuss how to rank student behavior based on observed levels of confidence and reflection of the student with specific improvement interventions.
- Develop skilled communication with conflict engagement and resolution strategies, communication CPR and feedback techniques.
- Review how to plan strategies to create a healthier workplace and learning environment.
Workshop 8
8:00 a.m. – 12:00 p.m.
General Nursing Professional Development
Writing for Publication in the Nursing Literature
Belinda Puetz, PhD, RN
Harbor Ballroom 3

Objectives:
- Delineate motivators/inhibitors to writing for publication.
- Generate and refine ideas for publishing.
- Select a publisher for the manuscript.
- Describe the process for submitting a manuscript for publication.
- Describe the publishing process.

Workshop 9
8:00 a.m. – 12:00 p.m.
Research
Research Workshop: Seeking Evidence for Teaching Strategies in Nursing
Jobeth Pilcher, EdD, RN-BC
Burroughs

Objectives:
- Analyze the components of nursing research studies.
- Review mini-research mock studies as an investigator and/or as a study.
- Evaluate results of mini-research studies and make recommendations for practice.

Workshop 10
1:00 p.m. – 5:00 p.m.
Advanced
Getting Started With Mentoring: Planning the Successful Mentoring Strategy
Gilly Johnson
Harbor Ballroom 2

Objectives:
- Discuss the role of mentoring in nursing professional development.
- Understand the multiple models of contemporary mentoring applicable to the nursing workforce.
- Clarify the fit for mentoring alongside clinical developmental practices.
- Identify formal and informal mentoring opportunities in the workplace.
- Develop an action plan to lead a strategic mentoring conversation on return to the workplace.

Workshop 11
1:00 p.m. – 5:00 p.m.
Preceptor/Recruitment/Retention
Engaging Dynamic Learning
Carol Anne Kozik, CAS, MS, CNS, FNP
Harbor Ballroom 3

Objectives:
- Summarize the habits of mind and thinking skills that demonstrate critical thinking.
- Apply brain-based learning research to the development of critical thinking.
- Explain concepts and strategies of collaborative learning.
- Develop collaborative strategies for critical thinking.
- Explain techniques for creating effective learning activities.
1:00 p.m. – 5:00 p.m.
Workshop 12
General Nursing Professional Development
Getting Started in Nursing Professional Development
Bette Case Di Leonardi, PhD, MSN, RN-BC
Carlton

Objectives:
- Identify the scope and competencies of the nursing professional development specialist.
- Identify themes and techniques that support effective adult education.
- Explain the phases of the staff education process.
- Identify important considerations in each phase of the staff education process: identifying needs, stating objectives, planning and implementing learning.
- Identify important considerations in each phase of the staff education process evaluating learning.

1:00 p.m. – 5:00 p.m.
Workshop 13
Leadership
Creating the Future of Nursing Professional Development through Leadership
Mary Harper, PhD, RN-BC
Burroughs

Objectives:
- Describe the characteristics of a leader in professional organizations.
- Discuss strategies to promote leadership development in professional organizations.
- Develop a plan for personal, professional and organizational growth to support the nursing professional development specialty.

6:30 p.m. – 7:30 p.m.
OPENING SESSION
Looking Isn’t Seeing and Listening Isn’t Hearing: Integrating the Arts and Science in Education
Linda Honan Pellico, PhD, APRN
Ballroom East, Boston Convention & Exhibition Center

Objectives:
- Describe how to observe and analyze visual art.
- Describe aural training using music and correlation to actual lung, heart and bowel sounds.
- Discuss two research findings associated with the impact of using art work on clinical observations and diagnoses.
CONCURRENT SESSION 1
8:00 a.m. – 9:00 a.m.

301
A. Advanced
The Financial Case for Nurse Residency Programs
Jim Hansen, MSN, RN-BC
Burroughs

Objectives:
- Discuss how to calculate the dollar cost of key organizational new graduate metrics.
- Derive a global Return on Investment (ROI) for a nurse residency program.
- Describe how to formulate an executive proposal.

302
B. Technology
Redesigning Presentations for the Online Learning Revolution
Barbara Goodwin, MSN, RN-BC
Grand Ballroom CD

Objectives:
- Compare and contrast the use of language in live and online presentations.
- Apply Principles of Adult Learning in the online environment.
- Identify principles of graphic design for course development.
- Develop a plan to incorporate features to appeal to multiple learning styles.

303
C. Leadership
Leveraging Service/Academic Partnerships to Advance Healthcare Education
Gaurdia Banister, PhD, RN
Marion Winfrey, PhD, RN
Kathleen Williams Kafel, RN, MS
Grand Ballroom E

Objectives:
- Identify two aspects of the current health environment that support the formation of service/academic partnerships.
- Describe two collaboratively developed service/academic partnership exemplars including at least one major goal for each.
- Identify at least three positive outcomes that emerged from the service/academic partnerships.

304
D. Preceptor/Recruitment/Retention
“On-boarding”: Building a Magnet Culture from Day One
Annie Colvin, MSN, RN-BC
David James, MSN, CCRN, CCNS
Andres Viles, BSN, RN, CEN
Harbor Ballroom 3

Objectives:
- Discuss the background information related to the development of the RN Orientation “on-boarding” model.
- Describe how the tenets of a Magnet culture and the IOM core competencies are incorporated into the orientation model.
- Discuss the process utilized to measure nurses’ knowledge of the concepts outlined in the Quality and Safety Education for Nurses (QSEN). Describe the assessment findings.
E. General Nursing Professional Development

The Teach Back Method: A Four-Step Tool to Help Reduce Hospital Readmissions

Dianne Reid, MS, BSN, RN
Denise Darlington, MEd, BSN, RN, CPN
Harbor Ballroom 1

Objectives:

- Describe two reasons that use of the Teach Back Method is important in patient care.
- List three of four teaching points of the Teach Back Method.
- Demonstrate the Teach Back method in a small group setting.

F. Research

Revolutionizing Nursing Professional Development Research: Priorities for the Next Five Years

Mary Harper, PhD, RN-BC
Marilyn Asselin, PhD, RN-BC
Harbor Ballroom 2

Objectives:

- Discuss the Delphi research method.
- Identify NPD research priority areas for the next five years.
- Evaluate research opportunities consistent with the NPD research priorities.

10:00 a.m. – 11:00 a.m.

KEYNOTE SESSION

The Impact of Healthcare Reform on the Professional Development of Nursing

Carol Boston-Fleischhauer, JD, MS, BSN
Ballroom East, Boston Convention & Exhibition Center

Objectives:

- Review key elements of healthcare reform legislation and related market/demographic changes impacting this nation’s healthcare delivery system.
- Examine the impact of legislation and market/demographic changes on nursing practice, new care models, new nursing roles and the role of the registered nurse.
- Discuss the educational implications of these changes, including undergraduate and professional development education.

1:30 p.m. – 3:00 p.m.

GENERAL SESSION

Mentoring: A Blueprint for the Strategic Mentoring Conversation

Gilly Johnson
Ballroom East, Boston Convention & Exhibition Center

Objectives:

- Identify a blueprint for including mentoring at all levels of nursing professional development.
- Develop an increased understanding of mentoring as a strategic workforce development activity.
- Identify the five mission critical questions to promote mentoring in the workplace.
CONCURRENT SESSION 2
5:00 p.m. – 6:00 p.m.

309
A. Advanced
It’s Worth What? The Process of Determining the Value of Clinical Education
Jane Jostes-Wanek, MS, RN-BC
Harbor Ballroom 3

Objectives:
- Identify the Education Proposal Process.
- List the Kirkpatrick Levels of Evaluation.
- Discuss other methods of evaluation for clinical education.

310
B. Technology
Integration of Critical Skills/Simulation: A Pilot for Intensive Care Nurses (ICU)
Susan Felicia, MSN, RN-BC, PCCN
Harbor Ballroom 1

Objectives:
- Identify the three primary learning domains incorporated in evaluating competency in a patient simulated scenario.
- Describe how to manage the application of multiple high risk, low volume skills for ICU nurses in a non-threatening, no risk patient simulated environment.

311
C. Leadership
Rebuilding a Nursing Education Department: The Opportunity to Promote Professional Growth and Lifelong Learning
Donna Tanzi, MPS, RN-BC, NE-BC
Grand Ballroom CD

Objectives:
- Discuss the history of nursing education roles throughout the decades.
- Discuss the importance of the Nurse Educator role in developing lifelong learners.
- Identify two strategies that Nurse Educators can employ to validate role importance.

312
D. Preceptor/Recruitment/Retention
To Keep or Not to Keep, That Is the Question: Preventing a “Second Victim” of Medical Errors
Denise Schoen, MSN, RN-BC
Cinnamon Desgres, MSN, RNC
Harbor Ballroom 2

Objectives:
- Discuss Just Culture Principles.
- Determine measurable objectives for performance in an individualized evaluation plan.
- Describe methods (simulation, concept mapping, self-assessment) to measure competence in safe practice.
- Describe evaluation tool used to measure competence.
- Discuss three high stakes performance evaluations cases and outcomes.
E. General Nursing Professional Development
Social Capital – Primary Currency for Nurses in Professional Development
Judy Sheehan, MSN, RN
Burroughs

Objectives:
- Define social capital in relation to nursing professional development.
- Describe three critical dimensions of social capital.
- Formulate at least one strategy for strengthening collaborative relationships.
- Apply one collaborative attribute to a sample situation.

F. Research
The Use of High-Fidelity Simulation in Nurse Preceptor Training
Marlette Buckner, MN, RN, ACNS-BC
Grand Ballroom E

Objectives:
- Recognize common issues facing nurse preceptor selection and training.
- Discuss how high-fidelity simulation can be used to assess non-clinical skills.
- Describe how to design simulation scenarios that can be used to assess a preceptor’s skills.
- Identify ways to measure effectiveness of high-fidelity simulation in preceptor training.
- Review results of the research study.

CONCURRENT SESSION 3
9:00 a.m. – 10:00 a.m.

401
A. Advanced
Proving Your Worth: Financial Management in Continuing Education and Professional Development
Pamela Dickerson, PhD, RN-BC
Harbor Ballroom 2

Objective: Examine financial management strategies in professional development/continuing education.
B. Technology

Information Technology: Utilizing a Health System Intranet to Provide a Platform for a Nursing Mandatory Program and Enhancement of Computer Skills Competency

Lisa Chung, MA, RN
Janet Geskie, MS, RN
Harbor Ballroom 1

Objectives:
- List the benefits of an online nursing mandatory program.
- Describe the process for utilizing a health system intranet to provide staff education.
- Integrate the role of the Nursing Professional Development educator in providing a mechanism for computer-based training.

C. Leadership

Ten Revolutionary Trends in Professional Development

Pamela Edwards, EdD, MSN, RN-BC, CNE
Grand Ballroom CD

Objective: Identify ten trends in professional development and nursing education that affect the work of leaders in professional development.

D. Preceptor/Recruitment/Retention

Everything You Ever Wanted to Know About Having Nursing Students in Your Hospital but Were Afraid to Ask

Susan Smith, MSN, RN, ACNS-BC
Grand Ballroom E

Objectives:
- Describe three key components for establishing a successful relationship between your hospital and the school of nursing.
- Identify three components of the orientation process for students and faculty that will be coming to your hospital.
- Discuss three issues that can arise while students are in your facility and analyze potential issues.
- Discuss ways to effectively evaluate everyone’s experience.

E. General Nursing Professional Development

Inciting Change in the Midst of Resistance

Alisha Harter, BSN, RN, TNCC, ENPC, ACLS, PALS
Jody Thresher, MA, BSN, BS, RNC
Harbor Ballroom 3

Objectives:
- Identify three common barriers that educators face in today’s overwhelmed culture.
- Demonstrate at least one practical solution to make education more relevant and valuable.
- Create a plan to apply learned strategies to one personal education program.
**406**
F. Research
Comparison of Web-based versus Traditional Education for Pressure Ulcer Risk Assessment, Staging and Measurement
Carol Ann Esche, DNP, MA, RN, NE-BC
Joan I. Warren, PhD, RN-BC, NEA-BC
Burroughs

Objectives:
- State three trends in the current state of nursing research regarding staff nurse knowledge of pressure ulcer assessment, staging, measurement, prevention and retention.
- Describe five components of the research design specifically addressing the setting, study population, sample size, randomization, methodology regarding the control group and intervention group and data collection and analysis.
- Discuss three implications comparing the outcomes of computer based education and traditional classroom lecture education regarding pressure ulcer assessment, staging, measurement prevention and retention.

**CONCURRENT SESSION 4**
10:15 a.m. – 11:15 a.m.

**407**
A. Advanced
Interactive Teaching Strategies and the Effect on Knowledge and Patient Outcomes
Rhonda Schleider, RN, MSN, CCRN
Michele Deck RN, MEd, BSN, LCCE, FACCE
Harbor Ballroom 2

Objectives:
- Discuss the importance of studying the effectiveness of different teaching strategies.
- Describe a study design that measures knowledge and patient outcomes.
- Compare the effectiveness of three different teaching strategies.

**408**
B. Technology
Application of Simulation Technology and Training in Behavioral Health
Kristy Loewenstein, MSN, RN-BC, PMHNP-BC
Burroughs

Objectives:
- Discuss the application of simulation technology and training in behavioral health.
- Describe the benefits to the end-user of simulation training.
- Discuss the power of experiential learning in adult continuing education.

**409**
C. Leadership
It’s an Evolution: From Traditional Education Department to Learning Institute
Michelle Copeland, RN, MS
Dolores Isham-Colvard, PhD, RN
Grand Ballroom CD

Objectives:
- Identify common barriers to achieving optimal outcomes from education interventions.
- Review organizational and operational changes that facilitate an improved approach to education.
- Discuss implementation strategies for embedding change within a new learning department.
- Review measures for promoting organizational acceptance.
D. Preceptor/Recruitment/Retention
Coaching New Nurses to Deal with Nursing Complexity
Joyce Nelson, MS, RN
Marny Carlson, MS, RN
Laurie Czaplewski, MS, RN
Harbor Ballroom 3

Objectives:
- Describe patterns of work complexity.
- Weigh cognitive factors that influence decision making.
- Demonstrate the stacking activity.
- Identify preceptor application of this strategy.

E. Nursing Professional Development
Test Question Development: Revolutionize Your Evaluation Practices
Karen Siroky, MSN, RN
Bette Case Di Leonard, PhD, RN-BC
Harbor Ballroom 1

Objectives:
- Explain the purpose and use of a test plan.
- Apply principles of test item construction in critiquing and improving test questions.
- Identify principles for creating test items in styles that are alternatives to multiple-choice.

F. Research
An Application of EBP: Patient Rounding as an Opportunity to Positively Impact Patient Quality and Safety
Denise Petras, DNP, RN-BC
Grand Ballroom E

Objectives:
- Examine an application of evidence-based practice (EBP) into the clinical setting.
- Recognize the value of structured patient rounding to positively impact patient care outcomes.
- Discuss the role of the nursing professional development specialist in facilitating EBP into the clinical arena.

CONCURRENT SESSION 5
2:45 p.m. – 3:45 p.m.

A. Advanced
Resilience: The Secret to Success
Kari Schmidt, MS, RN-BC
Harbor Ballroom 2

Objective: Identify essential elements of resilience. Identify elements of resilience to integrate into own practice.
B. Technology

Revitalizing, Rejuvenating, and Revolutionizing your Presentation Techniques

Robert Ready, RN, MN, CEN, CPEN, NEA-BC
Grand Ballroom CD

Objectives:
- Describe at least one teaching method to improve audience participation during an educational program.
- Identify at least one method of incorporating technology to improve a presentation.
- Describe one critical thinking exercise to enhance audience learning.
- Describe at least two methods of gaming that enhances an educational program.

C. Leadership

The Uprising of Educators: Empowering Educators through Knowledge of Business Practices

Neil Christopher Apeles, MSN, RN-BC, NEA-BC, CWCN, PHN
Harbor Ballroom 3

Objectives:
- Describe business-related factors that affect the delivery of healthcare education.
- Examine how educators' knowledge of budgetary factors influence the delivery of education services.
- Discuss how leaders and educators can use business knowledge to leverage limited resources for educational programs.

D. Preceptor/Recruitment/Retention

Just In Time Training (JITT)

Dorri Bechtel, MS, RN-BC, CEN
Grand Ballroom E

Objectives:
- Define Just In Time Training (JITT), Discuss a process for implementing JITT.
- Describe Pros and Cons associated with JITT. Develop tools to support JITT.

E. General Nursing Professional Development

Mapping the Future: Professional Development Paths for the Registered Nurse

Maria Lander, BSN, RN-BC
Mandy Kirkpatrick, BSN, RN-BC
Harbor Ballroom 1

Objectives:
- Identify personal and professional values that motivate nurses to pursue professional development.
- Recognize importance of goal setting in establishing a clear direction for future development.
- Discuss how to coach employees on setting specific, measurable, attainable, realistic and time-based (SMART) professional development goals.
- Construct a resource of professional development opportunities for new and experienced nurses at their institution.

F. Hot Topics

A Talk for All Time: A NPD World Café

Burroughs

Objectives:
- Explain the process of a World Café.
- Participate in a World Café discussion of hot topics driving Nursing Professional Development today and in the future.
CONCURRENT SESSION 6
4:00 p.m. – 5:00 p.m.

419
A. Advanced
Competency-Based Charge Nurse Role Orientation
Catherine Witsberger, MSN, RN-BC
Harbor Ballroom 2

Objectives:
- List core competencies and performance expectations for the charge nurse role.
- Identify teaching/learning strategies for charge nurse core competencies and performance expectations.

420
B. 2011 Star Search Winner
Using Disaster Exercises to Determine Learning Needs of Professional and Improve Outcomes in Hospitals
Denise A. Anderson, MSN
Grand Ballroom E

Objectives:
- Describe the state of disaster preparedness education for RNs in America. Describe the role of NPD educator as collaborator, facilitator, leader, educator and researcher during disaster exercises.
- Define the different types of unit-based, house wide or multi-agency disaster exercises.

421
C. Leadership
A Nursing Education Council Structure to Promote Collaboration Across a Multi-site System
Elaine Smith, EdD(c), MSN, MBA, RN, NEA-BC, ANEF
Harbor Ballroom 1

Objectives:
- Describe the function of a Nursing Education Council.
- List three benefits of a centralized Nursing Education Council.
- Identify three outcomes of the Nursing Education Council structure.
- Discuss lessons learned and future directions.

422
D. Preceptor/Recruitment/Retention
Beyond Orientation: Meeting the Staff’s Self-Identified Needs for Mentorship
Carolyn Ziebert, MS
Harbor Ballroom 3

Objectives:
- State the reasons supporting the necessity of a mentor program for new nurses within an organization.
- Describe the process of the development of a mentor program within our organization.
E. General Nursing Professional Development

Changing History: Measuring Outcomes Related to Education
Lee Carroll-Williams, MSN, RN-BC
Shelly Pignataro, RN
Grand Ballroom CD

Objectives:
- Describe the components of a nursing philosophy that align with organizational mission and vision.
- Identify two measurable outcomes related to nursing education.
- Report one example of an outcome measurement related to education.

F. Research

Perceptions of Continuing Education in Registered Nurses in a Local Community
Collette Williams, MSN, RN
Burroughs

Objectives:
- Describe the difference between methods of inquiry.
- Describe the steps in the process of completing a qualitative research project.
- Describe the findings of the study and implications for nursing practice.

CONCURRENT SESSION 7
8:00 a.m. – 9:00 a.m.

501
A. Advanced

Clinical Simulation: Sharing the Vision
Roberta Vick, MA, BSN, RNC
Johanna Derrenbacker, MSN, RN
Grand Ballroom E

Objectives:
- Summarize the reasons to pursue simulation in healthcare organizations.
- Discuss strategies for creating a simulation environment.
- Discuss implementation strategies to build a simulation program.

502
B. Technology

Creating Interactive Newsletters
Janet Elrod, BSN, RN, C-EFM
Harbor Ballroom 1

Objectives:
- State three advantages of electronic newsletters when compared to hard copy newsletters.
- State four uses of hyperlinks.
- Describe the process of creating hyperlinks.
- Describe basic design principles for creating effective newsletters.
C. Leadership
Outcomes: Using Them to Your Advantage
Dora Bradley, PhD, RN-BC
Harbor Ballroom 3

Objectives:
- Discuss critical outcome and measurement.
- Identify the most influential strategies to communicate outcomes.

D. Preceptor/Recruitment/Retention
Revolutionizing Nursing Orientation: Connecting the Dots
Sandra Spangenberg, BSN, RN
Cherie Koepke, MSN, RNC
Priscilla Navis Buteyn, MSN Ed, RN
Grand Ballroom CD

Objectives:
- Describe a process used to identify and prioritize clinical content that meets the orientation needs of nurses in diverse settings.
- Describe a process that connects the dots between the ANA standards of care, classroom and unit orientation.
- Illustrate strategies that support transfer of training in orientation.
- Evaluate possible tools to support connecting the dots.

E. General Nursing Professional Development
Lessons Plans Scrutinized
Lois Neuman, PhD, RN
Burroughs

Objectives:
- Identify the purpose of a lesson plan.
- Identify the components of a lesson plan.
- Create a portion of a lesson plan.
- Evaluate the experience and discuss any questions.

F. Research
Classifying Professional Development Competencies by Level of Expertise
Barbara Brunt, MA, MN, RN-BC, NE-BC
Harbor Ballroom 2

Objectives:
- Describe the methods used to identify performance criteria for professional development competencies and classify competencies by level of expertise.
- Discuss the classification of competencies based on Benner’s novice to expert framework.
A. Advanced
The Revolutionary Role of the Staff Development Professional as the Clinical Liaison Between the Schools of Nursing, Healthcare Agencies and the National League for Nursing Accrediting Commission (NLNAC)
Roslyn Corasaniti, PhD, RN, CRRN
Karyn Renee Boblitz, MSN, RN-BC
Burroughs

Objectives:
- Describe the benefits of staff development professional in fulfilling the clinician site visitor role to the NLNAC.
- Identify the aspects of the nursing student education that require a continuum of preparation for entry into professional nursing practice.

B. Technology
Using Simulation as a Tool for Healthcare Process Improvement
Mary Holtschneider, BSN, RN-BC, MPA, NREMT-P
Harbor Ballroom 3

Objectives:
- Discuss the use of simulation for both educational and process improvement issues.
- Explore case studies and examples of process improvement simulation activities.

C. Leadership
Building the Structure
Kathleen Walrath, MS, CNS, APN
Harbor Ballroom 1

Objectives:
- Describe the unique culture and climate of the Medical Center that provide both opportunities and barriers for improvements.
- Recognize the barriers to transformational leadership imposed by the historical structure.
- Identify approaches for the re-design of a leadership model.
- Apply the ANCC Scope and Standards of Nursing Professional Development to the development of a hybrid model.
- Appreciate the challenges and opportunities related to project management.

D. Preceptor/Recruitment/Retention
In-Tandem Development of Newly Licensed Nurses and Novice Preceptors
Kimberly Guthrie, PhD, RN
Elena Hanabarger, MS, BSN, RN-BC
Jaime Tyma, MS, BSN, RN-BC
Maryann Windey, PhD, RN-BC
Grand Ballroom CD

Objectives:
- Identify the specialized orientation needs of the newly licensed nurse and the novice preceptor.
- Distinguish contemporary approaches to the development of critical thinking/clinical judgment from traditional methods.
- Demonstrate in-tandem learning and problem solving.
- Evaluate how in-tandem development can be utilized to build the next generation of teachers and support the needs of our current learners.
E. General Nursing Professional Development

Blogging: An Innovative Tool to Promote Reflective Practice for New Graduate Nurses

Laurie Ecoff, PhD, RN, NEA-BC
Kim Failla, MSN, RN, NE-BC
Grand Ballroom E

Objectives:

- Discuss the use of reflective practice as an important strategy to assist new graduate nurses as they transition to their professional role.
- Explain how blogging promotes technologically competent new graduate nurses to engage in continual reflection.
- Describe the process to implement a blog for reflective practice in own setting.

F. Research

Transforming the Transition of New Graduates

Jan Hodges, MSN, RN
Harbor Ballroom 2

Objectives:

- Recognize the challenges of transitioning new graduates and describe potential methods of evaluation of new graduate programs.
- Identify considerations in planning the transition of new nurses.

10:45 a.m. – 11:45 a.m.

CLOSING SESSION

The Spirit of Nursing... Who We Are as a Profession and What the Future Holds

Donna M. White, PhD, RN, CS, CADAC-II

Grand Ballroom AB

Objectives:

- Identify important milestones and leaders in the formation of American Nursing.
- Describe the innovations and roles that have emerged with the evolution and development of professional clinical practice.
- Discuss the role of the Professional Development Specialist as a Nurse Leader that promotes self-identity, knowledge domains and autonomy in clinical practice.
Poster viewing will be open from 7:00 a.m. – 5:00 p.m. on Saturday, July 14. Posters will be staffed on Saturday, July 14 from 5:00 p.m. – 6:30 p.m. during the Poster Reception.

2012 NNSDO Overall Poster Objectives

- Discuss current research and clinical problem-solving projects that are relative to nursing professional development educators
- Discuss methods, results and clinical implications for nursing professional development
- Discuss innovative strategies for educating all levels of patient care staff

Low Fidelity, High Impact-The Use of Live Patient Model Scenarios
Mary Jo Koschel, MSN, CFRN, RN-BC, NREMTP
Objective: Identify opportunities for the implementation of live patient models in educational opportunities for nursing staff.

Medication Safety: Revolutionizing Medication Administration Education
Sheri Cosme, RN, MSN
Jennifer Graebe, RN, BSN, CEN, TNCC
Objectives: Discuss best practice for medication administration safety. Describe how to implement a medication safety curriculum. Identify three reasons why medication safety is important.

How to Move a Unit and Retain The Staff — A Strategic Plan For Navigating Change
Vicky Keys, MSN, RN-BC
Objectives: Reframes self into the remodeled unit to enhance ownership of the change. Operationalizes point of care computerized documentation. Participates in patient lift system training. Participates in nurse call system. Utilizes the scavenger hunt to reinforce work flow changes.

Prov RED (Reengineered Discharge of Heart Failure Patients)
Kimberly Mazziotti, BSN, RN, PCCN
Objectives: State the four interventions designed to decrease Heart Failure readmissions. Describe the impact of the Health Care Reform Act on Heart Failure readmissions within 30 days.

Tools for Success: An Outcomes-Based Orientation That Works
Kathleen Libke, MSN, RN
Objectives: Be able to describe the process used to increase staff satisfaction and retention. Be able to identify and utilize quality indicators to develop an effective orientation program. Increased preceptor and orientee satisfaction.

Operationalizing the TIGER Nursing Informatics Competencies
Kathleen Hunter, PhD, RN-BC
Toni Hebd, PhD, RN
Objectives: Identify three areas of informatics competencies. Relate the development of an instrument to assess perceived informatics competencies.

A Measurement of Words: An Evaluation of Nurses' Oral Communication During Discharge Teaching
Janice Baglietto, MS RN
Objectives: To increase health literacy awareness among nurses; thereby improving patient education and patient outcomes. To become knowledgeable of Adult learning theory and teaching methods.

Committed to Pain Management
Lisa Prytula, BSN, MAN, RN-BC
Objective: Describe strategies to improve hospitalized patients’ pain management experience.

Revolutionizing the Way We View Nursing Professional Development
Debbie Buchwach, MSN, RN-BC
Objectives: Examine how one organization developed a model for nursing professional development. Identify key components of a newly developed professional practice model.
Stroke Assessment Team (SAT): Improving Patient Outcomes through Specialized Care Delivery
Bethanne McCabe, RN, MSN, MSPRL, CNRN
Objectives: Discuss the importance of a specialized stroke rapid response team to ensure evidenced base stroke care is provided for inpatient stroke events. Identify the necessary tools needed to develop and implement a specialized stroke assessment team in your facility.

Sustaining Teaching Excellence: Preceptor Program Revision and Evaluation Study
Elizabeth Colbeth, MS, RN, CPN

A Residency Program to Support Professional Transition for LPNs taking RN Roles in Ambulatory Care
Meredith Cotton, RN, BS, CDE
Susan Allen, RN, BSN
Objective: Examine a transition to practice program in ambulatory care.

Enhancing New Graduate Nurse Competency Utilizing Simulation
Cynthia Stephens, RN
Objective: Discuss the use of simulation to enhance clinical competency.

Revolutionizing Preceptorship to include Patient Care Associates
Chris Reynolds, RN-BC, MSN
Anne Schiavoni-Colucci, RN, MA, ONC
Objectives: Identify several precepting strategies that could be utilized by Patient Care Associates. Demonstrate problem solving techniques using scenarios and role playing. Compare problem solving scenarios to enhance team building and critical thinking.

Intentionality and Hatha Yoga: An Exploration of the Theory of Intentionality; the Matrix of Healing, Using Narrative Analysis to Test Theory
Lauri Deary, BSN, RYT
Objectives: Discuss the yoga and journaling methods used to explore the Theory of Intentionality, the Matrix of Healing. Describe three basic forms of the Theory of Intentionality, the Matrix of Healing. Discuss study findings as they relate to healing intentionality and nursing practice implications.

I Have Done the Work...How Do I Showcase It for Professional Advancement?
Luizalice Lima, MS, RN
Objectives: Evaluate the impact of two types of teaching methods on the rate of successful nursing promotions. Apply new concepts to support the advancement of nurses. Describe an educational method used to promote self-discovery of nurses who are on the path to promotion.

Improvement in Braden Q Interrater Reliability through Education
Sara Gibbons, MSN, RN, CPN
Karen P. Conwell, RN, MSN, CPNP
Objectives: Describe the Braden Q interrater reliability process. Discuss how educational interventions can improve pediatric skin assessment.

Pathways to Nursing: A Road to Success
Denai Forrest, MSN, RN
Objectives: List the four main structural elements needed to support the Pathways to Nursing model. Visualize the integration and flow of the collaborative process between the academic affiliates and the clinical experiences in the Pathways to Nursing model. List the benefits the Pathways to Nursing model offers to enhancing nursing care quality and accomplishing hospital initiatives.

The Journey from Passive to Active Learning: Incorporating Adult Learning Principles in an RN Residency Program
Michelle Cook, BSN, RN, CPHON
Objectives: Discuss advantages of active learning for new graduate nurses. Describe teaching methods used to enhance active learning. Discuss positive outcomes of an RN Residency Program's active learning environment.
We Got the Rhythm… Or Do We?: Improving RN Competence Related to ECG Interpretation
Sarah Koepp, BSN, RN
Jeanne Harstad, BSN, RN, PCCN
Objectives: Develop a process for competency evaluation related to ECG interpretation to maintain a consistent performance level. Demonstrate improved RN confidence with ECG interpretation. Compare competency outcomes associated with online versus a blended learning approach for ECG training.

Changing the Culture through the Implementation of Evidence-Based Practice Projects on a Pediatric Solid Organ Transplant Unit
Marilyn Moonan, BSN, RN, CPN, CCTN
Objectives: Identify the steps in developing an evidence-based practice project. Describe stakeholders, limitations and barriers in one evidence-based practice project.

Bank on Learning: Cost Effective Strategies to Orient Operating Room Nurses
Derek Balloud, BSN, RN
Carol Donner, MHA, RN-BC
Objectives: Create an effective and safe orientation program that prepared competent practitioners in less time than the current traditional program. Incorporate effective teaching strategies in a multi-layered approach to support a cost-effective and efficient orientation program. Describe challenges of an implementation of a Clinical Specialization module. Describe an expedited approach to orientation that prepares perioperative nurses with the critical thinking and technical skills required to perform safely. Incorporate effective teaching strategies in a multi-layered approach to support a cost-effective and efficient orientation program.

Nurse Internship: Successful Return on Investment
Sandra Kelly, RN-BC, MSN, OCN
Objectives: Explain the high cost of nurse turnover and recruitment. Explore the steps of developing an internship program. Evaluate lessons learned. Explore recommendations for further research.

Telemetry Education on a Medical Surgical Stroke Unit
Helen Carr, MSN, CMSRN
Objectives: Explain the plan for telemetry education. Examine the evidence-based concepts behind the education plan. Evaluate the perceptions and educational needs three months after telemetry was added to med surg practice.

Engaging Non-Licensed Staff to Problem Solve for Better Patient Care Through Role Play and Problem-Based Case Studies
Edith Hoehn, BSN, RN, CVRN
Objective: Describe techniques for problem-based case studies using role play.

Education Newsletter – A Valuable Tool for Staff Education
Andrea Babbie, MSN, RN-BC
Objective: Describe the value of the education newsletter for staff education.

Destination RN: Transition from Classroom to Career, A Themed Approach to Nurse Extern Program
Lobel Lurie, RN, MA
Objective: Discuss creative approach to nurse extern program and applicability to other extern programs.

Revolutionizing Your New Graduate Nurse Residency Program
Donnya Mogensen, MS, RN
Objectives: Describe program evaluation of a new graduate nurse residency. Identify perception of clinical competence as a correlate of successful role transition. Apply the findings to develop new graduate nurse residency programs.

Increasing Patient Safety and Employee Satisfaction by Orienting Nurses to Evidence-Based Practices
Melissa Selzler, BSN, RN-BC
Objective: Identify active learning strategies used for improving class participation and engagement.

The Benefits and Challenges of Rubrics Use in Nursing Professional Development
Jeanne Frentsos, RN, BSN, MS
Objectives: Describe the benefits of rubric use in nursing professional development. List at least two challenges in the utilization of rubrics in nursing professional development.
Community Partnership for Level III NICU Skills
Angela LaRuffa, MSN, RN
Objective: Describe a new program for learning NICU skills.

Get Ready, Get Set, Get Certified! Motivating RNs to Achieve Certification
DeVonna McNeill, MSN, RNC-OB, RN-BC
Ana Cozma, BSN, RNC-OB
Debra Brown, RN, BSN, CNRN, CCRN
Objective: Discuss the strategies used to overcome barriers to RNs seeking specialty certification.

Nursing Service Orientation: An Interactive Redesign
Kimberley Bertha, MSN, RNC
Objectives: Describe the process of redesigning an interactive Nursing Service Orientation. Identify interactive and creative teaching strategies to increase learner satisfaction and overall utilization and retention of information.

Shifting Your Competency Methodology: An Example of Implementing the Donna Wright Competency Method
Brenda Miller, RN, MSN-BC
Cindy Burke, RN, BSN, CMSRN
Objective: Discuss the lived experience of implementing a new competency method.

Teamwork as a Safety Net: Using Simulation in Practice to Enhance Teamwork and Improve Safety Culture Attitudes
Heidi Paradis, BSN CCRN
Lois Ginsberg MSN, MS, RN-BC
Objectives: Discuss the incorporation of simulation into teamwork training. Discuss the value of safety culture measurement.

Navigating through RN Orientation — Smooth Sailing with Maps
Kathy Brown, MS, RN-BC, CPHQ
Jennifer Markotay, RN
Nancy Rice, RN
Objectives: Describe a comprehensive orientation map for RN employees. Describe formal interview process at 30 days, 60 days, Post-orientation and six months. State results and outcomes of utilization of the orientation maps.

BKAT and Cardiac Rhythm Recognition for Telemetry Nurses
Shannon Davis, MSN-Ed, BS, RN, PCCN
Objectives: Describe the benefit of using standardized testing to assess the learning needs of nurses. Describe the need for an education plan based on the results of the assessment tool.

English Language Learning Nursing Students: Satisfaction and Self-Confidence Using High-Fidelity Simulation
Louise Quigley, DNP, RN-BC
Objectives: Describe the relations between nursing students’ backgrounds (English as the primary language) and satisfaction and self-confidence after using high-fidelity simulation. Discuss implications for nursing education, practice and future research.

Sim Camp — Adventures Beyond Mock Codes
Lisa McGuire, MSN, RN, CPN
Objectives: Understand the role of Sim Camp in staff development. Identify the structure of Sim Camp. Recognize how Sim Camp can meet the educational needs of the individual or a group. Recognize how Sim Camp can maximize a department’s allotted orientation timeframe. Recognize lessons learned.
The Exhibit Hall is located in Exhibit Hall B1, Boston Convention and Exhibition Center.

View the interactive floor plan online.

**Exhibit Hall Hours**

- **Thursday, July 12**: 7:30 p.m. – 9:30 p.m.  
  Exhibit Hall Opening and Welcome Reception
- **Friday, July 13**: 11:00 a.m. – 1:30 p.m.  
  Exhibit Hall Open, Lunch Provided
- **Saturday, July 14**: 11:30 a.m. – 2:30 p.m.  
  Exhibit Hall Open, Lunch Provided
All NNSDO Annual Convention attendees received a blank passport card with their registration bag. Use your passport card to collect stamps from participating exhibitors during show hours. Once you have collected all your stamps, turn the passport in at the front aisle in the Exhibit Hall on Saturday, July 14 by 1:30 p.m. Completion of this passport card enters you in the prize drawing.

Prize drawing will be conducted in the Exhibit Hall on Saturday, July 14 at 2:00 p.m. Attendees must be present to win prizes.

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<td>605</td>
</tr>
</tbody>
</table>
American Heart Association  
*Booth #812*  
7272 Greenville Ave  
Dallas, TX 75231  
214.706.1692  
[www.heart.org/cpr](http://www.heart.org/cpr)

The American Heart Association is a national, not for profit organization committed to reducing death and disability from cardiac and respiratory emergencies in our communities. We continue to improve the quality of healthcare through research, training and education.

American Nurses Credentialing Center (ANCC)  
*Booth #909*  
8515 Georgia Avenue #400  
Silver Spring, MD 20910  
301.628.5286  
[www.nursecredentialing.org](http://www.nursecredentialing.org)

Stop by our booth to enter a drawing! ANCC is the nation's leader in nurse credentialing, offering certification in Nursing Professional Development and 24 other specialty areas, continuing education contact hours and certification exam review resources. ANCC accredits organizations that offer continuing nursing education courses and offers the Nursing Skills Competency Program. Our Magnet Recognition® and Pathway to Excellence® programs promote excellence in nursing services among hospitals.
Apex Innovations

*Booth #905*
3909 Ambassador Caffery Pkwy, Building K
Lafayette, LA 70503
866.294.4599 x112
www.apexinnovations.com
info@apexinnovations.com

Hemispheres® Stroke Competency and imPULSE® Chest Pain Competency. Interactive online programs built with “intelligent interactivity” to educate more efficiently and economically. Comprehensive, consistently updated and includes accountability measures and clinical practice guidelines. Get Accredited. Stay Accredited. FREE NIHSS. Also, 3D MI Rule® Visions! Call us and get ready to be impressed!

APIC

*Booth #819*
1275 K St NW Ste 1000
Washington, DC 20005
202.454.2615
www.apic.org

APIC’s mission is to create a safer world through the prevention of infection. This is achieved by the provision of better health at a lower cost. We offer comprehensive live and online clinical education and professional development programs for all healthcare settings.

Association of periOperative Registered Nurses (AORN)

*Booth #907*
2170 S Parker Rd Ste 400
Denver, CO 80231
800.755.2676

AORN’s evidence-based education brings current research and knowledge to the nursing practice setting with products and services that are planned, developed and managed with input from perioperative practitioners, accrediting and regulatory agencies. Periop 101, Confidence Based Learning (CBL), and the AORN Career Center support professional development and promote safety and optimal outcomes for health care workers and patients. Stop by the AORN booth to learn about resources for safe practices in the delivery of perioperative nursing care.

Baylor Health Care System

*Booth #1016*
2001 Bryan St., Ste 600
Dallas, TX 75201
214.820.6964
www.baylorhealth.com

Nationally recognized as a leader in health care, Baylor Health Care System, located in Dallas/Fort Worth, offers limitless career opportunities. Our 15 hospitals and over 100 clinics allow mobility between environments and specialties. Wherever you want your career and life to take you, we’ll help you get there.
CAE Healthcare

Booth #917
6300 Edgelake Drive
Sarasota, FL 34240
941.536.2815
www.meti.com

CAE Healthcare delivers leading-edge simulation training solutions to hospitals, physicians, nurses, students, emergency responders and the military around the world. Each product is developed in partnership with clinicians and clinical educators whose aim is to ensure physiological accuracy and educational relevance. Visit the CAE Healthcare booth to learn about our advanced patient, imaging and surgical simulators, including iStan, CAE Caesar, CAE VIMEDIX and CAE CathLabVR. Ask about our evidence-based curriculum and LearningSpace center management solution.

Calmoseptine, Inc.

Booth #920
16602 Burke Ln
Huntington Beach, CA 92647
714.840.3405
www.calmoseptine.com

Calmoseptine Ointment is an effective, multi-purpose moisture barrier that protects and helps skin irritations. People benefiting from Calmoseptine Ointment are those needing protection, or with impaired skin integrity related to urinary and drainage, moisture, such as perspiration, diaper dermatitis and minor scrapes and burns. It also temporarily relieves discomfort and itching. Free samples at our booth!

CareLearning

Booth #1014
100 Association Dr
Charleston, WV 25311
304.353.9722
www.carelearning.com

Healthcare organizations can assess employees required skills and help facilities understand what is most needed to fill skill gaps. The organization can then use the Learning Management system to provide regulatory competency, and continuing education via an online format and track the completion automatically. Follow an employee’s progress by using the performance planning tools, journaling capabilities and online performance reviews.

CESearchEngine by RXinsider

Booth #713
1300 Division Road, Suite 103
West Warwick, RI 02893
800.972.2083
www.CESearchEngine.com

RXinsider's CESearchEngine facilitates the professional development of healthcare practitioners by offering an innovative online resource, which connects practitioners with relevant continuing education activities. CESearchEngine is a key resource for providers of continuing education activities seeking to: increase activity registrations, build brand awareness, reach multiple healthcare disciplines and index their continuing education activities for free.
Chamberlain College of Nursing
*Booth #611*
11830 Westline Industrial Drive
St. Louis, MO 63146
314.991.6301
www.chamberlin.edu

Take the next step in your career with an advanced nursing program from Chamberlain College of Nursing. Chamberlain offers the RN to BSN, RN-BSN to MSN and MSN online programs allowing nurses the flexibility of furthering their nursing education.

Creative Health Care Management
*Booth #804*
5610 Rowland Rd, Ste 100
Minneapolis, MN 55343
952.854.9015
www.chcm.com

Creative Health Care Management (CHCM) provides consultation services, learning programs and products to health care organizations and academia. We focus on leveraging the power of relationships through Relationship-Based Care to transform culture. This puts the focus on healing environments where patients and their families are truly the center of caring practice. CHCM specializes in Nursing Professional Development (NPD) including competency, preceptor, NPD specific workshops and NPD department redesign.

Decision Critical Inc.
*Booth #607*
4315 Guadalupe Street, Suite 209
Austin, TX 78751
800.794.1770
www.decisioncritical.com

Decision Critical, Inc. delivers software that helps hospitals to manage and enhance the competency of their staff. One System for the entire process includes Learning Management, Skill Checklists, Performance Evaluations and Professional Portfolios. Our secure solution was developed specifically for the healthcare industry and designed to help you improve patient outcomes by enhancing the quality of care delivered by your nurses.
Drexel University Online

Booth #517
3001 Market Street, Suite 18
Philadelphia, PA 19104
215.571.3905
www.drexel.com

Founded in 1891 in Philadelphia, Drexel is a top-ranked, comprehensive university, recognized as a burgeoning center of innovative academic excellence. Drexel offers 100+ degree programs online, bringing its recognized faculty and curricula to a worldwide student body. Drexel’s renowned partnership program offers discounted tuition to employees of partner organizations, enabling a highly-educated, expert workforce.

EBSCO Publishing/Nursing Reference Center

Booth #1012
10 Estes Street
Ipswich, MA 01938
978-356-6500
www.ebscohost.com

EBSCO Publishing databases provide practice-related content and research resources including Nursing Reference Center (NRC)—an evidence-based point-of-care resource and CINAHL® the definitive resource for nursing & allied health literature. NRC and CINAHL® Plus with Full Text can help hospitals satisfy applicable JCAHO standards and meet ANCC Magnet designation.

Ed4Nurses, Inc.

Booth #617
571 Ledge Rd
Macedonia, OH 44056
800.990.2629
www.ed4nurses.com

Ed4Nurses empowers nurses to be extraordinary with continuing education programs that encourage critical thinking, analytic decision making and proactive professional involvement.

Education Management Solutions, Inc.

Booth #913
440 Creamery Way Ste 100
Exton, PA 19341
610.701.7002
www.ems-works.com

Poor in-situ communication between multi-disciplinary teams is one of the leading causes of medical errors adversely affecting patient outcomes. It has been a complicated and vexing challenge to make the right behavioral adjustments to address this problem. But, Simulation Management solutions from EMS enable medical teams to identify deficiencies and develop and practice the procedures that can enhance team effectiveness within an in-situ environment such as an ER or operating room.
eHealthcareIT

Booth #817
200 Atlanta Center North, Suite 336
Atlanta, GA 30338
800.806.0874
www.ehealthcareit.com

eHealthcareIT’s Blended Learning Management system: the most highly acclaimed, reliable and flexible technology available coupled with an extensive catalog of e-learning content. I-Pad, I-Phone and Droid applicability built in, Certification tracking & management, skill gap analysis and Web 2.0 features including portals & flash drive portability. Built in custom report writer, auto email’s and AICC & SCORM 2.1/2004 certified (ability to choose & load any content 24/7/365 @ $0 additional cost) prevents “budget busting” content traps. Come visit eHealthcareIT to discuss our special “trade-in” pricing for legacy LMS users.

Elsevier

Booth #704
245 Peachtree Center Avenue, NE, Suite 1900
Atlanta, GA 30303
(404) 799-4029
www.elsevier.com

Elsevier provides organizational development, online learning, and clinical reference solutions to healthcare with Mosby's Suite and Elsevier Performance Manager. Mosby's Suite combines four powerful online resources: Skills – evidence-based skills and procedures; Consult – comprehensive point-of-care resource offering authoritative information; Index – robust journal abstract and indexing database; and e-learning – high-quality, online continuing education lessons. Elsevier Performance Manager is an online education and performance management solution offering tools to better manage, develop and communicate with staff.

ExitCare, LLC

Booth #711
8519 Eagle Point Blvd Ste 105
Lake Elmo, MN 55042
800.694.6669
www.exitcare.com

ExitCare, LLC is a trusted enterprise-wide solution for patient education and serves more than 1,500 healthcare facilities nationwide. With development of over 4,000 health topics organized by diagnosis and sourced with medication information, ExitCare is authored for all care settings, multiple languages and various health literacy levels. Visit us at www.ExitCare.com.
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Booth #1006
1 South Main St
Elburn, IL 60119
800.432.9123
www.express-evaluations.com

Express Evaluations (Celebrating Our 20th Anniversary!) provides the required evaluation and CNE calculation services for your educational events, from one-hour “Lunch & Learn” courses to multi-day conferences. The system can also be used in conjunction with the pretest/posttest feature to evaluate/track Journal CNE or other independent study products.

We’ll handle the registration, management/compliance reports, CNE certificates, and individual CNE transcripts. You can immediately review the registrants and CNE claimants for each event. We put value into evaluations!

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Hoffman Estates, IL 60169
847.839.1700
www.continuingeducation.com

Gannett Education is the leader in continuing education for healthcare professionals and their employers, awarding 3 million ANCC-accredited contact hours last year alone. CE Direct® is our flagship corporate education system, used by hundreds of hospitals around the world. Only CE Direct includes Nursing and Allied Health CE libraries along with a Certification Review library covering 70 difference nursing certification exams. All NNSDO members enjoy free, unlimited access to CE Direct as a benefit of membership.

GE Healthcare

Booth #1008
N16W22419 Watertown Rd
Waukesha, WI 53186
920.819.0586
www.gehealth.com

Georgetown University

Booth #513
3700 Reservoir Road
Washington, DC 20057
301.892.4231
http://online.nursing.georgetown.edu
Grand Canyon University

Booth #816
3300 W Camelback Rd
Phoenix, AZ 85017
602.639.7641
www.gcu.edu

Grand Canyon University is located in the heart of Phoenix, AZ. As a Christian University, GCU’s College of Nursing has been providing outstanding nursing education for more than 25 years.

HCPro, Inc.

Booth #912
75 Sylvan Street, Ste A-101
Danvers, MA 01923
781.639.1872
www.hcpro.com

HCPro, Inc. is the leading provider of talent management software for the healthcare industry. Through its cloud-based solutions, HCPro helps healthcare organizations source, hire, assess, and develop the best workforce possible in order to reduce costs and to improve patient satisfaction and safety. The company’s talent management software solutions include applicant tracking, onboarding, performance management, behavioral assessments, reference checking, physician recruiting, and candidate sourcing. HCPro focuses exclusively on the healthcare industry.

HealthcareSource

Booth #921
400 FradeCenter, Suite 3900
Woburn, MA 01801
800.869.5200
www.healthcaresource.com

HealthcareSource is the leading provider of talent management software for the healthcare industry. Through its cloud-based solutions, HealthcareSource helps healthcare organizations source, hire, assess, and develop the best workforce possible in order to reduce costs and to improve patient satisfaction and safety. The company’s talent management software solutions include applicant tracking, onboarding, performance management, behavioral assessments, reference checking, physician recruiting, and candidate sourcing. HealthcareSource focuses exclusively on the healthcare industry.

HealthStream

Booth #718
209 10th Ave S, Ste 450
Nashville, TN 37203
615.301.3206
www.healthstream.com

People in over half of U.S. hospitals improve clinical and business outcomes with HealthStream. Our learning solutions include the leading healthcare-specific learning management system, 6200+ e-learning courses, and revolutionary simulation training. HealthStream’s talent management suite addresses the unique challenges of healthcare staffing. Hospitals use our research solutions to assess and improve patient experiences (HCAHPS), employee and physician engagement, and community perceptions. See how people use HealthStream to solve big problems at www.healthstream.com.
Kaplan University
Booth #818
225 W Wacker Drive
Chicago, IL 60606
312.385.3171
online.kaplanuniversity.edu

No matter where you find yourself in your professional nursing career, the Kaplan School of Nursing is committed to being your partner in lifelong learning. Every nurse who enrolls in our programs has the opportunity to enjoy interactive educational content focused on personalized learning, practical knowledge, and predictable outcomes.

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Wappingers Falls, NY 12590
845.297.7770
www.laerdal.com

For more than 50 years, healthcare providers and educators have trusted Laerdal to offer products, services and solutions that help improve patient outcomes and survivability. By supporting the advancement of resuscitation science, improving medical education and strengthening the chain of survival in communities worldwide, we help you save more lives.

Lippincott Williams & Wilkins – WKH
Booth #805
Two Commerce Square, 2001 Market Street
Philadelphia, PA 19103
215.521.8300
www.lww.com

Lippincott Williams & Wilkins, a Wolters Kluwer Health Company is a leading international publisher for healthcare professionals and students, as well as the proud publisher of Journal for Nurses in Staff Development (JNSD) official journal of the NNSDO. Please visit the booth to browse our comprehensive product line.

Loyola University New Orleans | Online Master of Science in Nursing
Booth #1018
6363 St Charles Ave
New Orleans, LA 70118
Toll-free: (866) 789-9809
www.loyolaneworleansonline.com

Loyola University New Orleans’ online MSN program has been ranked among the Top 5 quality rated online graduate nursing programs by US News & World Report. One of only 28 Jesuit colleges and universities, the online MSN-HCSM program is designed to develop you as a leader within the healthcare industry. Celebrate 100 years of rich tradition and apply for one of five, $4,500 scholarships we are offering for new students enrolling in the Fall 2012 term.
MCN Learning

Booth #821
1777 S Harrison Street, Ste 405
Denver, CO 80210
800.538.6264
www.mcnhealthcare.com

MCN Learning was established to concentrate on education and patient safety through our web-based learning platform and content. We provide accessible learning systems for hospitals, clinics and healthcare organizations of all sizes. MCN Learning is the next generation of education. Content and learning modules that are both user and educator friendly produce a learning management solution that is easy to implement, simple to manage and affordable.

Med-Ed

Booth #717
1911 Charlotte Drive
Charlotte, NC 28203
704.333.1090
www.mededseminars.net

Looking to invigorate your staff? MED-ED is here for you. As an ANCC Accredited Organization, our OnSite and eLearning seminars meet the demands of educators dedicated to state-of-the-art patient care, allowing staff to learn at work or on their own time. Need more certified nurses on staff? Certification Review Courses are our specialty — staff will gain the knowledge needed to pass certification exams, guaranteed. From start to finish, we handle every detail. Experience the difference.

National League for Nursing

Booth #606
61 Broadway 33rd Fl
New York, NY 10006
800.669.1656
www.nln.org

The National League for Nursing (NLN) is the oldest organization dedicated to nursing education. It promotes quality education, faculty development and excellence in testing/assessment. The NLN has, since 1940, provided a comprehensive array of quality testing products and services for nurse educators, students and practitioners. Visit our NLN booth to learn about our testing program including exams to assess students' abilities and achievement prior to admission, after specific course, and at the end of nursing programs.

NetLearning, A Part of Cengage Learning

Booth #813
5 Maxwell Drive
Clifton Park, NY 12065
518.347.9774
www.netlearning.cengage.com

NetLearning is an eLearning software provider developing products for the healthcare industry since 1995 and part of Cengage Learning. The NetLearning product suite allows for the deployment, management, and reporting of training-related activities. Cengage Learning is a global leader in providing integrated information solutions to business and professional customers.
Nurse Oncology Education Program  
*Booth #604*  
7600 Burnet Rd, Suite 440  
Austin, TX 78757  
800.515.6770  
www.texasnurses.org

NOEP provides free, evidence-based continuing education to nurses on cancer prevention, detection, treatment, and survivorship. Our goal is to educate all nurses to create changes in nursing practice. We partner with expert nurse clinicians and faculty from leading academic institutions to develop cutting edge programs, and conduct post-education evaluation and outcome measurement follow up to ensure those programs are effective. NOEP is a nonprofit project of the Texas Nurses Association/Foundation.

Performance Management Services  
*Booth #612*  
15941 Red Hill Ave, #200  
Tustin, CA 92780  
714.731.3414  
www.psmi-pbds.com

PMSI has been the leader in competence assessment of hospital personnel for over 25 years — with a database for more than 250,000 RNs plus thousands of LPNs and Respiratory Therapists. A reliable, valid assessment process, PBDS [Performance Based Development System] is a web-based comprehensive evaluation of critical thinking and interpersonal skill ability. Based on the assessment findings and patient assignment, a summary and specific cost-effective orientation plan is provided for each individual.

Sigma Theta Tau International  
*Booth #820*  
550 W. North Street  
Indianapolis, IN 46202  
317.634.8171  
www.nursingknowledge.org

The Honor Society of Nursing, Sigma Theta Tau International (STTI) supports the professional development of nurses committed to making a difference in health worldwide. Its subsidiary, Nursing Knowledge International (NKI), is charged with the delivery and distribution of knowledge and educational resources from STTI and 35 product partners to the global community of nurses. Through its website, www.nursingknowledge.org, and business-to-business relationships, NKI serves nurses helping nurses across the globe.
Swank HealthCare

*Booth #904*
10795 Watson Road
St. Louis, MO 63127
314.984.6253
www.swankhealth.com

Swank HealthCare is a leading distributor of online healthcare education for civilian and military hospitals, clinics and medical treatment facilities worldwide. Swank HealthCare distributes regulatory training courses as well as hundreds of accredited CE/CME (Continuing Education/Continuing Medical Education) courses for 17 licensed disciplines including Nursing. Swank HealthCare also offers specialized training modules in topics such as HCAHPS preparation. Swank HealthCare is a licensed provider of American Heart Association (AHA) content, including BLS and Stroke Care courses.

The College Network

*Booth #808*
3815 River Crossing Pkwy, Suite 260
Indianapolis, IN 46240
317.566.2669
www.collegenetwork.com

The College Network provides educational solutions that help individuals advance their education and training with college degrees and professional certificates from highly acclaimed universities. As one of the nation’s leading eLearning companies and a partner with some of the nation’s foremost institutions of higher learning, The College Network has helped hundreds of thousands of adults continue their education.

The Ohio State University College of Nursing-Center for Transdisciplinary Evidence-based Practice (CTEP)

*Booth #908*
1585 Neil Avenue, 160 Newton Hall
Columbus, OH 43210
614.292.4843
www.nursing.osu.edu

The center provides an in depth, multi-discipline, week long immersion workshop to make Evidence Based practice a reality in your organization. We will provide strategies for integrating and sustaining EBP in any size clinical organization.

Thomas Edison State College

*Booth #721*
W Cary Edwards School of Nursing, 101 W State St
Trenton, NJ 08608
609.633.6460
www.tsec.edu

The W. Cary Edwards School of Nursing at Thomas Edison State College online RN-BSN/MSN degree and Graduate Nursing Certificate Programs offer open, rolling admissions; liberal transfer credit policies; flexible, self-paced scheduling. Nine graduate credits included in the BSN degree at the undergraduate tuition rate apply to the MSN degree. Graduate specialties include Nurse Educator, Nursing Informatics and Nursing Administration.
Tool Thyme for Trainers

Booth #605
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Baton Rouge, LA 70809
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www.micheledeck.com

Tool Thyme and Michele Deck have been providing Healthcare Education with the tools, references and techniques to make your education possibilities endlessly interactive.

Transcultural Nursing Society

Booth #712
36600 Schoolcraft Rd
Livonia, MI 41850
734.432.5470
www.tcns.org

The mission of the Transcultural Nursing Society (TCNS) is to enhance the quality of culturally congruent, competent, and equitable care that results in improved health and well-being for people worldwide. TCNA provides programs for healthcare professionals to expand their knowledge base to ensure cultural competence in practice, education, research, and administration. TCNS offers continuing education programs, certification in Transcultural Nursing, Journal of Transcultural Nursing, Core Curriculum in Transcultural Nursing and Healthcare and professional memberships.

UHC / AACN Nurse Residency Program

Booth #716
155 N Wacker Drive
Chicago, IL 60606
312.775.2462
www.uhc.edu

The UHC/AACN Nurse Residency Program™ is a series of learning and work experiences designed to support new graduate nurses as they transition into their first professional roles, as well as reduce the costs of turnover and improve the quality and safety of patient care. The one-year curriculum is focused on leadership, nurse-sensitive patient outcomes and professional development.

Walden University

Booth #910
650 S Exeter St
Baltimore, MD 21202
603.479.2415
www.waldenu.edu/local

Online BSN, MSN, DNP programs. Walden University is an accredited institution that has been serving the higher education needs of professionals for more than 40 years. Offered online, the School of Nursing provides academically rigorous and culturally and contextually relevant educational programs, based in the scholar-practitioner model, for a diverse array of nursing professionals seeking enhancement of critical thinking skills, abilities to select and implement evidence-based practices, and core and specialty nursing knowledge in order to transform society. Scholarship opportunities available!
Western Governors University

Booth #1004
4001 S 700 E
Salt Lake City, UT 84107
801.290.3636
www.wgu.edu

Western Governors University is an online, non-profit university with a mission to expand access to higher education through competency-based degree programs. WGU offers the innovative BSN and MSN degree programs. Founded by the governors of 19 U.S. states, WGU is regionally accredited and nationally accredited by the Collegiate Commission on Nursing Education.

LIFESTYLE EXHIBITOR DESCRIPTIONS

A Fashion Hayvin, Inc.

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5257 Buckeystown Pike
Frederick, MD 21704
301.865.7263

Silpada Designs

Booth #916
4631 Hidden Pond Drive
Allison Park, PA 15101
412.492.0993
www.mysilpada.com/rhonda

Discover the distinctive, highly detailed style of SILPADA DESIGNS JEWELRY. Featured recently on the TODAY Show, Silpada is known for their exclusive selection of .925 nickel-free sterling silver artisan jewelry & watches. The bold and unique line of jewelry, belts and watches has also been featured in O Magazine, Redbook, InStyle, Family Circle magazines as well as in USA Today. Each piece of jewelry has a lifetime replacement warranty and celebrates the highest standard in quality and craftsmanship. Over 400 pieces will be available for on-site purchase and can be previewed online.

Spirit Lala

Booth #521
586 Plantantion Rd
McDonough, GA 30252
678.432.5067
www.spiritlala.com
Registration Schedule
The registration schedule for the convention is as follows:

- **Tuesday, July 10**: 4:00 p.m. – 7:00 p.m.
- **Wednesday, July 11**: 7:00 a.m. – 6:00 p.m.
- **Thursday, July 12**: 7:00 a.m. – 7:00 p.m.
- **Friday, July 13**: 7:00 a.m. – 6:00 p.m.
- **Saturday, July 14**: 7:00 a.m. – 5:00 p.m.
- **Sunday, July 15**: 7:00 a.m. – 10:00 a.m.

Badges and Ribbons
All NNSDO Annual Convention attendees are required to wear and display their name badge for entrance into any educational session or official networking event. For your safety, do not wear your name badge around Boston when not attending the NNSDO Annual Convention. Please be sure to keep valuables and personal items with you at all times.

Conventions are the place to meet your colleagues and exchange ideas. Use the list below to identify key people. Seek these people out and get acquainted.

<table>
<thead>
<tr>
<th>Color</th>
<th>Role</th>
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<tbody>
<tr>
<td>Purple</td>
<td>Award Recipient</td>
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<tr>
<td>Silver</td>
<td>Staff</td>
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<tr>
<td>Navy</td>
<td>President</td>
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<tr>
<td>Blue</td>
<td>President-Elect</td>
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<td>Orange</td>
<td>Exhibitor</td>
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<tr>
<td>White</td>
<td>Presenter</td>
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<tr>
<td>Violet</td>
<td>Past President</td>
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<tr>
<td>Maroon</td>
<td>Sponsor</td>
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<tr>
<td>Yellow</td>
<td>Board of Directors</td>
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<tr>
<td>Baby Blue</td>
<td>Poster Presenter</td>
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<tr>
<td>Red</td>
<td>Committee Member</td>
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Evaluations
Please note, evaluations will be done online this year. The cyber café will be available onsite or you may complete evaluations up to 60 days after the Annual Convention. Each participant is responsible for completing the evaluations for the sessions attended. Contact hour certificates will be available for printing upon completion of evaluations.

Contact Hours
An application has been submitted to the Georgia Nurses Association for approval of 27.5 contact hours. Contact NNSDO at 312-321-5135 or toll free at 800-489-1995 for more information.

Contact hours are awarded to those who complete the online evaluations for each session they attend.
Hotel Information

Renaissance Boston Waterfront Hotel
606 Congress Street
Boston, MA 02210
877-513-6305

Westin Boston Waterfront
425 Summer Place
Boston, MA 02210
617-532-460

Seaport Boston Hotel
1 Seaport Lane
Boston, MA 02210
617-385-4000

Call for 2013 Volunteers
Stay tuned to NNSDO.org for more information about exciting volunteer opportunities!