20th ANNIVERSARY!

Philadelphia 2009

NNSDO national nursing staff development organization


Preconvention July 8–9, 2009 ★ Convention July 9–12, 2009
Marriott Philadelphia Downtown ★ Philadelphia, PA
**Program Goals**

**NNSDO in Philadelphia:**
Where Our Historic Past Meets
Our History-Making Future!

What are the key benefits of attending?

- Top-level, national speakers . . . As always, the opening, keynote, and closing sessions feature proven professionals who will inform and inspire.
- Preconvention workshops that allow for in-depth study of contemporary issues in staff development.
- Opportunities to develop new friendships with other staff development professionals.

Who will benefit by attending?

- Staff Development Specialist or Director of Nursing Education/Staff Development.
- Patient Educator in any setting including acute care, long-term care, and home care.
- Human Resources Manager with continuing education responsibilities.
- Staff Nurse with responsibility for staff development and/or education of unit personnel.
- Consultant in the field of staff development and/or patient education.

**Networking**

As always, a key benefit of attending the NNSDO Convention is the opportunity to develop relationships with your colleagues through networking. Networking provides many tangible benefits to convention participants.

**Exhibits**

Representatives from a variety of companies will be on hand to answer your questions and demonstrate their products. You will learn about the latest products and services for staff development, and your practice will benefit from having a productive relationship with industry representatives who can keep you informed of developments in technology, pharmaceuticals, software, publications, and other products and services for staff development.

**Nursing Professional Development Certification Exam**

NNSDO has made arrangements with the American Nurses Credentialing Center (ANCC) to offer the Nursing Professional Development Certification Exam following the convention in Philadelphia, PA, July 9–12, 2009. The exam will be held on Sunday, July 12, from 1:00 p.m.–5:00 p.m. NNSDO members pay a discounted fee of $340 ($390 for non-members). Seating is limited to 100.

In order to take the exam, you must register directly with ANCC no later than **May 15, 2009**. In section 2 on the application, indicate that you are taking the exam Nursing Professional Development 24. In section 3 list “NNSDO Convention Exam–July 12, 2009” for exam site location and “PA” for state. You can view the requirements and application at [http://www.nursecredentialing.org/cert/PDFs/NursingProfDev_App](http://www.nursecredentialing.org/cert/PDFs/NursingProfDev_App) or go to the ANCC website at [www.nursecredentialing.org](http://www.nursecredentialing.org). Call ANCC at 800–284–2378. **Mail your application early to ensure that your information is in order and that you are approved to take the exam in Philadelphia!**
Tuesday, July 7, 2009

<table>
<thead>
<tr>
<th>Time</th>
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<tr>
<td>5:00 p.m. – 8:00 p.m.</td>
<td>Registration</td>
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Wednesday, July 8, 2009

<table>
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<tbody>
<tr>
<td>6:30 a.m. – 5:00 p.m.</td>
<td>Registration</td>
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<tr>
<td>8:00 a.m. – 5:00 p.m.</td>
<td>Nursing Professional Development Certification Preparation Course — Day 1</td>
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<tr>
<td>8:00 a.m. – 12:00 noon</td>
<td>Workshop 1: Advanced The Business of Nursing: Creating a Business Plan for Staff Development Susan Brown, MSN, RN-BC, ENP-BC</td>
</tr>
<tr>
<td>8:00 a.m. – 12:00 p.m.</td>
<td>Workshop 2: General Staff Development Professional Communication: The Standard for Excellence and Safety in the Workplace Debra Potts, MSN, RN, CEN</td>
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<tr>
<td>8:00 a.m. – 12:00 p.m.</td>
<td>Workshop 3: Recruitment/Retention Implementing a Comprehensive Preceptor Development Program Vivien Dee, DNcsc, RN, FAAN; Robin Rosemark, MN, RN Barbara Vineis, MPH, RN; Elaine Becker, BSN, RN</td>
</tr>
<tr>
<td>8:00 a.m. – 12:00 p.m.</td>
<td>Workshop 4: Leadership Make History Now: Honoring Diversity Is an Asset Michele Deck, MEd, BSN, RN, LCCE, FACCE</td>
</tr>
<tr>
<td>8:30 a.m. – 5:00 p.m.</td>
<td>Workshop 5: General Staff Development From Idea to Print: Writing for Publication Belinda E. Puetz, PhD, RN</td>
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<tr>
<td>1:00 p.m. – 5:00 p.m.</td>
<td>Workshop 6: Research Making Evidence-Based Practice Come Alive for Nursing Staff Development Educators: Practical Tips, Guidelines, and Tools Carol Boswell, EdD, RN, CNE, ANEF; Sharon Cannon, EdD, RN, CNE, ANEF</td>
</tr>
<tr>
<td>1:00 p.m. – 5:00 p.m.</td>
<td>Workshop 7: Technology Ride the Wave Into the Future With Simulation Sharon Decker, PhD, RN, CCRN, ACNS-BC, ANEF Co-sponsored by the National League for Nursing</td>
</tr>
<tr>
<td>1:00 p.m. – 5:00 p.m.</td>
<td>Workshop 8: General Staff Development Getting Started in Clinical and Nursing Staff Development Bette Case DiLeonardi, PhD, RN-BC</td>
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Thursday, July 9, 2009

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<td>6:30 a.m. – 6:00 p.m.</td>
<td>Registration</td>
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<tr>
<td>8:00 a.m. – 5:00 p.m.</td>
<td>Nursing Professional Development Certification Preparation Course — Day 2 Kari Schmidt, MS, RN-BC</td>
</tr>
<tr>
<td>8:00 a.m. – 12:00 p.m.</td>
<td>Workshop 9: General Staff Development Difficult Conversations: Building Your Competence and Confidence Jan Luke, MBA, MHA, RN</td>
</tr>
<tr>
<td>8:00 a.m. – 12:00 p.m.</td>
<td>Workshop 10: Recruitment/Retention Core Curriculum for Preceptor Development Susan Boyer, MEd, RN</td>
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Program at a Glance

Saturday, July 11, 2009

12:00 p.m. – 1:30 p.m. .............................. Lunch in Exhibit Hall
12:00 p.m. – 1:30 p.m. .............................. Star Search
1:45 p.m. – 2:45 p.m. ............................... Concurrent Session I
3:00 p.m. – 4:00 p.m. ............................... Concurrent Session II
4:15 p.m. – 5:30 p.m. ....................... NNSDO Annual Business Meeting
5:45 p.m. – 6:30 p.m. ....................... Anniversary Reception

How Can NRCPR Help You?
Vinay Nadkarni, MD, FAAP, FCCM, FAHA
Sponsored by the American Heart Association

9:00 a.m. – 4:00 p.m. .............................. Life Style Exhibits Open
10:15 a.m. – 11:15 a.m. ....................... Concurrent Session III
11:15 a.m. – 12:45 p.m. ....................... Lunch in Exhibit Hall
1:00 p.m. – 2:00 p.m. ............................... Concurrent Session IV

Sunday, July 12, 2009

7:00 a.m. – 6:00 p.m. .............................. Registration Open
6:30 a.m. – 7:30 a.m. ....................... Fun Run/Walk for Research
7:00 a.m. – 8:00 a.m. .............................. Affiliate Networking Meeting
8:00 a.m. – 10:00 a.m. ....................... General Session IV

How Can NRCPHR Help You?
Vinay Nadkarni, MD, FAAP, FCCM, FAHA
Sponsored by the American Heart Association

9:00 a.m. – 10:00 a.m. .............................. Registration
8:00 a.m. – 9:00 a.m. .............................. Concurrent Session VII
9:15 a.m. – 10:15 a.m. .............................. Concurrent Session VIII
10:15 a.m. – 11:00 a.m. .............................. Brunch
11:00 a.m. – 12:00 p.m. .............................. General Session V: Closing

Celebrating the Difference You Make!
Nancy Coey, MA, BA

1:00 p.m. – 5:00 p.m. .............................. Nursing Professional Development Certification Exam

Monday, July 13, 2009 .............................. Military SIG Educational Workshop
Tuesday, July 14, 2009 .............................. Military SIG Educational Workshop

ANCC Annual Accreditation Symposium
Marriott Philadelphia Downtown • Monday, July 13 & Tuesday, July 14, 2009

Held immediately following the National Nursing Staff Development Organization (NNSDO) Annual Conference

For more information or to register, visit: www.nursecredentialing.org

For additional questions regarding the symposium, email accredconference@ana.org or call 1.800.284.2378.

This annual event provides updates in the continuing nursing education and accreditation fields, highlights best practices, and provides a networking opportunity with your colleagues. Stay for a second day of accreditation workshops at the basic and advanced levels. Cost is $235 for one day or $440 for both days, which includes meals.

Who should attend: Nurse Educators, Staff Developers, Instructors, CNE Coordinators, Education Managers, Nurse Planners and anyone involved with planning or approving continuing education.

Continuing education contact hours will be provided by the American Nurses Association (ANA), accredited provider of continuing nursing education by ANCC’s Commission on Accreditation. ANA is approved as a provider by the California Board of Registered Nursing, Provider number 6178.
Opening Session: 
Brigadier General (Ret.) Clara Adams-Ender, MS, BSN, RN, MMAS, FAAN

General Adams-Ender rose from a staff nurse in the Army Nurse Corps to become the chief executive officer for 22,000 nurses, a brigadier general, and director of personnel for the Army Surgeon General. She was the vice president for nursing at the Walter Reed Army Medical Center and was the first female in the Army to be awarded the expert field medical badge. General Adams-Ender also commanded an Army base, the first nurse in Army history to ever do so. General Adams-Ender is President and Chief Executive Officer of Caring About People With Enthusiasm (CAPE) Associates, Inc., a management consulting agency that specializes in healthcare management and healthcare reform, leadership issues, cultural diversity, women in the workplace, and conflict management and resolution.

Keynote Session: Peter Buerhaus, PhD, RN, FAAN

Dr. Buerhaus is the Valere Potter Professor of Nursing at Vanderbilt University School of Nursing and Director of the Center for Interdisciplinary Health Workforce Studies at the Institute for Medicine and Public Health at Vanderbilt University Medical Center. He maintains an active research program involving studies on employment and earnings of nursing personnel, implications of an aging RN workforce, nurse staffing and quality of patient care, and health professionals and public opinion on issues affecting the delivery of health care.

Closing Session: Nancy Coey, MA, BA

Inspirational speaker Nancy Coey opens hearts and minds with fun, funny, and powerful programs that offer strategies to overcome life’s daily challenges and promote positive, energized living. Warm, witty, and honest, Ms. Coey has the unique ability to see the extraordinary in the ordinary. With her conversational style and common-sense content, audiences come away feeling that she has spoken directly to them. Ms. Coey developed her keen eyesight from more than 20 years of teaching freshman English. She has also taught both writing and public speaking at Ohio State University, the University of Hawaii, and North Carolina State University. In helping students “train their eyes,” Nancy trained her own.

Hunting for a Generational-Friendly Learning Tool
Karla Abela, RN, CPN

Promoting Personal and Professional Wellness
Theresa Ameri, MSN, RN, CNE, CPN

Nursing Student Hospital Orientation: Safe Roadway Into the Hospital Setting
Frances Amorim, MSN, RN, CNE

An Evaluation of Preceptors’ Perceptions of Their Role in an Academic Medical Center
Donna Beiter, MS, RN, Marida Twilley, MSN, RN

Experienced: But Not on a Dragon Boat!
Carolyn Bitzer, MSN, APRN, BC, FNP
Kathleen Ryan, BSN, RN, C

SIM MAN: Bringing Critical Thinking Skills and Teamwork to the Heart of Education
Tiffany Boyd, BSN, RN, PCCN
Jennifer Shuey, BSN, RN, CMSRN

Improving Our Past by Increasing the Use of Human Patient Simulation (HPS) for Our Future
Katrina Brown, MSN, RN, CNEOR
Susan Poling, MSN, RN, CEN

Creating a Formal Mentoring Program: A Strategy to Increase Retention
Joy Ann Burke, BSN, RN, CCRN
Johanna Romero de Slay, BSN, RN, CCRN-B

Changing the Culture: Commitment to Continuing Nursing Competence
Jane Burrill, MSN, RN-B
Marilyn Pearson Morales, MSN, RN-B, FNP-B

Raise the Flag and Ring the Bell: Revolutionizing Nursing Recruitment
Beatrice Cappella, RN, CPN
Maryanne Halligan, BSN, RN, CCRN
Susan McInerney, BSN, RN, CPN

Developing an Educator Peer Review Tool to Evaluate Past Performances and Develop Future Qualities and Expertise
Stephanie Glabson, MS, RN-B, CNS

Rapid Response to Psychiatric Decline: Education Making History
Jean Cramer, MPH, RN
Bruce Balweber, BSN, RN

Tips of the Week: Small Educational Items, Big Impact
Mia Daggett, BSN, RN, CCRN

A Shared Leadership Approach for the Development, Implementation, and Evaluation of a Nurse Residency Program
Scotti Grant, MAS, RN, Jill Miles, MSN, RN

Asynchronous and Synchronous Learning: The Teaching Strategies for Success in Critical Care Nursing Orientation
Edith Gray, MSN, RN, CEN, PHRN
Christine Hafner, MSN, RN

Citrus Valley Health Partners Mentorship and Professional Development (MAP) Program
JoAnn Han, MSN, RN, NP-C, CRNP
Lourdes Salandanan, MSN, RN-B, NP-C

Nurse Residency Programs Bridge the Knowledge-Practice Gap for Graduate Nurses
Elissa Harmon, MSN, RN, CCRN

Changing History by Using Evidence-Based Practice to Improve the Future of CHF Patients
Michelle Jans, MSN, RN-B, PCRN
Sandra Spaziano, MSN, RN-B, PCRN

Academic Faculty Orientation to the Hospital Setting: They Taught Us, We Now Have the Opportunity to Teach Them
Donna Jobe, BSN, RN

How to Make the History Books in Your Healthcare Institution by Implementing a Unit-Based Educator Program
Amy Johnson, MSN, RN
NNSDO Community Service Project

NNSDO will be participating in a community service project at this year’s convention. We are collecting donations (Target/Wal-Mart gift cards or monetary donations will be accepted) for the National Association for the Education of Homeless Children and Youth (NAEHCY) in the Philadelphia area to be used in local education programs for the homeless. NAEHCY, a national grassroots membership association, is the only professional organization specifically dedicated to meeting the educational needs of children and youth experiencing homelessness through advocacy, partnerships, and education. Each year, more than 1.35 million children experience homelessness, an extreme form of poverty that has an impact on their access to and success in school. There will be a collection box for donations in the NNSDO registration area at the national convention. For more information about this organization go to www.naehcy.org
Nursing Professional Development Certification Preparation Course — 2 Days
Wednesday, July 8 ................................. 8:00 a.m. – 5:00 p.m.
Thursday, July 9 ................................. 8:00 a.m. – 5:00 p.m.
Kari Schmidt, MS, RN-BC
In this two-day course, participants will prepare for the American Nurses Credentialing Center (ANCC) generalist certification examination in nursing professional development. The course includes an extensive review of the staff development curriculum and a practice exam. This is a good foundational course for those new to staff development in addition to those wishing to take the certification exam.

Workshop 1: Advanced
Wednesday, July 8 ................................. 8:00 a.m. – 12:00 p.m.
The Business of Nursing: Creating a Business Plan for Staff Development
Susan Brown, MSN, RN-BC, FNP-BC
The presenter will explore the value of having a business plan, examine the components of a sound business plan, review the relevance of business plans to nursing staff development, and provide participants with the opportunity to create a meaningful business plan to apply to their current and future practice settings. Multimedia presentation, case studies, and small group activities will engage participants in the process of developing a business plan; templates and examples of business plans will be provided to participants as resources to use during the development process.

Workshop 2: General Staff Development
Wednesday, July 8 ................................. 8:00 a.m. – 12:00 p.m.
Professional Communication: The Standards for Excellence and Safety in the Workplace
Debra Potts, MSN, RN, CEN
Poor communication and lack of teamwork have been implicated in contributing in safety issues, medical errors, and patient mortality. Historically nurses have been averse to confrontation, which impacts their ability to engage in healthy communication and hold staff and patients accountable for their behavior. Despite the importance of communication it has been difficult to alter the patterns of behavior in most healthcare institutions. The presenter will review the literature and evidence-based practice related to communication and teamwork in healthcare organizations. Opportunity will be provided for participants to engage in communication modules that are being used in a healthcare organization to improve the culture of safety.

Workshop 3: Recruitment/Retention
Wednesday, July 8 ................................. 8:00 a.m. – 12:00 p.m.
Implementing a Comprehensive Preceptor Development Program
Vivien Dee, DNSc, RN, FAAN; Robin Rosemark, MN, RN
Barbara Vineis, MPH, RN; Elaine Becker, BSN, RN
The presenters will provide an overview of a two-day workshop for new and experienced preceptors along with a tool kit for preceptors, the infrastructure for support of the preceptor program, the adjunctive role of the preceptor’s preceptor, the preceptor forum, and preceptor survey results. The presenters will also provide information about a series of advanced preceptor seminars.

Workshop 4: Leadership
Wednesday, July 8 ................................. 8:00 a.m. – 12:00 p.m.
Make History Now:Honoring Diversity Is an Asset
Michele Deck, MEd, BSN, RN, LCCE, FACCE
Effective teamwork requires the right ingredients. In this session learn to honor what is unique in others while discovering your perceptive differences. Experience activities you can use with staff to increase their awareness of self and others in working as high performance teams.

Workshop 5: General Staff Development
Wednesday, July 8 ................................. 1:00 p.m. – 5:00 p.m.
From Idea to Print: Writing for Publication
Belinda E. Puetz, PhD, RN
In this engaging, interactive session, participants will learn exactly how to develop a manuscript for publication in a professional journal. The session is taught based on the perspective of both an author (6 books, numerous articles) and an editor (launched 5 journals, edited 5). Post session surveys have revealed that 4 of 10 participants who attend do get published.

Workshop 6: Research
Wednesday, July 8 ................................. 1:00 p.m. – 5:00 p.m.
Making Evidence-Based Practice Come Alive for Nursing Staff Development Educators: Practical Tips, Guidelines, and Tools
Carol Boswell, EdD, RN, CNE, ANEF; Sharon Cannon, EdD, RN, CNE, ANEF
The presenters will focus on providing educators with a firm foundation of evidence-based practice ideas, concepts, tools, and tips. The participants will gain an understanding of how research can be used by the bedside nurse. The workshop will engage the participants in activities that are practical and can be translated into a variety of clinical settings.

Workshop 7: Technology
Wednesday, July 8 ................................. 1:00 p.m. – 5:00 p.m.
Ride the Wave Into the Future With Simulation
Sharon Decker, PhD, RN, CCRN, ACNS-BC, ANEF
Co-sponsored by the National League for Nursing
This workshop is designed to assist faculty and nurse educators in developing competence related to the use of simulation as an educational strategy. The presenter discusses the challenges facing nursing educators and explores the role of simulation in the future. The presenter will focus on the essential elements necessary in developing, designing, conducting, integrating, and critiquing learning and evaluative activities presented through simulation. The participants will also be introduced to strategies to facilitate reflective thinking through feedback, debriefing, and/or guided reflection.

Workshop 8: General Staff Development
Wednesday, July 8 ................................. 1:00 p.m. – 5:00 p.m.
Getting Started in Clinical and Nursing Staff Development
Bette Case Di Leonardi, PhD, RN-BC
This workshop introduces the new staff educator to techniques for designing, implementing, and evaluating effective learning activities. Participants will experience interactive learning methods and will construct a partial plan for a learning activity.

Workshop 9: General Staff Development
Thursday, July 9 ................................. 8:00 a.m. – 12:00 p.m.
Difficult Conversations: Building Your Competence and Confidence
Jan Luke, MBA, MHA, RN
Do you get tongue tied when you need to have a talk with your boss or a coworker? Do you stay awake at night dreading and thinking about what to say in high conversations with peers, supervisors, and others? This workshop is for you! It is focused on identifying difficult conversations—why we dread having them, the role of communication styles in our conversations, the best words to use and words to avoid, how to keep our emotions in control (even in emotional conversations), how to get commitment from people, and how to respond when those commitments are broken. The result? More effective and more powerful conversations and communications, more confidence, and better outcomes when having the hard talks!
Workshop 10: Recruitment/Retention

Thursday, July 9 ................................. 8:00 a.m. – 12:00 p.m.
Core Curriculum for Preceptor Development
Susan Boyer, Med, RN
Participants will determine the instructional needs for preceptors in their healthcare setting and initiate a teaching plan for workshop delivery. Participants will develop an evidence-based framework for preceptor instruction and leave with a plan that uses instructional strategies that develop both the knowledge base and a change in the performance of preceptors in their agencies. This workshop prepares participants for implementation of multidisciplinary preceptor instruction that supports transition to practice for new graduates, new hires, students, and temporary staff.

Workshop 11: Research

Thursday, July 9 ................................. 8:00 a.m. – 12:00 p.m.
Making History in Nursing Staff Development Through Funded Research
Marilyn Asselin, PhD, RN-BC; Cynthia Balevere, MSN, RN-BC
Mary Krugman, PhD, RN, FAAN; Patsy Maloney, EdD, RN-BC, NEA-BC
Joan Insalaco Warren, PhD, RN-BC; Susan Wesmiller, MSN, RN
Funded research begins with writing a winning research proposal based on just one idea. Join us to learn how to transform your idea into a research question and how to fund the research through the writing of a successful research proposal. The presenters will walk you through the tenets of research proposal writing. They will work with you to create a comprehensive literature review, choose research methodologies, and navigate the institutional review submission process. Experts will share strategies to overcome barriers to conducting research in a healthcare organization.

Workshop 12: Leadership

Thursday, July 9 ................................. 8:00 a.m. – 12:00 p.m.
Exploring the Importance of Culture: From Concepts and Theories to Practical Application in Nursing Orientation
Mary Martin-Kattan, MS, RN; Martha Harrison, MSN, MAT, RN-BC
The presenters will join the workshop with a self-awareness exercise as a start to the process of cultivating cultural knowledge and understanding. The presenters will then define related terms and explore the dynamics of cultural values, interpersonal relationships, and communication and conduct exercises in the application to the broader culture, the organizational culture, and the nursing unit culture. The impact on the adjustment of the new nursing employee to the organization and to the work group will be examined.

Workshop 13: Leadership

Thursday, July 9 ................................. 1:00 p.m. – 5:00 p.m.
Using History to Create a Preferred Future: Becoming an Influential Leader in Nursing Professional Development
Mary Harper, PhD, RN-BC; Nancy Konzelmann, MS, RN-BC, CPHQ
Dora Bradley, PhD, RN-BC; Carol Blauth, MSN, BS, RN-BC
Sandra Bruce, MSN, RN-BC; Barbara Brunt, MA, MN, RN-BC, NE-BC
This workshop, designed for competent and proficient staff development professionals who want to increase their leadership skills, will expand upon the content provided in the concurrent session on leadership presented at the 2008 convention. More detailed information will be provided on selected leadership skills, such as managing change, mentoring, succession planning, managing conflicts, and transformational leadership. Methods to use business and communication skills to cultivate relationships and enhance credibility and influence will be shared.

Well organized. Great presentations.
— a 2008 convention participant

Workshop 14: Advanced

Thursday, July 9 ................................. 1:00 p.m. – 5:00 p.m.
Advancing Accelerated Learning and Education at the Point of Care
Diana Swihart, PhD, DMin, MSN, CS, APN, RN-BC
“No space,” “no time,” “no interest,” “limited resources,” questionable results! It is time to fold our historic past into a history-making future for nursing education and staff development by creating a new learning infrastructure. Accelerated learning (AL) is a system of principles and methods for speeding and enhancing the learning process through natural learning and engagement. AL emphasizes learning through total mind/body involvement in learning experiences that are interesting, active, collaborative, nurturing, and fun. The outcomes-focus drives learning that is open-ended and continually evolving. Based on the latest cognitive research into how people learn best, AL helps learners create actionable knowledge rather than merely absorb information.

Workshop 15: General Staff Development

Thursday, July 9 ................................. 1:00 p.m. – 5:00 p.m.
The Ultimate Workshop in Competency Assessment
Donna Wright, MS, RN
The presenter will address the real-world competency assessment. Participants will explore creative ways to create a competency assessment process that meets all their needs internally and externally and will learn ways to incorporate evidence-based elements into their process, partner more effectively with manager-partners, and develop an assessment process that is meaningful and even fun for all employees.

Workshop 16: General Staff Development

Thursday, July 9 ................................. 1:00 p.m. – 5:00 p.m.
The Education Plan: A Strategic Tool for Educating Nursing Staff in a Climate of Limited Resources
Judy Sheehan, MSRN
In a climate defined by limited resources, expanded need, and complex demands, educational initiatives are taking on critical importance within the healthcare system. Education and training are identified as significant variables when discussing recruitment and retention strategies, staffing effectiveness, risk management, and staff satisfaction, yet this area is often the first to undergo budgetary cuts. Given the fiscal challenges faced by staff education departments, it is more likely that programs will be funded when proposals are linked to well developed and articulated educational plans. The presenter will examine educational planning as a strategic initiative to encourage the funding of nursing education within a healthcare organization. Participants will have an opportunity to participate in planning exercises and explore strategies for the successful implementation of the plan.

Contact Hours

An application has been submitted to the Georgia Nurses Association for approval of 32.3 contact hours. Please call Anita Cormier at the NNSDO National Office 850–474–0995 for more information.

Contact Hour Breakdown:

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<thead>
<tr>
<th>Wed. Workshops</th>
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<tr>
<td>Thurs. Workshops</td>
<td>8.0</td>
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<tr>
<td>Cert Prep Course (2 days)</td>
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<tr>
<td>Thursday</td>
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<td>Friday</td>
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Sessions

General Session I: Opening
Thursday, July 9 ................................. 6:00 p.m. – 7:30 p.m.
What Time Is It in History? It’s Time to Care!
Brigadier General (Ret.) Clara Adams-Ender, MS, BSN, RN, MMAS, FAAN
The presenter will share a model of self-management for nurses and discuss how caring plays a vital role in preparing nurses for leadership and life. Participants will learn how to increase productivity in teamwork.

General Session II: Keynote
Friday, July 10 ................................. 8:30 a.m. – 9:30 a.m.
The Current and Future Nursing Workforce: Data, Trends, and Implications
Peter Buerhaus, PhD, RN, FAAN
The presenter will discuss trends in employment and earnings of RNs in the hospital nurse labor market and recent trends in the composition of the RN workforce. Trends in RNs’ perceptions of the workplace climate and policy actions to strengthen the nursing workforce will also be discussed.

General Session III
Friday, July 10 ................................. 10:30 a.m. – 12:00 p.m.
The Past, Present, and Future: The Evolution of the ANA Nursing Professional Development Scope and Standards
Dora Bradley, PhD, RN-BC
Mary Harper, PhD, RN-BC
Janice Ward, MSN, RN
Debra Wolf, PhD, RN
To address the rapid changes in nursing professional development (NPD), the American Nurses Association (ANA) and the National Nursing Staff Development Organization (NNSDO) convened a work group to revise and update the 2000 Scope and Practice of Nursing Professional Development. Building on a strong past, the group has created a dynamic trajectory for the future of nursing professional development. The presenters will provide an overview of revision process, the proposed framework, scope, and standards.

Star Search
Friday, July 10 ................................. 12:00 p.m. – 1:30 p.m.

Concurrent Session I
Friday, July 10 ................................. 1:45 p.m. – 2:45 p.m.
A. (Advanced) Matching Learning/Teaching Styles to Improve Educational Outcomes
Adrienne Avillion, DEd, RN
Would you rather listen to music or watch a movie? Play tennis or photograph a beautiful sunset? Attend a lecture or participate in online learning? Your answers to these questions help to determine not only the way you learn but also the way you prefer to teach. This session will help you to design more effective education by identifying and correlating learning styles with teaching styles for the best possible outcomes.

B. (Technology) An Innovative Nursing Orientation Program Delivery System
Jane Gonzalez, MSN, RN-BC, CNS
Orientation is held monthly, yet many nurses are employed mid-month and must attend the following month. Employing only classroom presentations is costly in terms of personnel and time and can delay transition to unit orientation. The presenter discusses a blended learning delivery system consisting of competency assessments, classroom presentations, and online modules to accommodate the needs of newly hired staff, meet educational objectives, and reduce cost.

C. (Leadership) Making History as an Influential Educator: Leader, Role Model, and Change Agent
Mindy Blair, MSN, RN-BC, NE-BC
Educators play a very important role in supporting the organization’s mission, values, and vision. As organizations struggle to meet financial goals, it has become increasingly critical that educators are able to demonstrate and articulate effectively the positive impact education and training have on the company’s bottom line. The presenter will discuss ways in which the educator can work to gain and maintain the respect and advocacy of key stakeholders related to education and training.

Debora Williams, BSN, RN; Carol Goss, MSN, RN-BC
Jason Coffey, MSN, RN; Michelle Lynn, BSN, RN
The presenters discuss Norton Navigators, an 18-month mentoring program for nurse protégés. The program was launched in 2003 to improve the engagement and retention of new and experienced nursing staff.

E. (General Staff Development) “I Think I Can, I Thought I Could. Maybe I Can’t”: Confidence-Building for Successful Test Taking
Ellen Wathen, PhD, RN-BC
Excellent nurses can fail exams! When a graduate nurse fails the NCLEX or an RN fails a competency exam, the educator must assess the root cause. Is it a knowledge deficit? Is it test anxiety? Is it how the questions are asked on the exam? The presenter will outline successful test taking and confidence-building strategies for educators to implement within their curriculum.

F. (Research) A Multimedia, Multidisciplinary Approach to Implementing an Early Sepsis Awareness and Treatment Plan
Melissa Pollard, MS, RN, GEN, ARNP
The presenters discuss a project implemented to identify ways the facility could initiate prompt recognition and treatment of patients with sepsis prior to their reaching the intensive care unit. The team developed a tool to screen patients for sepsis, a protocol for treatment to guide management, and an education plan that included presentations, interactive skits, posters, reference cards, and a music video.

Concurrent Session II
Friday, July 10 ................................. 3:00 p.m. – 4:00 p.m.
A. (Advanced) Coaching for Clinical Judgment: How to Help Nurses Who Are Struggling With Critical Thinking
Mary Schoessler, EdD, RN-BC
The presenter will discuss a clinical judgment model that describes the process nurses use to make interpretations or draw conclusions about a patient’s needs or concerns and the decision to take action, use or modify standard approaches, or create new ones as deemed appropriate by the patient’s response. This model will be applied to coaching situations common in staff development.

B. (Technology) Technology: The Future of Staff Development
Donna Raimondi, MS, RN, Roslyn Gorsanitzi, PhD, RN, CRNN
K. Renee Boblitz, MSN, RN-BC
The multigenerational, multicultural workforce demands new and innovative approaches to accommodate diverse learning needs and styles. The ability to deliver stimulating programming is essential to engaging staff, changing behavior, and achieving performance improvement. The presenters will provide an overview and selected examples reflecting the incorporation of technology into staff development.

C. (Leadership) Strengthening Moral Agency in the New Nurse
Mary Pennington, MS, RN, CCRN, CRNN; Martha Jurchak, PhD, RN
In this session, the presenters will describe the use of narratives in concert with clinical ethics and uses narrative analysis to unpack and support the resolution of ethical problems and their accompanying ethical issues. This model accounts for the emotional and cognitive aspects of clinical ethics and uses narrative analysis to unpack and support the resolution of ethical problems and address nurses’ moral distress.
Poof . . . You’re an Educator

Brenda Millett, MSN, RN
Theresa Ameri, MSN, RN, CNE, CPN

The challenges of educating today’s bedside nurse in an environment rich in competing priorities can pose great difficulty to a nurse educator aiming to improve and maintain nursing competence. Traditional methods of educational delivery can be reinvented to capitalize on one of the most powerful influences: the experienced bedside nurse. The presenter discusses a program for proficient and experienced bedside nurses to provide education to their colleagues at the unit level.

Informatics Session

B. Informatics Session

C. (Leadership) Poof . . . You’re an Educator

Janelle Anderson, MSN, RN, NEA-BC

Today you are a wonderful nurse and you just got a new assignment: poof, you are an educator. We often put the best nurses in roles of education that they are not prepared for or trained to do. This is an interactive class describing the development of an orientation manual and series of classes for new educators. The presenter will discuss what is included in the orientation manual, how it came about, and how successful it has been.

Preceptor Recognition and Ongoing Support

D. (Preceptor/Recruitment/Retention) You Gotta Have PROS!

Martha Ruble, MSN, RN, OCN
Ann Kilpatrick, BSN, RN

The presenters will highlight the importance of a comprehensive preceptor program such as PROS (Preceptor Recognition and Ongoing Support) and how it affects preceptor satisfaction, quality of nursing orientation, and quality of patient care. Effective preceptor preparation and support goes way beyond the provision of a preceptor preparation class. Essential components for an effective, comprehensive program include a formalized preceptor approval process, ongoing preceptor recognition and rewards, and continuing education and networking opportunities.

Rewriting History:

E. (General Staff Development) Understanding and Overcoming Cognitive Resistance in Adult Learners: Strategies for Staff Development and Patient Education

Pamela Meinert, PhD, RN, FNP-BC

The presenter will describe specific strategies for overcoming cognitive resistance. Strategies specific to both nursing staff development and patient education will be presented. The concepts of accommodation and assimilation will be reviewed and integrated into the discussion and presentation of strategies.

Reinforcement of the Hospital on Practice Standards and the Latest Research

F. (Research) Generational Theory and Learning Style

Jo-Ann Robinson, DNpc, RNC, APRN,BC

Have you ever had a burning question about something you read or heard at a conference and could not find the evidence to change your practice? If so, come and hear about a journey exploring the evidence on generational learning. The burning question, if there is a relationship between the staff nurse’s generation and his or her learning styles, ignited two educational needs assessments and an original research study. The findings will assist staff development educators in refining their teaching style in order to offer diverse education that addresses each generation’s learning needs.

NNSDPO Annual Business Meeting

Friday, July 10 ........................................ 4:15 p.m. – 5:30 p.m.

Affiliate Networking Meeting

Saturday, July 11 ................................... 7:00 a.m. – 8:00 a.m.

General Session IV

Saturday, July 11 ................................. 8:00 a.m. – 10:00 a.m.

A. (Advanced) Life, Liberty, and the Pursuit of Continuing Competence

Theresa Ameri, MSN, RN, CNE, CPN
Brenda Millett, MSN, RN

The challenges of educating today’s bedside nurse in an environment rich in competing priorities can pose great difficulty to a nurse educator aiming to improve and maintain nursing competence. Traditional methods of educational delivery can be reinvented to capitalize on one of the most powerful influences: the experienced bedside nurse. The presenter discusses a program for proficient and experienced bedside nurses to provide education to their colleagues at the unit level.

General Session IV

Saturday, July 11 ................................. 10:00 a.m. – 10:45 a.m.

How Can NRCPR Help You?

Vinay Nadkarni, MD, FAAP, FCCM, FAHA

Sponsored by the American Heart Association

A presentation on using National Registry of Cardiopulmonary Resuscitation (NRCPR) for quality and performance improvement and an introduction to NRCPR Essentials—a Resuscitation Performance Improvement Toolkit.

Concurrent Session IV

Saturday, July 11 ................................. 1:00 p.m. – 2:00 p.m.


Mitzi Grey, MED, RN-BC

As educators, we are faced with demands well beyond the resources available to meet them such as creating tension and stress in the work environment. We may find ourselves far from our vision of creating stimulating and successful learning environments and dreading the duties assigned to us. The presenter will discuss five insights that will help with enhancing a sense of fulfillment in the educator’s work life.

B. (Technology) Current Instructional Technologies Used in Nursing Orientation

Sharon Hanchark, EdD, RN

A survey was conducted to ascertain what effect, if any, technology integration strategies in orientation program had on nurse retention in Magnet and non-Magnet hospitals. The survey instrument revealed which specific technologies, such as simulations and CD-ROMs, were used in the study’s hospitals. This session focuses on the specific technologies surveyed in the study.

See you in Philadelphia! I have attended the last four conventions and I have never failed to learn something new.

— a 2008 convention participant
C. (Leadership) From Physician’s Handmaiden to Patient Advocate: Equipping Nurses to Respond to Physicians Behaving Badly
Cheryl French McKinney, MSN, RN-BC, CRRN
Nurses who are trying to communicate and collaborate with physicians often experience a high level of frustration. Some physicians may ignore them, demean them, or even respond in an overly hostile manner. To be a successful patient advocate, nurses must be willing to persist in presenting the patient’s needs in the face of adversity. Nurses can be equipped to respond in a manner that moves them clearly beyond the old stereotype of being the physician’s servant to a position reflective of the confident, assertive, professionals they should be.

D. (Preceptor/Recruitment/Retention) A Central Nursing Orientation Onboarding: From Generic to Personalized Nursing
Shirley McCoy, MS, RN-BC
Janet Sheppard, BS, BA, RN
One of the many challenges for nursing educators is to make nursing orientation personalized. The participants will learn how one large multi-hospital academic medical center made the journey from generic to personalized nursing orientation.

E. (General Staff Development) The Concept and Context of Competency
Carolyn Brose, EdD, RN
Tremendous resources are expended attempting to develop and validate staff competency. Unfortunately, the process frequently becomes the focus versus the desired outcome: consistent, safe, effective, quality patient care. Limited awareness and/or appreciation of the concept and context of competency may yield ineffective, ritualistic organizational practices. During this session, the seemingly elusive nature of competency will be explored and clarified.

F. *Star Search Winner 2008*
Innovation in Nursing Education: The Mock Trial Method
Shawna Patrick, MS, RN
The presenter will explain how negligence and medical malpractice relate to nursing and describe the process of developing a mock trial case study for nursing education.

Concurrent Session V
Saturday, July 11 ....................................... 3:15 p.m. – 4:15 p.m.

A. (Advanced) What Would Ben Franklin’s Patient Education Library Look Like?
Bette-Jo Johnson, MS, RNC
Ben Franklin was the founder of the U.S. library system. He would certainly have advice on the topic of health literacy. Ben recognized that knowledge is power. By ensuring that patients understand, we are giving them the power to make wise decisions about their own and their family’s health. The presenter will discuss the reasons health literacy is an important healthcare issue.

B. (Technology) Simulation Learning Modalities: Going Beyond Sim Man!
Mary Holtschneider, MPA, BSN, RN-BC, NREMT-P
The presenters will explore some of the various simulation learning modalities, with particular emphasis on the newer modes of serious video gaming and virtual reality. The theory and use of standardized patients used to bring realism to a scenario will also be explored.

C. (Leadership) PAL an “On Boarding” Welcome Program
Laura Mularz, MSN, APRN, BC
Robert Phillips, PhD, EdD, MFA, LPC
As a result of a hospital closure one staff development department was faced with the historic “on boarding” of over 300 employees over a three-month period. The presenters discuss a comprehensive welcome and on-boarding program developed for newly arriving employees.

D. (Preceptor/Recruitment/Retention) Here’s to Your Future: A Mentorship Program for Staff Development Specialists
Tracie Heckman, MSN, RN, CMSRN
Mary Jean Potylycki, MSN, RN-BC
The presenters will detail current mentoring evidence using evidence tables, the teaching guide and workbook used for the mentor retreat, program resources and tools, and evaluation methodology. Pragmatic take home learnings will foster development or enhancement of a mentorship program for staff development specialists in the learner’s employment setting.

E. (Research) Transition to Practice: Does Orientation Impact Future Retention?
Janice Hodges, MSN, RN-BC
This purpose of this session is to review the evidence regarding transition to practice. A collaborative research study is being conducted by academia and practice. The goals are to compare the participants in two orientation programs to see which is more effective in relation to retention, professional development, and support of new graduates.

F. (General Staff Development) Even if You Build It, They Still Might Not Come
Susan Lannon, MA BS, RN-BC
The presenter will describe creative alternatives to classroom programs and education by staff other than clinical nurse education specialists. Advantages and disadvantages of each intervention and staff reaction to and participation in these primarily non-didactic activities will be discussed. The audience will be asked to share their experiences, challenges, and successful approaches to address this vexing staff development problem.

Concurrent Session VI
Saturday, July 11 ....................................... 4:30 p.m. – 5:30 p.m.

A. (Advanced) Revolutionizing the Environment for Change
Patricia Deitos, MSN, RN-BC, PWD
The presenter will discuss how one large multi-facility organization was able to change the on-boarding process of nursing support staff to decrease turnover by a third and ensure improved work skills of new employees. Learn how to avoid some of the common pitfalls with any change process and plan for potential reasons for failure.

B. (Technology) Effective Use of an Online, Scenario-Based Educational Program to Improve Outcomes of Rapid Response in Medical-Surgical Units
Marco Fernandez, MSN, RN
Beth Smith, MEd, RN
Trish O’Neill, MS, RN
The presenters describe the successful implementation of a nurse practitioner-based rapid response team (RRT) and medical staff training and the education of med-surg staff on signs of patient decline and SBAR using an online, self-directed, scenario-based education program.

C. (Leadership) Leading From the Middle: A System-Wide Charge Nurse Development Program
Michael Grossman, DM, MSN, RN, NEA-BC
Middles can be more effective than top down leaders in effecting change by using influence rather than formal power. The session will focus on the implications of middleness theory on charge nurses. Tips will be presented for educators to cultivate leadership skills in nursing through action-learning in their everyday work situations.

Great convention—lots of good ideas!
—a 2008 convention participant
Donna Kalp, BSN, RN, CMSRN
Kristina Holleran, BSN, RN, CMSRN
The presenter will discuss the clinical resource specialist (CRS) role, differentiate it from and detail the relationship with the staff development specialist role, share evaluation methodology, and relate key learning that be used to implement a similar role in the learner’s employment setting to impact staff satisfaction and retention positively.

E. (General Staff Development) When Playing Around Is Serious Business: Instructional Games and Interactive Exercises for Staff Education
Suzanne Taylor, MSN, RN, EMT
Research shows that adding practice to information and examples increases learning and that application of knowledge and skill to real-world tasks is a necessary component of effective teaching. This session will stimulate interest in the role of play as a rich source of meaningful interaction within learning environments. Various tools will be presented to help design an environment that is purposeful, goal-oriented, and personally satisfying.

F. Hot Topic

Concurrent Session VII
Sunday, July 12 ................................. 8:00 a.m. – 9:00 a.m.

A. (Advanced) Steps to Make Staff Development Departments Secure in Times of Budget Constraints
Heather Wallace, BSN, RN-G, CPN
Margie Aronowitz, MSN, RN, CCRN
During times when hospitals are looking to trim their budget it is often staff development, because of lack of measurable results to their training, that gets cut. How can you sell the importance of an education department? The first step to promoting the staff development department is to review its current scope of practice, mission, and vision. Find out how you are meeting the hospital’s needs by conducting a survey of hospital executives, directors, managers, staff, and physicians.

B. (Leadership) Effective Leadership Solutions
Marie Steckelberg, EdD; Sharon Waltner, MA, BSN, RN
Leadership training is financially lucrative because of staff retention and enhanced workplace morale. Effective leadership development programs for health care are designed to bridge the gap between management and frontline staff that nurtures both the novice and experienced leader. Participants will come away with an understanding of the key components of an effective leadership development program and why leadership development is most effective when it is onsite, highly interactive, experiential, self-directed with sustained support, long-term, and tailored for the facility.

C. (Research) The Effect of McClellands’s Theory of Needs on Recall, Comprehension and Course Satisfaction in a New Employee Orientation Course for Nurses
Joan Carlisle, DSN, PNP-BC; Dawn Taylor Peterson, MA, EdS
Charles Gooch, AD, CPN; Mary Jane Prosser, MSN, RN
Debra Stewart, MSN, RN
The presenters discuss research conducted to determine if matching one’s need type to the instructional strategies in a course will result in higher recall, comprehension, and course satisfaction. Study findings may support that use of one instructional strategy is sufficient or that a combination of strategies is more effective in promoting cost effective learning and comprehension.

D. (General Staff Development) The Freedom to Succeed: Imposter Phenomenon and Nursing
Susan Bindon, MS, RN-BC
Many of us struggle with the fear of failure and, ironically, the fear of success. This session will help participants realize that they are not alone. Tips on recognizing this phenomenon in ourselves and others will be discussed.

Strategies for coaching nurses to overcome the nagging feelings that hold us back and/or drive us relentlessly are offered. When nurses and educators truly believe in themselves, they will enjoy the freedom of success!

E. (General Staff Development) Nursing CSI: Drawing on the Power of Lessons Learned to Improve Our Future Practice
Sandra Spaziano, MSN, RN-BC
Michelle Jans, MSN, RN-BC, PCN
The Nursing Case Study Investigation (Nursing CSI) is defined as a process for analyzing the events around patient outcomes that resulted in either near misses and/or medical errors of varying degrees in practice settings. Through this unique approach, participants are encouraged to review the history and interpret the facts to find “clues” to identify the underlying problems that may have changed the patient’s outcome if they had been recognized earlier.

F. (General Staff Development) Scenario-Based Nursing Orientation: Learning From the Past to Create Our Future!
Beverly Partington, MS, RN
The presenter will describe the paradigm shift that occurred to bring orientation from the past to a future state characterized by a unifying theme and small group work. A scenario that is representative of the local population and illustrates age-appropriate, culturally-competent nursing care is central to the presentation.

Concurrent Session VIII
Sunday, July 12 ................................. 9:15 a.m. – 10:15 a.m.

A. (Advanced) Transfer of Learning: From the Classroom and Beyond
Deborah Kennedy, MS, RN, CHES
The presenters will describe the progression from a simplified skill competency checklist to a comprehensive system consisting of Level One, Two, and Three evaluations. Presenters will acquaint the audience with efforts currently centered around initiatives to meet the business need of their customers, to raise patient satisfaction scores, and become a high performing organization.

B. (Preceptor/Recruitment/Retention) Many Roads Lead to the Same Path: Professional Education and Development for the Second Career Nurse
Regina Wright, MSN, RN, CEN, CNE
The purpose of this session is to describe characteristics common to second career individuals in nursing, discuss key points to structure their orientation program, and explore ways to improve their job satisfaction and retention.

C. (Leadership) We’ve Come a Long Way . . . Or Have We?
Diane Peyser, MS, RN, BC-NE
Donna Tanzi, MPS, RN, NE-BC
The purposes of this presentation are to describe from an historical perspective in a 408-bed, Magnet designated community hospital the following: 1) changes in diversity among newly hired RNs; 2) interventions developed to transition successfully newly hired RNs into the workplace, as measured by improved RN recruitment, retention, and turnover rates; RN and patient satisfaction scores; and 3) interventions that inspire RNs from diverse backgrounds to participate in learning opportunities in the workplace, such as peer interviewing, participating in nursing grand rounds and nursing practice councils.

Diane Swengros, MSN, RN-BC
Anna Herbst, MSN, RN-BC
Gwendolyn Kinney, MSN, RN-BC
In this session the educator will learn how to teach human caring using Watson’s theory and four intentional caring behaviors. The ten caritas processes are introduced followed by opportunities to practice centering, a meaningful encounter, ritual hand washing, and a caritas circle. The learner will illicit a relaxation response through use of music, aromatherapy, low lighting, guided imagery, focused breathing, and participation in a caritas circle.
How many times have you attended an NNSDO convention?

Show your support for NNSDO by wearing all of the NNSDO pins you have collected over the years. The participant with the most pins will receive a prize.

Take the Rocky Challenge

Participate in the Fun Run/Walk for Research on Saturday, July 11, 2009, from 6:30 a.m. – 7:30 a.m. You will meet in the hotel’s lobby to start your run/walk and end at the “Rocky Steps” at the front of the Philadelphia Museum of Arts. It doesn’t have to end there, though; you can take the challenge of making Rocky’s famous climb to the top of the stairs.

Your donation of $10 will benefit the NNSDO Research Fund. Indicate your participation on the registration form. A T-shirt commemorating the 2009 NNSDO Convention Fun Run/Walk for Research is included.

Sessions on CD-ROM

Most of the NNSDO sessions will be audio recorded and available for purchase as a MP3 CD-ROM. This disc can be played on your computer or downloaded to your portable MP3 player. The disc may be ordered online on a secure website at: http://store.avmg.com/nnsdo at a cost of $89.00 (plus shipping). After the convention the cost of the disc increases to $99.00.
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Accommodations
Make your plans now to attend the NNSDO Convention at the Marriott Philadelphia Downtown, located at 1201 Market Street, Philadelphia, PA, July 9–12, 2009. The Marriott Philadelphia Downtown is holding rooms for NNSDO at a nominal rate of $189 for single/double occupancy until June 8, 2009, or until the room block is filled.

The Philadelphia Marriott Downtown commands a towering presence in the heart of America’s original capital. Surrounded by rich revolutionary history and culture, this Center City hotel exceeds the expectations of business and leisure travelers. You can take in the sights of Independence Hall and the Liberty Bell located within eight blocks of the hotel. A collection of Philadelphia’s finest restaurants are located on-site or within walking distance of the hotel in addition to the city’s best shopping and entertainment venues. The hotel is nine miles from Philadelphia International Airport.

Call the Philadelphia Marriott Downtown Reservations at 800–228–9290 or 215–625–2900 or go to www.marriott.com online. Be sure to tell the reservations personnel that you are with the NNSDO Convention in order to receive this special rate. Rooms at this special rate are available until June 8, 2009, or until the room block is filled. Once this date is passed or the room block filled, the special NNSDO rates cannot be guaranteed.

Roommate Locator
NNSDO offers the Roommate Locator Service as a way to reduce your hotel expenses. Just check the appropriate box on the registration form. Your name, telephone number, address, arrival and departure dates, and smoking preferences will be provided to others who have requested this service. You will receive a list of potential roommates in advance of the convention. Use this list to locate a roommate with similar preferences and arrival and departure dates. Once you find a roommate, please contact the NNSDO National Office to have your information removed from the list.

We strongly recommend that you make a hotel reservation as soon as possible. If a roommate is located and both individuals have reserved a room, one reservation can be cancelled.

The City
Philadelphia is a dynamic place where big city excitement meets hometown charm. Famous as the birthplace of life, liberty, and the pursuit of happiness, Philadelphia offers much more than cobblestone streets and historical landmarks. Cultural, culinary, artistic, and ethnic treasures are plentiful in this city and its surrounding countryside. The fifth-largest city in the country, Philadelphia is a welcoming place, a city based on freedom of expression.

New and one-of-a-kind attractions, a wealth of art and culture, renowned performing arts companies, awe-inspiring architecture, seemingly endless shopping (with no tax on clothes), and a restaurant renaissance promise to create an unforgettable Philadelphia experience. And, of course, the greatest concentration of American history can be found just blocks away at Independence National Historical Park, including the Liberty Bell and Independence Hall.

Airport
Philadelphia International Airport (PHL) is located eight miles from the Philadelphia Marriott Downtown. It is the only major airport serving the 5th largest metropolitan area in the U.S.

Ground Transportation. A Ground Transportation Information desk is located in each baggage claim area. The desk agent can provide you with a list of authorized providers of transportation to your desired destination.

Taxi Service. Taxi services can be picked up at Zone 5 on the Commercial Transportation Roadway. All taxi rates are based per trip not per person. Most taxis can accommodate up to three passengers. Some taxis can accommodate four passengers. There is a $28.50 flat rate from the airport to the Central Philadelphia area. Other fares are determined by the meter which based upon entry (flag drop) is $2.70 and $2.30 per mile or portion thereof. An additional $1.00 per passenger ($3.00 maximum) after the first passenger will be charged on flat rate trips between the airport and Center City for passengers over age 12. In addition you will be charged an additional $1.50 airport fee. Sedan and limousine services can be picked up at Zone 6 and shared ride van services can be picked up at Zone 7 on the Commercial Transportation Roadway.

Should you need to pay by credit card please advise the dispatcher upon your arrival to the taxi area as not all companies accept credit cards or vouchers as a form of payment.

Another great convention! Always renews me professionally and personally. See you in Philly!
— a 2008 convention participant
Clara Adams-Ender (BG Ret.), MS, BSN, RN, MMAS, FAAN  
Caring About People With Enthusiasm Assoc., Inc., Lake Ridge, VA

Theresa Ameri, MSN, RN, CNE, CPN  
Children’s Hospital of Orange County, Orange, CA

Janell Anderson, MSN, RN, NEA, BC  
Utha Valley Regional Medical Center, Provo, UT

Marjorie Arowotiz, MSN, RN, CCRN  
Memorial Hermann SE Hospital, Houston, TX

Marilyn Asselin, PhD, RN-BC  
University of Massachusetts-Dartmouth, North Dartmouth, RI

Retired, University of Texas Medical Branch, Galveston, TX

Texas Tech University Health Sciences Center, Odessa, TX

Linda Cason, MSN, RN, CNRN, CCRN, BC  
Children’s Hospital of Orange County, Orange, CA

Barbara Brunt, MA, MN, RN, NEA, BC  
VT Nurses in Partnership, Inc., Windsor, VT

Dora Bradley, PhD, RN-BC  
Baylor Health Care System, Dallas, TX

Carolyn Brose, EdD, RN  
Missouri Western State University, Liberty, MO

Susan Brown, MSN, RN-BC, FNP-BC  
Baylor Health Care System, Dallas, TX

Jo-Ann Robinson DNp, RNC, APn, BC  
Bergen Regional Medical Center, Park Ridge, NJ

Robin Rose, RN, BC  
UCLA Health System, Los Angeles, CA

Mary Schoessler, EdD, RN-BC  
Providence Portland Medical Center, Portland, OR

Judy Sheehan, MSRN  
Butler Hospital, Providence, RI

Janet Sheppard, BS, BA, RN  
The Ohio State University Hospital, Columbus, OH

Beth Smith, MEd, RN  
St. Thomas Hospital, Nashville, TN

Nanette Hoover, MS, RN-BC  
Bay Pines VA Healthcare System, Bay Pines, FL

Marie Steckelberg, EdD  
Avera Education & Staffing Solutions, Yankton, SD

Debra Stewart, MSN, RN  
Children’s Health System, Dallas, TX

Diane Swensgros, MSN, RN-BC  
Inova Health System, Alexandria, VA

Suzanne Taylor, MSN, RN, CMT  
Children’s Hospital Los Angeles, Los Angeles, CA

Barbara Vineis, MPH, RN  
UCLA Health System, Los Angeles, CA

Heather Wallace, MSN, RN-C, CPN  
Memorial Hermann SE Hospital, Houston, TX

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Franklin Square Hospital Center, Baltimore, MD

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Deaconess Hospital, Burlington, KY

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Deborah Williams, BSN, RN  
Kosair Children’s Hospital, Louisville, KY

Donna Wright, MS, RN, CE, CNE  
Creative Healthcare Management, Sturgis, SD

Regina Wright, MSN, RN, CEN, CNE  
Drexel University, Philadelphia, PA

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Nationally Known Speakers!
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★ Nancy Coey, MA, BA

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42 Concurrent Sessions
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Registration

The type of registration is determined by the date that the registration is postmarked—in the case of mailing—or received in the National Office—in the case of faxed or online registrations.

Registrations postmarked or faxed on or before June 6, 2009, will be considered early registrations.

Registrations postmarked or faxed after June 6, 2009, will be considered regular registrations.

Registrations postmarked or faxed after June 20, 2009, will be considered onsite registrations. Onsite registrations are welcome, but please be prepared to take a little longer at the registration desk when you arrive.

Following receipt of registration form and payment you will receive a confirmation letter in about two weeks. No confirmation letters will be sent after June 20, 2009.

Payment

Payment must accompany this registration form. Where appropriate, a copy of a purchase order is sufficient. Registration forms received without payment will not be processed until payment is received.

Fee Section

Registration fees for the full convention include the educational program and food events listed in this brochure. Single-day registration fees include the educational program and food events listed in this brochure for the day the participant is registered. Spouse or guest registration fees include the food events listed in this brochure but do not include the educational sessions.

Registration fees for the full convention or for single-day registration do not include the preconvention workshops. Preconvention workshops are optional educational activities and have a separate fee.

Cancellations and Transfers

Cancellations or transfers must be requested in writing and postmarked or faxed by June 20, 2009. Refunds will be issued following the convention. A $50 administrative fee will be assessed. If you transfer your registration to another person, please include a completed registration form for that person with your written request. A $25 administrative fee will be charged to change workshops onsite.

Discounts

Multiple registrations (3 or more) from the same institution will receive a $20 discount per individual. To be eligible for the discount, the registration forms must arrive together and have the discount information clearly noted. This discount applies only to early registrations for the full convention. No other discounts will apply.

Registration forms received without payment will not be processed until payment is received.
Please note that indicating the sessions you wish to attend helps in the planning of room assignments and does not pre-register you for the session. Once the room has met its capacity, the session will be closed.

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<th>Concurrent Session I</th>
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There will be a $25 administrative fee to change workshops onsite. Please indicate the workshops you wish to attend.

<table>
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<tr>
<th>Fee Section</th>
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<tbody>
<tr>
<td>A. Preconvention Workshops</td>
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<tr>
<td>NNSDO Member: $79.00</td>
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<td>$79.00</td>
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B. Full Convention Registration—Early |
NNSDO Member: $445.00 | Non-Member*: $545.00 |
Subtotal B: $ | |

C. Full Convention Registration—Regular |
NNSDO Member: $495.00 | Non-Member*: $595.00 |
Subtotal C: $ | |

D. Full Convention Registration—Onsite |
NNSDO Member: $650.00 | Non-Member*: $750.00 |
Subtotal D: $ | |

2-Day Certification Preparation Course |
NNSDO Member: $250.00 | Non-Member*: $299.00 |

**Special Needs**<br>☐ I will need assistance.<br>☐ I will need vegetarian meals.<br>

**Food Events** — All food events listed in the brochure are included in your registration; however, you must RSVP so that adequate food can be ordered for the number of participants attending these events. Please check all events you plan to attend.

- Grand Opening of Exhibits Reception (Thurs.)
- Lunch With Exhibitors (Fri.)
- Fun Run/Walk for Research (Sat.)
- Lunch With Exhibitors (Sat.)
- Poster Reception (Sat.)
- Special Event (Sat.)
- Closing Brunch (Sun.)

**Calculate Your Total Fees**

Add subtotals from previous sections:

- A. Preconvention Workshops: $ ___
- E. Single Day Registration: $ ___
- B. Full Conv. Regis.—Early: $ ___
- F. Spouse/Guest Regis.: $ ___
- C. Full Conv. Regis.—Regular: $ ___
- G. Membership Dues: $ ___
- D. Full Conv. Regis.—Onsite: $ ___
- H. Optional Run/Walk: $ ___

Subtotal A: $ ___
Subtotal B: $ ___
Subtotal C: $ ___
Subtotal D: $ ___
Subtotal E: $ ___
Subtotal F: $ ___
Subtotal G: $ ___
Subtotal H: $ ___

For credit card use —

- Credit Card #
- CVV#
- Month ___ Year ___

Billings Address: __________________________
Name: __________________________
Email: __________________________
Expiration Date: ___/___/___
Signature: __________________________

**Total Enclosed: $ ___

Payment or purchase order must accompany this form.**