Magic Moments:
Unlocking Staff Development Secrets

July 27 – 30, 2006
Hilton in the Walt Disney World Resort®, Lake Buena Vista, FL
National Nursing Staff Development Organization
Program Goals

The goals of the 2006 NNSDO Convention are to . . .
✧ Develop new skills to improve educational outcomes.
✧ Network with peers on issues of common concern.
✧ Increase knowledge of trends and issues.

What are the key benefits of attending?

The annual convention will include . . .
✧ Top-level, national speakers . . . As always, the opening, keynote, and closing sessions feature proven professionals who will inform and inspire.
✧ An information-packed program book for reference during the convention. And it’s a great resource for the workplace!
✧ Preconvention workshops that allow for in-depth study of contemporary issues in staff development.
✧ Endless opportunities for networking.

Who will benefit by attending?

You’ll benefit from attending if you are a . . .
✧ Staff Development Specialist or Director of Nursing Education/Staff Development.
✧ Patient Educator in any setting including acute care, long-term care, and home care.
✧ Human Resources Manager with continuing education responsibilities.
✧ Staff Nurse with responsibility for staff development and/or education of unit personnel.
✧ Consultant in the field of staff development and/or patient education.
✧ Nursing faculty member with education and research responsibilities in the areas of patient education and staff development.
✧ Novice or beginner in the field of staff development.

Get the answers to these crucial questions.
✧ How can I use my PDA to its full advantage?
✧ How can I better teach, motivate, and inspire learners?
✧ How do I shield new nurses from “Lateral Violence”?
✧ How can I determine my communication style and its impact on others?
✧ How can I give dynamic presentations?
✧ How do I prepare staff to care for aging patients?
✧ How do I establish a career counseling program?

There is a concurrent session which addresses each of these questions. Descriptions begin on page 7.
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<th>Event</th>
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<td>Wednesday, July 26, 2006</td>
<td>7:00 a.m. – 5:00 p.m.</td>
<td>Registration</td>
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<td>8:00 a.m. – 5:00 p.m.</td>
<td>Board Meeting</td>
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<tr>
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<td>8:00 a.m. – 5:00 p.m.</td>
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|                  | 8:00 a.m. – 12:00 noon | Workshop 2 Technology
Unlocking Interactivity in Online Learning |
|                  | 8:00 a.m. – 12:00 noon | Workshop 6 General Staff Development
The Magic of Rapid Design in Developing Activities |
|                  | 1:00 p.m. – 5:00 p.m. | Workshop 5 Leadership
Metamorphosis: Demystifying the Struggles of Change |
|                  | 1:00 p.m. – 5:00 p.m. | Workshop 15 Leadership
Abraacadabra! Making Magic Happen: Creating Healthy Environments for Nurses and Patients |
| Thursday, July 27, 2006 | 7:00 a.m. – 6:00 p.m. | Registration                                                           |
|                  | 8:00 a.m. – 5:00 p.m. | Nursing Professional Development Certification Preparation Course—Day 2 |
|                  | 8:00 a.m. – 12:00 noon | Workshop 10 Recruitment
New Shock Reality Show: New Grads Who Survive the Nursing Lab |
|                  | 8:00 a.m. – 12:00 noon | Workshop 13 Leadership
Everything You Ever Wanted to Know About Competency Assessment |
|                  | 1:00 p.m. – 5:00 p.m. | Workshop 14 General Staff Development
Using Technology to Enhance Learning: Innovative Gerontology Simulations for Staff Development |
| Friday, July 28, 2006 | 7:00 a.m. – 7:00 p.m. | Registration                                                           |
|                  | 8:00 a.m. – 9:30 a.m. | Awards/Keynote Session
Professional Accountability: Addressing Lateral/Horizontal Violence in Nursing Practice |
|                  | 9:30 a.m. – 10:30 a.m. | Break in Exhibit Hall                                                  |
|                  | 9:30 a.m. – 12:00 noon | Concurrent Session I
Lunch in Exhibit Hall/Star Search |
|                  | 12:00 noon – 1:30 p.m. | Lunch in Exhibit Hall/Star Search |
|                  | 1:45 p.m. – 3:15 p.m. | Concurrent Session II
NNSDO Annual Business Meeting |
|                  | 3:30 p.m. – 5:00 p.m. | Concurrent Session III
NNSDO Annual Business Meeting |
| Saturday, July 29, 2006 | 7:00 a.m. – 7:00 p.m. | Registration Open                                                       |
|                  | 8:30 a.m. – 10:00 a.m. | Nurse Competence in Aging General Session                             |
|                  | 10:15 a.m. – 11:45 a.m. | Concurrent Session IV
Lunch in Exhibit Hall |
|                  | 11:45 a.m. – 1:15 p.m. | Lunch in Exhibit Hall/Star Search |
|                  | 1:15 p.m. – 2:45 p.m. | Concurrent Session V
Break in the Exhibit Hall |
|                  | 2:45 p.m. – 3:45 p.m. | Concurrent Session VI
Exhibits Close |
|                  | 4:00 p.m. – 5:30 p.m. | Concurrent Session VII
Exhibits Close |
|                  | 4:45 p.m. – 6:15 p.m. | Concurrent Session VIII
Exhibits Close |
|                  | 5:30 p.m. – 6:30 p.m. | Reception/Posters                                                       |
| Sunday, July 30, 2006 | 7:00 a.m. – 8:00 a.m. | Registration                                                           |
|                  | 8:00 a.m. – 9:45 a.m. | Concurrent Session VII                                                 |
|                  | 9:30 a.m. – 9:45 a.m. | Transit Break                                                          |
|                  | 9:45 a.m. – 12:15 p.m. | Closing Brunch                                                         |
|                  | 5:30 p.m. – 6:30 p.m. | Open House                                                              |
| Monday, August 1, 2006 | 7:30 a.m. – 5:00 p.m. | Military SIG Educational Workshop                                       |
|                  | 7:30 a.m. – 5:00 p.m. | Military SIG Educational Workshop                                       |
The National Nursing Staff Development Organization (NNSDO) is the only national specialty organization specifically for staff development educators. Membership in NNSDO is open to those nurses engaged in any aspect of staff development.

NNSDO was formed by a group of nursing staff development educators who saw the need for a specialty nursing organization for themselves and their colleagues. After a positive response to a year-long feasibility study, the NNSDO was formed in 1989. Seventy-five percent of NNSDO members hold a master’s degree or higher in nursing and are department heads in hospitals or universities. Many members are consultants in the field of nursing staff development and own their own businesses.

### Mission Statement

The National Nursing Staff Development Organization (NNSDO) advances the specialty practice of staff development for the enhancement of quality healthcare outcomes.

Staff development, as a specialty of nursing, is —

- Defined by standards
- Based on research
- Critical to quality patient and organizational outcomes

### Benefits of Membership

- Networking opportunities with nursing staff development educators in a variety of healthcare settings and geographic areas.
- Participation on committees and task forces on issues of concern to nursing staff development educators.
- Affiliation of local groups of nursing staff development educators with the national organization.
- Discounted attendance at NNSDO’s annual convention, Atlanta, GA, July 2007; Minneapolis, MN, July 2008.
- Discounts on NNSDO products and services.
- *Journal for Nurses in Staff Development*, NNSDO’s official journal (6 issues).
- Discounts on the certification examination and recertification fees through ANCC.
- *TrendLines* (6 issues).
- Networking in NNSDO list serve.

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**Speakers**

**Opening Session: Dixie Schneider, BSN, RN, PHN**

As a professional consultant, speaker, trainer, and seminar leader, Dixie Schneider, BSN, RN, PHN, uses an exciting mix of humor and substance to bring her messages alive. Blending real-life stories and educational examples, Dixie creates memorable presentations that inspire people. She motivates her audience to take positive action in their lives and presents a message that is remembered long after the presentation is over.

**Keynote Session: Martha Griffin, PhD, RN**

Martha Griffin, PhD, RN, is a program coordinator for the Nursing Professional Development department at Brigham & Women’s Hospital in Boston. She is part of the newly licensed nurse integration team. Throughout her 30-year career, Dr. Griffin has been a frequent presenter in both academic and clinical settings on a variety of topics, including comprehensive insurance coverage for women with infertility, women’s health, workplace violence, lateral violence, and integrating newly licensed nurses into an acute care setting. In addition to practice, Dr. Griffin is adjunct faculty at the University of Massachusetts, Boston and Northeastern University’s Bouve College of Health Science, and an Associate Adjunct Professor at the University of Rhode Island.

**Closing Session: Ann E. Weeks, DNS, RN**

Ann E. Weeks, DNS, RN, is a nationally-known speaker who gives her audiences many everyday strategies to deal with the stress of life’s passages. Ann’s ever-present sense of humor and real-life stories always make her presentations a treat. She is the author of eleven publications and numerous short stories. As a nurse family therapist in private practice for 29 years, Ann works with individuals, couples, and families dealing with life’s passages and stresses. Ann is in demand as a consultant on organizational communication, team building, and innovative programs. Ann and her husband, Clark, are the owners of Passages Publishing. This small press is dedicated to putting into print the stories that pass on our experience and heritage.
Nursing Professional Development Certification Preparation Course, Day 1

Wednesday, July 26 ................................. 8:00 a.m. – 5:00 p.m.
In this two-day course, participants will prepare for the American Nurses Credentialing Center (ANCC) generalist certification examination in nursing professional development. The course includes an extensive review of the staff development curriculum and a practice exam. This course is a good foundational course for those new to staff development in addition to those wishing to sit for the certification examination.

Workshop 1: Advanced

Wednesday, July 26 ................................. 8:00 a.m. – 12:00 noon
Word Magic: Using Hypnotic Language Patterns to Enhance Staff Development
John Lundholm, MA, RN
Hypnosis is a highly specialized form of teaching and learning. As such, a number of specific communication techniques and approaches have been developed that can be applied in a variety of settings, including staff development. In this workshop, participants will learn to apply principles and techniques of hypnotic language patterns to staff development activities, such as presenting and training to enhance the learning process.

Workshop 2: Technology

Wednesday, July 26 ................................. 8:00 a.m. – 12:00 noon
Unlocking Interactivity in Online Learning
Julia W. Aucoin, DNS, RN, BC
Susan Brown, MSN, FNP, RN, BC
Sophisticated computer-based learning activities are more than text on a screen. Learn how to incorporate animation, graphics, video, audio, and interactive exercises into your existing learning platform or to reside on your Intranet.

Workshop 3: Leadership

Wednesday, July 26 ................................. 8:00 a.m. – 12:00 noon
Secrets of the Magician’s Hat: Tricks to Promote Team Building Through Experiential Learning
Mary G. Harper, MSN, RN
Linda A. Misko, MSN, RN, BC
Want to pull more than a rabbit out of your magician’s hat? This highly interactive session will prepare participants to conduct magical team building activities for staff, supervisors, and leadership to promote departmental and/or organizational cohesiveness. Group activities will enable participants to experience the magic of this teaching method. Resources for developing your own magician’s hat will be provided.

Workshop 4: Recruitment

Wednesday, July 26 ................................. 8:00 a.m. – 12:00 noon
Peer Coaching: Train the Trainer
Donna L. Waddell, EdD, APRN, BC
Nancy Dunn, MS, RN
How do you know that what you teach in continuing education or inservice activities is being implemented in the clinical setting? What can you, as the staff development educator, do to ease the transfer of newly acquired knowledge and skill into the staff nurses’ repertoire of nursing practice? Do you ever experience resistance or defensiveness on the part of learners? Peer coaching offers a solution to these problems. The goal of this workshop is to prepare the staff development educator to be a peer coach and to be able to teach staff nurses to coach each other to enhance the transfer of new knowledge to the clinical setting.

Workshop 5: Leadership

Wednesday, July 26 ................................. 1:00 p.m. – 5:00 p.m.
Metamorphosis: Demystifying the Struggles of Change
Christie Griffen-Jones, BSN, RN
Geraldine B. Jones, MS, RN, C
What is the reaction of staff when a new innovative practice is introduced? If you were a “fly on the wall,” would you hear the following statements? “We have been doing it this way for years and it seems to be working, I don’t see any reason to change it.” “Why fix something that isn’t broken.” The presenters describe a program that supports staff nurses as they struggle to emerge from their traditional “cocoon” of nursing practices to flourish in a “new age” nursing practice.

Workshop 6: General Staff Development

Wednesday, July 26 ................................. 1:00 p.m. – 5:00 p.m.
The Magic of Rapid Design in Developing Activities
Diana Swihart, PhD, DMin, MSN, CS, APRN, BC
Traditional curriculum design, research, and development can no longer meet the many demands for staff development in today’s rapidly changing healthcare environment. Instructional design of learning activities is too time consuming and tends to be overly cognitive, verbal, and rationalistic. Materials-based rather than activity-based, this design often treats learners as consumers, not creators. Activities occur in a hierarchical, prescriptive format that can be rigid and inflexible. Rapid Instructional Design (RID) challenges the old paradigms and frees staff development educators to engage the learner in new, exciting ways. Come experience the magic of RID unfolded!

Workshop 7: Potpourri

Wednesday, July 26 ................................. 1:00 p.m. – 5:00 p.m.
Relationship-Building: A Key to Managing Up
Phyllis J. Miller, MS, RN, SANE-A, FNP-CE
Bosses! We all have them! Some we love and some we hate, and they are one of the strongest influences over our job satisfaction! Do you want to know how to make that all-important relationship at work more effective? Or would you like to learn how to deal with a boss you just can’t get along with? Then this session is for you! Come learn how to manage this relationship better. You’ll learn what makes bosses tick (and ticks them off) and what that means for how you work with them. You’ll find out what you do that can make the relationship better or worse. You will develop strategies for dealing with a difficult boss as well as hear strategies from other fellow subordinates as to what worked and what didn’t. Finally, you will leave with a plan of action that will put you in the driver’s seat back home to either improve a relationship gone bad or make a great relationship with your boss even better!

Workshop 8: Potpourri

Wednesday, July 26 ................................. 1:00 p.m. – 5:00 p.m.
Medical Readers Theatre: A Train the Trainer Workshop
Andrea Novak, MS, RN, BC, FAAN
Amy Glenn Vega, MBA, MHA, RHEd
Medical Reader’s Theatre is an interactive learning session that includes step-by-step instructions to perform a reader’s theatre and also the many potential uses for this type of learning medium in any healthcare arena. The Theatre uses short stories from well-known authors regarding a healthcare situation that are used as an overlay to consider different approaches to working with patients, with colleagues, and even for presenting views on preceptor development. A discussion of the Theatre will be facilitated by the faculty.
Preconvention Workshops

Nursing Professional Development Certification Preparation Course, Day 2
Thursday, July 27 ..................................... 8:00 a.m. – 5:00 p.m.

Workshop 9: Leadership
Thursday, July 27 ..................................... 8:00 a.m. – 12:00 noon
Unlocking the Secrets to a Successful Magnet Journey
Gen Guanci, MEd, RN, CCRN,BC
This session is for anyone working at an organization that is thinking about or already working toward Magnet Recognition or those interested in increasing their knowledge about the American Nurses Credentialing Center’s Magnet Recognition Program. The presenter will cover the history of the Magnet Recognition Program, Magnet milestones, and the secrets to a successful journey.

Workshop 10: Recruitment
Thursday, July 27 ..................................... 8:00 a.m. – 12:00 noon
New Shock Reality Show: New Grads Who Survive the Nursing Lab
Michele L. Deck, MEd, BSN, RN, LCCE, FACCE
They may have survived the nursing lab, but can they survive in the real world of nursing? Can we survive teaching, orienting, and training them? The presenter will focus on how to train new nurses who have had minimal patient contact with “live” patients and have multiple learning needs. Learn how television learners best absorb information and learn some new formats for teaching critical content and skills.

Workshop 11: General Staff Development
Thursday, July 27 ..................................... 8:00 a.m. – 12:00 noon
Getting Started in Clinical and Nursing Staff Development
Bette Case Di Leonard, PhD, RN,BC
Welcome to staff development! Here are some tools to help you succeed. The presenter will provide an overview of the staff development component roles and focus on the educator role. Participants will learn keys to assessing learning needs and planning, implementing, and evaluating learning activities. Participants are encouraged to purchase the NSNDO publication Getting Started in Clinical and Nursing Staff Development as a supplemental reference.

Workshop 12: General Staff Development
Thursday, July 27 ..................................... 8:00 a.m. – 12:00 noon
Revealing the Magical Secrets: Teaching Others to Develop an Evidence-Based Practice
Jaye Lynn Hall, MS, RN,BC
Why do we do what we do as nurses? Do we really know the reasons for the interventions we use to care for patients? Or are we only doing things that were passed down to us by tradition? Evidence-based practice is not just a passing buzzword; it is an imperative for quality patient care. But with the hectic pace of the world of health care and the competing demands for time, how can we teach nurses to develop practices that are truly based on solidly supported scientific evidence? The presenter will discuss the role of staff development in creating an evidence-based practice environment.

Workshop 13: Leadership
Thursday, July 27 ..................................... 1:00 p.m. – 5:00 p.m.
Everything You Ever Wanted to Know About Competency Assessment
Donna Wright, MS, RN
This session will provide you with everything you need to know to create a comprehensive, manageable competency assessment process in your organization. Learn how not only to meet the regulatory standards but also create a process that motivates staff and leaders to help create a competency assessment program that works in the real world. Discover cost-saving and time-saving tips that the best educators use.

Workshop 14: General Staff Development
Thursday, July 27 ..................................... 1:00 p.m. – 5:00 p.m.
Using Technology to Enhance Learning: Innovative Gerontology Simulations for Staff Development
Carol F. Durham, MSN, RN; Bonnie Angel, EdD, RN; Lindsay Allen, MSN, RN
Educators are challenged to design innovative teaching methods that address the challenge of adding “content” to an already overloaded curriculum. This workshop will include an interactive discussion of general implications for using clinical simulations to improve geriatric nursing care. The presenters will describe the development of over 20 different innovative gerontology nursing simulations that allow various levels of learners (including registered nurses, licensed practical nurses, and nursing assistants) to advance their knowledge about the care of the elderly client. Participants will be provided with a framework to transfer what they learn into their own clinical settings.

Workshop 15: Leadership
Thursday, July 27 ..................................... 1:00 p.m. – 5:00 p.m.
Abracadabra! Making Magic Happen: Creating Healthy Environments for Nurses and Patients
Elaine L. Smith, MBA, MSN, RN
Can hospitals become the Magic Kingdom? In this workshop, the presenter will explore ways to transform the healthcare workplace. Emphasis will be placed on creating personal and environmental changes to promote a positive experience for nurses and patients. Learn how to transform a toxic workplace using principles of empowerment, workplace design, and the forces of Magnetism. Staff development educators are key players in creating this magic moment. Learn what you can do to shape environments that are good places for nurses to work and, subsequently, good places for patients to receive care.

Workshop 16: Potpourri
Thursday, July 27 ..................................... 1:00 p.m. – 5:00 p.m.
Novice to Expert and Critical Thinking: Making the Link in Staff Development
Diane M. Wink, EdD, FNP, ARNP
Co-sponsored by the National League for Nursing
This workshop includes a review of key concepts related to the development of critical thinking in professional nurses as well as practical tips to use questioning to enhance thinking skills of staff at all levels of nursing practice.

Contact Hours
An application has been submitted to the Georgia Nurses Association for approval of 36.6 contact hours. The Georgia Nurses Association is accredited as an approver of Continuing Education in Nursing by the American Nurses Credentialing Center’s Commission on Accreditation.

Contact Hour Breakdown:

<table>
<thead>
<tr>
<th>Contact Hours</th>
<th>Wed. Workshops</th>
<th>Thurs. Workshops</th>
<th>Fri.</th>
<th>Sat.</th>
<th>Sun.</th>
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<tr>
<td>Posters</td>
<td>8.4</td>
<td>8.4</td>
<td>6.6</td>
<td>7.2</td>
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<td>Maximum Total</td>
<td>36.6</td>
<td>36.6</td>
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Maximum Total ........................................... 36.6
The cultural environment will be highlighted. Practice and critical thinking. Examples of clinical programs implemented to create a culture of evidence-based nursing. The presenter will discuss nurse practice lateral violence as a form of workplace violence that must be addressed. The presenter will address the principal concerns while providing the information necessary to understand what this “accumulated bad behavior” is about and what it is doing to professional practice. Also presented will be some methods of accountability that can be employed to combat lateral violence in the professional practice of nursing.

## Concurrent Session I

**Friday, July 28**

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<th>Time</th>
<th>Session Title</th>
<th>Speaker(s)</th>
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<tbody>
<tr>
<td>10:30 a.m.</td>
<td>A. [Advanced] Recognizing, Raising, and Rewarding the Expert Nurse</td>
<td>Griff Alsbach, EdD, RN, FAAN</td>
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<td>12:00 noon</td>
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<td>1:45 p.m.</td>
<td>D. [Recruitment/Retention] Putting the Magic Back Into Your Workplace: A Case Study of a Morale Project That Actually Worked—and Still Does!</td>
<td>Amy Glenn Vega, MBA, MHA, RHEd; Andrea Novak, MS, RN,BC, FAAN</td>
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## Concurrent Session II

**Friday, July 28**

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<tr>
<th>Time</th>
<th>Session Title</th>
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<tbody>
<tr>
<td>1:45 p.m.</td>
<td>A. [Advanced] Offering a Broad Range of Educational Consultancy Services: A Secret to Professional Development Success</td>
<td>Regina L. Stefanik, MEd, MS, RN,BC; Susan Copeland, MS, RN,BC; Cathleen S. Opperman, MS, RN, CPN</td>
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<td>3:15 p.m.</td>
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This was an excellent conference! One of the best I've ever attended. The presentations and the content were wonderful.

— A 2005 Convention Participant
D. [Recruitment/Retention] Improving the Impact of Training by Preceptors: The Use of Accelerated Learning Strategies at the Bedside

Pamela Masters-Farrell, MSN, RN, CRRN

Preceptors are often limited in time and resources when orienting, training, and evaluating the competence of new hires. Accelerated learning strategies can be used to enhance the impact of the efforts of preceptors as they train and evaluate the performance of new hires. Sound understanding of the principles of preparation, presentation, practice, and performance speed the process of orientation and encourage ongoing evaluation of competence. These strategies, once learned, can be applied to any learning situation to improve retention and on-the-job performance of the new hire.

E. [General Staff Development] Competency Assessment: Evaluation of a Model for Staff Development

Richard A. Ridge, PhD, RN, CNA, BC

The cultural competency imperative is driven by healthcare disparities between ethnic and racial groups, increased focus on patient satisfaction and quality of care, patient safety demands, and workforce pressures to increase diversity. The presenter will provide a framework for designing, implementing, and evaluating a cultural competency staff development plan. Beginning with cultural competency assessment, an evidence-based approach will be described through the experiences of a Magnet hospital system.

F. [Potpourri] Capturing Magic Moments Via the Use of a Nursing Professional Portfolio

Myrtle T. Williams, MSN, RN, BC, CNA; Kathy Jordan, MPH, MSN, RN, BC

The nursing staff development department plays a critical role in assisting an organization to achieve Magnet designation. The American Nurses Association’s Standards and Scope of Practice for Professional Nursing Development provides a foundation to support achievement of the professional development force of Magnetism. In this session, the presenters will describe the process used by one 650-bed Magnet-designated hospital to successfully design and implement use of Nursing Professional Portfolio among its 1250 registered nurses.

Friday, July 28 ........................................ 5:15 p.m. – 6:45 p.m.
A. [Advanced] Poof! You Are a Proficient Proposal Writer

Lynn Elstein, MS, RN, CNA, BC

Gone are the days when to be a proficient staff development educator, you only had to concentrate on teaching staff. The contemporary staff development educator must be skilled in writing, presenting, gaining approval, and implementing creative, sound educational business proposals. The presenter will focus on the skills and techniques required and provide examples of successful educational proposals.

B. [Technology] Digital Imaging 101: Enhancing the Impact and Retention of Staff Education

Linda R. Puetz, MAEd, BSN, BA, RN

You want to create a just-in-time teaching aid, a self-learning package, or easy-to-follow instructions for a new piece of equipment. Words alone won’t do the job this time. Placing photographs taken onsite into all kinds of learning materials can multiple advantages over using stock photos or drawings: copyright issues are eliminated; materials are personalized to your setting; and the photos are fast, easy to produce, and easy to use. Come join us as we talk digital, how to choose the right cameras and software, and how to use the amazing results in your learning materials.

C. [Leadership] A Stakeholder Approach to Evaluation

Ann Gabel, MSN, RN, BC

Are you overwhelmed by the accountability for measuring the impact of staff development programs or wondering how to accomplish evaluation at the organizational level with so few educators? Unlock the secret of evaluating education outcomes at the organizational level by adopting a stakeholder approach to evaluation. The presenter will describe the stakeholder approach and present case study examples to show how a small staff development department has evaluated the effectiveness of clinical education from individual to organizational levels of performance. Participants will receive tools to help implement the approach in their organization.

Saturday, July 29 ................................... 10:15 a.m. – 11:45 a.m.

Dora Bradley, PhD, RN

It is truly “magical” when an educator can prove the value of an education department to the organization. In this session, the educator will “discover the magic” of program evaluation. The content will include defining program evaluation, determining which educational program outcomes will provide the most value to the organization, examining the components of a valid and reliable program evaluation plan, and discussing methods that enhance the communication of the results. At the conclusion of the session, the educator will be able to “create the magic” of program evaluation.

B. [Technology] Inter-Net-Working Nurses: Tune In to Our Radio Show!

Mary Jo Giaccone, MSN, RN, Jill Guilfoile, MEd, BSN, RN

M. Anne Longo, MBA, BSN, RN; Carol Tierney, MSN, RN

We’ve created an Internet radio show by nurses, for nurses (in fact, the show is hosted by four nurses). Whether you look at this as working with the Internet or networking with other nurses, our mission is to promote the field of nursing and provide relevant nursing education via Internet radio, while having fun.

E. [General Staff Development] A Dream is a Wish Your Heart Makes: Believing in the Magic of Collaboration and Networking in Staff Development

Mendy Blair, MSN, RN, BC

The presenter will focus on several innovative strategies to assist educators and staff development departments with boosting their “presence power” in the organization. In this day and age of uncertainty in health care, diminished funds, and the need to control expenses, staff development departments have been challenged to work harder and smarter to provide quality training. With a little magic, a dream (or vision), and a strong networking plan, even the smallest of staff development departments can appear larger than life.

F. [Potpourri] Unlocking the Secrets to a Successful Beginning in Nursing Research

Mary Beth Strauss, MSN, RN, BC

The presenter will explore the development of research skills in a novice researcher. The presenter will focus on several innovative strategies to assist educators and staff development departments with boosting their “presence power” in the organization. In this day and age of uncertainty in health care, diminished funds, and the need to control expenses, staff development departments have been challenged to work harder and smarter to provide quality training. With a little magic, a dream (or vision), and a strong networking plan, even the smallest of staff development departments can appear larger than life.

Linda Miller, MA, RN, CCRC; Mary Ann Greene, MS, RN CNA

Educate! Educate! Educate! The clarion call goes out to rally the staff development professionals when bedside performance becomes an evil stepsister. But is education the “magic” wand or a pumpkin? A thorough root cause analysis requires an eternity. Apply the Education Decision Tree and Revised Quick Reference for Analysis of Performance to size up educational versus performance deficits, scout for the right fit for your glass slipper, and judge the cost-effectiveness ratio of your magic wands.

D. [Recruitment/Retention] How to Grow Your Own Affiliate

Diana Tocko, MSN, RN, C, CNA, BC

Learn from the experts who grew their affiliate organization by 30% in the last two years. SHET/NJ will teach you how to increase membership, increase board participation, and increase attendance at continuing education programs and member business meetings. Learn how to attract members and keep them.

E. [General Staff Development] The Nursing Work Environment: Implications for Staff Development

Mary Krugman, PhD, RN, FAAN

The current shortages of professional nurses, nursing faculty, and the demands of the work environment have resulted in a unique convergence of forces that challenge nurses at all levels of practice. Creating a viable and engaging learning environment to assure staff competency and education poses even greater challenges for staff development specialists. The presenter will review the current evidence on the nursing work environment, discuss strategies to improve the work environment, and ways staff development experts can be a significant force in improving the environment through staff development initiatives.

F. [Potpourri] Hi Ho and Off to Work We Go

Mitzi T. Grey, MED, RN, BC

Successful organizations recognize employees as their most important resource and strive to create environments in which staff cannot wait to go to work. This action-packed educational session will provide participants with proven strategies for improving attitudes at work. Participants will receive effective take-home tools to incorporate into leadership training, management development, performance coaching, and in their own work environments to increase creativity, energy, enthusiasm, and productivity.

Concurrent Session V

Saturday, July 29 ................................. 1:15 p.m. – 2:45 p.m.

A. [Advanced] Implementing an Adjunct Clinical Instructor Program With Multiple Schools of Nursing

Kathy K. Latta, MSN, RN; Lynne Palazzolo, RN

In this session, the presenters will help participants unlock the secrets to being successful in developing and implementing a community-based adjunct clinical instructor program with multiple schools of nursing.

B. [Technology] PDAs: Palm Reading With a Lifeline to Patient Safety

Cheryl Burnett, MED, RN

Personal Digital Assistants (PDAs) offer an enormous benefit in the quality of patient care. The PDAs potential to increase positive patient outcomes and increase patient safety is virtually untapped for the healthcare professional. Research indicates that for medication administration alone, hand-held technology can significantly reduce errors. Join this interactive session and explore how to choose a PDA. The latest information regarding its link to patient safety and working with the development of clinicians from students to faculty will be discussed. Remember PDAs are the power that can reside in the palm of your hand.

Speakers excellent! I will return with lots of new ideas and enthusiasm. I knew 10 minutes after sitting down in my first session that I was definitely getting my money’s worth.

—A 2005 Convention Participant

C. [Leadership] Carrot or Stick: The Power of Persuasion

Kari L. Schmidt, MS, RN, BC

Have you ever asked yourself “What does motivate them?” Then this is the session for you! Is it the carrot or the stick? This dynamic session will unlock the power of effective influence. Key research on motivation, proven strategies of influence, and high impact approaches to enhancing communication and leading change will be featured. Practical approaches for staff development will be included. Carrot or stick? You will find the answer in this session!


Debbie Buchwach, BSN, RN

It takes new graduates up to 18 months to transition effectively into nursing practice, yet as many as 30–60% will change employment in the first year. In this session, the presenter will share highlights of a dynamic resident program that has increased new grad retention in her facility. Come to this interactive session and you will experience the magical moments that make this program a success.

E. [General Staff Development] Change Management: Magic or Mayhem

Keverne Lehman, BSN, RN

The function of the nursing professional development educator includes the role of the change agent. The presenter will describe the development and implementation of a change process template and checklist used by nursing educators in a large acute care hospital setting. The model was created using change theories and frameworks presented in the literature, as well as wisdom from the nuclear power industry. Use of the template in system projects involving nursing education during the past year has assisted in refining the tools.

F. [Potpourri] Gadgets and Gizmos a Plenty: Teaching Strategies to Unlock the Affective Domain of Learning

Bob Chapman, MN, RN

Nurse educators play a critical role in shaping both nursing students for the responsibilities they will assume and nurses as they make the transition from novice to expert practitioner. Too often, the affective domain of learning is not addressed in today’s busy cognitive, technical, and critical thinking era. Yet affective learning is vital to nurturing a caring perspective in nursing students and registered nurses. Using Watson’s Caring Theory, the presenter will explore how nurse educators can effectively use the clinical environment to assist students and nurses cultivate a personal conceptualization of caring while building critical thinking skills.

Concurrent Session VI

Saturday, July 29 ................................. 4:00 p.m. – 5:30 p.m.


Wanda G. Sandlin, MSN, RN, CCRN; David H. James, MSN, RN, CCRN

Joan E. Walker, MSN, RN, BC, CNS

The culture of any given unit is a dynamic set of expected norms, values, and behaviors that are created by the staff and supported by the nurse manager. These expectations directly affect the way nursing staff interact with patients and each other. In late 2004 the Medical Nursing Division set out to cultivate a culture change on each unit. Each unit was charged with creating a culture of genuine patient-centered care and mutual respect for each other. This session will feature the process and current status of the planned culture change.

B. [Technology] e-Learning: Magic, Myth, or Mystery?

Cynthia D. Hollingsworth, MS, AAS

In this session, the presenter will discuss the impact of design on the effectiveness of learning in Web-based environments and how an instructional designer, skilled in the principles of Web design and adult learning, can assist staff educators in the development and organization of their content. Participants will learn how an instructional designer can assist in transforming face-to-face activities and content into active learning on the Web by defining the learning goals and objectives, organizing content, planning activities, applying the principles of adult learning, and assessing the growth in learning that has occurred.
implemented an internal reverse bidding system for open shifts. Today the number shortage, the nurse vacancy rate was near 20%, contract labor costs were exploding, B. [Technology] Shift Bidding: Positive Nursing Morale Meets

ciplinary team videos to support clear role expectations, enhance team interactions, interdisciplinary team videos that increased patient and family satisfaction with care teaching of interaction skills. At Cincinnati Children's Hospital, educators developed skills "to cooperate, collaborate, communicate, and integrate care in teams to ensure

A. [Advanced] The Strategic Design of Organizational Learning Infrastructures
Bob Herdrich, MS, RN; Lowine Sarbacker, MSN, RN
Change in organizational life is inevitable. Is your clinical staff development department strategically positioned to provide exceptional service and help your organization achieve its goals? Examination of effective organizational learning structures will be explored. Components of infrastructure design are critical to achieve outcomes. A case study using a storyboard will be used to explain one experience in large five-hospital healthcare system. An action learning framework serves as a driver for creation of a “community of educators.”

Susan R. Allen, MSN, RN; Pam Fiorini, BSN, RN
Michelle Dickey, MS, CRNP
Retaining expert nurses in direct care is essential to quality patient outcomes in today’s high acuity, fast-paced care environments. The implementation of a revitalized, streamlined clinical advancement program increased clinical nursing promotions significantly following the program’s revision in 2002. The processes used to revise the former program will be described, as well as key aspects of the revised program. The advancement program’s positive impact on nursing satisfaction and retention will be examined.

E. [General Staff Development] Yakety Yak, Get Them Coming Back
Janell Anderson, MSN, RN, CNA
This is an interactive session designed to stimulate the creative thinking process to find practical, hands-on ways to teach not so exciting subjects (down right boring) and get people involved. You will learn 10 ways to present education sessions in a more exciting way, three methods of creative thinking techniques, and new ways to create retention and reward staff at your education sessions.

F. [Potpourri] Showcasing Your Magic: Podium or Poster
Jo-Ann Robinson, MSN, RNC, APN, C
Pamela Pascarelli, MSN, RN, CCRN, APN, C
Have you ever had a great idea, clinical or educational topic of interest, or research project that you wanted to present at a conference and did not know how to get started? This session will help you unlock the secrets behind creating a magical poster or podium presentation. The presenters will guide you through the abstract submission process inclusive of what forum, poster or podium, will best represent your idea. Advantages and disadvantages of podium and poster presentations will be reviewed, as well as principles of poster design.

Sunday, July 30 ................................. 8:00 a.m. – 9:30 a.m.
A. [Advanced] Educator as Executive Producer: Wielding the Magic of Video to Transform Interdisciplinary Healthcare Teams
Dawn Nebreg, MSW, LISW; Carol Tierney, MSN, RN
Interdisciplinary competency expects team members to have the knowledge and skills “to cooperate, collaborate, communicate, and integrate care in teams to ensure that care is continuous and reliable.” Video is a tool uniquely suited to assist in the teaching of interaction skills. At Cincinnati Children’s Hospital, educators developed interdisciplinary team videos that increased patient and family satisfaction with care and improved team functioning. Participants will discover how to develop interdisciplinary team videos to support clear role expectations, enhance team interactions, and improve patient outcomes.

B. [Technology] Shift Bidding: Positive Nursing Morale Meets Positive Impact to the Bottom Line
Carol Heckenkemper, RN
Rio Grande Regional Hospital was feeling the pinch of the nationwide nursing shortage, the nurse vacancy rate was near 20%, contract labor costs were exploding, and morale among full-time nurses was near an all-time low. The hospital implemented an internal reverse bidding system for open shifts. Today the number of contract nurse FTEs has fallen by more than half and 55% of the staff is participating in the bidding process. The presenter will explore vendor selection, successful implementation and cultural acceptance, gathering baseline data and establishing success criteria, policy and compensation considerations, evaluating post-implementation return-on-investment, and avoiding gaming of shift bidding systems.

C. [Leadership] Real Life Adventure: One Organization’s Journey to Evidence-Based Practice
Paula K. Thrasher, MSN, RNC,BC, CNS
Those facing the difficult task of implementing evidence-based practice in their particular institution often find themselves drowning in the deluge of available resources. Barriers must be overcome to successfully develop data-driven staff, empowered to question practice and initiate change. This session outlines one institution’s pragmatic approach to the development and implementation of an evidence-based process. Aspects of this process beginning with the formation of an idea through organizational assessment, decision-making, formulation of a plan, and, finally, implementation and evaluation are shared.

D. [Recruitment/Retention] Unleashing the Magic: Concept Maps as a Conjuror of Critical Thinking
Sheila St. Cyr, BSN, RN,BC, OCN
New nurses enter the workforce with a vast amount of didactic information, but they sometimes lack the tools on how to think critically about how to put the information together. Concept mapping is used during group discussions with new nurses to foster growth in critical thinking and in caring for patients. The process allows the new nurse who may not know what the specific patient problem is to care for the patient systematically. With a little magic in the form of this concept map, the new nurse can build critical thinking skills through everyday practice.

E. [General Staff Development] It’ll Do Magic—Believe It or Not
Vickie Johnsen, PhD, RN
Have you ever wondered why we can determine the number of nursing hours a certain DRG or acuity can expect for care delivery in a given day (HPPD), but we can’t determine how many educator hours it would require for a staff of 60? The presenter will recount the lived experience of one group of nurse educators and how they made the magic work: bobby, bobby, boo.

F. [Potpourri] Creating a Healthy Work Environment for Certified Nursing Assistants in an Acute Care Organization
Vivian B. Green, MSN, RN
Initiatives to create “healthy work environments” have been touted as a key for recruitment and retention of licensed nursing staff. But how often do we include certified nursing assistants (CNAs) in these efforts? Nursing literature addresses the need for CNA retention in the long-term care but not in acute care settings. The presenter will describe the development and implementation of a CNA Coordinator dedicated role within a nursing practice, education, and research department at a multi-hospital academic medical center.

Closing Brunch
Sunday, July 30 ................................. 9:45 a.m. – 12:15 p.m.
Change, Chaos, and Creativity
Ann Weeks, DNS, RN
Change can be chaotic and lead to varying levels of “dis-stress.” Seeing change as a creative opportunity reduces the negative impact of the change process. Creative leaders require an attitude that allows individuals to capitalize on ideas, knowledge, and experience so that individuals and organizations will successfully reach their goals.

Military Special Interest Group (SIG) Educational Workshop
Monday, July 31 ................................. 7:30 a.m. – 5:00 p.m.
Tuesday, August 1 .............................. 7:30 a.m. – 5:00 p.m.
Registration fee $50.00 each day or $100.00 for both days. For registration information, contact Sandra Bruce, Chief, Air Force Nursing Education at (210) 565–0673 (DSN 665–0673) or e-mail Sandra.bruc@randolph.af.mil
Posters

Blended Learning: Integrating an e-Learning Component for Competency Validation
Mary J. Abraham, MA, RN

Practice Initiative Education (PIE): Providing Pit Stops in the Race to Educate Nurses on Practice Changes
Lori L. Arcand, MS, RN

e-Education: From Mundane to Magic
Julie Baumer, BS, RN

Secrets to a Successful OR Orientation Program . . . Some Helpful Hints. Too!
Linda Brazen, MSN, RN, CNOR

Educator Collaboration: The Key That Unlocks the Magic
Marit Butler, BBA, RN

Implementation of Evidence-Based Patient Education for Smoking Cessation
Robert L. Chwalek, MSN, RN

Evaluation of Educational Programs Offered by Nursing Staff Development
Ann Colvin, MSN, RN

Reduction of Voluntary New Hire Turnover With a Preceptor Program
Carol Cox, MS, RN

Summer Immersion Program for Nursing Students: A Recruitment Tool
Diane D. DePew, DSN, RN

Violence in the House of Healing: Recognition, Response, and Prevention of Violence in Health Care
Dianne Ditmer, PhD, RN, DABFN, SANE

A Preceptorship Study on Precepting Effectiveness: Does Preceptorship Affect Outcomes?
Miriam Erice, MD, RN, BC

Ann Felauser, MS, RN

Jill Titone, MSN, RN

Mourine Evans, MS, RN

Janice LePlatte, MS, RN

Unlocking the Potential of the “Forgotten Few”: Development of an Administrative Associate Networking Group
Helen C. Gallis, MSN, RN

Unlocking the Magic: Developing Educator Expertise
Chris Geyer, MSN, RN

Revealing the Secrets Behind a Successful Peer Review Process
Shannon Grad, MSN, RN

The Use of an Innovative Approach to Orient Nursing Students
Melissa Harrelson, MSN, RN, CCRN

It Takes a Village to Raise a Successful Education Plan
Mary Ann Henderson, MBA, BSN, RN

Re-engineering an Evidence-Based Competency Program to Impact Multiple Disciplines Across Multiple Service Lines Throughout a Multi Facility Healthcare System
Sarah Henning, MHSa, BSN, RN

Magic Potions: Education Ingredients That Raise the Bar in Cardiac Care
Michelle Jans, MSN, RN

James Smith, MSN, RN

Improving Program Documentation Quality Through a Staff Development CI Process Application
Martha J. Johansen, MS, RN, BC

Celebrating the Magic: The Nursing Excellence in Practice Awards
Kimberly Kennedy, MSN, RN

Nursing Is Many Roles, One Profession, and It’s All About Caring
Madeline Lassche, RN

A Roadmap to Success: The Redesign of a Nursing Services Orientation
Tanya Lott, MSN, RN, BC

Nurturing New Graduate Nurses
Diane Martinez, BSN, RN, CNE

Mary Welly, BSN, RNC

Pamela Riley, BSN, RNC

Designing and Implementing an Advanced Practice Clinician Learning Needs Assessment at a Large Academic Medical Center
Mary McAdams, BSN, RN, BC

Med Check: The How, When, and Why of Taking Your Medications Safely
McFarland, MSN, RN

Camp Magnet: A Creative Approach to Maintain the Magnet Momentum
Jean Mellott, MSN, RN, BC

Judy Michaud, MSN, RN

Magical Transformation From Student to Nurse
Linda A. Misko, MSN, RN, BC

Mary G. Harper, MSN, RN

The Creative Partnership: Exploring a Way to Meet the Needs of the Patients, the Unit, and the Novice Nurse
Suneda Nayak, MSN, RN

Valerie Hodgdon, MSN, CNOR

Patients and Families as Faculty in Nursing Orientation: They Are Essential Partners in the Delivery of Quality Health Care at Children’s National Medical Center
Wayne Neal, MAT, RN

Mourine Evans, MS, RN

Take Pride: Be Certified
Pat Ostergaard, MSN, RN

Mary Hollsneider, MS, RN

Shared Accountability Model for Healthcare Institutions
Lyne Palazzolo, RN

Patricia Pilcher, MSN, RN

Martha Bacher, MSN, RN

Myra Martz Huth, PhD, RN

Psychosocial Aspects of Care: Preparing the Interdisciplinary Team for the Challenge
Barbara M. Piwowar, MS, RN

Celebrating Nurses at the Bedside
Michele Prior, MSN, RN

Are You JCAHO Ready?
Donna Raimondi, MS, RN

Developing Frontline Leaders: One Strategy for Healthcare Success
Janet Pines Robinson, MSN, RN

Outcome Measures Assessing the Benefits of Nursing Staff Development Days
Thomas Rohr, RN

Rapid Response Team: Initial and Ongoing Education
Cynthia Ann Russo, RN, C

Nursing Educational Needs Assessment: Basis for the Educational Plan
Ana Maria Santiago-Santiago, MSN, RN

Kathryn Ward-Presson, MSN, RN

Kathryn Sarpnas, PhD, RN, CCNR

Increasing Nurses’ Awareness of Acute Coronary Guidelines for Patients in a Progressive Care Unit
Teena Thomas, BSN, RN

Rochelle Walsh, BSN, RN

The Impact of Educational Initiatives on the Performance Outcomes of Newly Graduated RNs
Paula K. Thrasher, MSN, BSN, BC, CNS

Stephanie Clubs, MSN, RN, CNS

Almost as Easy as Waving a Magic Wand: Tips for Easily Implemented Hospital-Wide Educational Efforts
Carol Tierney, MSN, RN

Secrets to Unlocking Centralized Resources
Karen J. Vonderhaar, MS, RN, C

What Are Our Nurses Thinking?
The Magic of Reflective Practice
Christine Waethy, BSN, RN, BC

Cultivating a Climate of Caring … Moment to Moment … Person to Person … One Touch at a Time
Kathy B. Walton, MBA, BSEd, RN, CPN

Professional Health Development: Nursing Development Series
Dawn L. Welch, MSN, RN

Improving Graduate Nurse Support for NCLEX-RN® Preparation
Karen Wray, MSN, RN

Nurses’ Practicing Competencies Expected in Psychiatric Day Care Units
Chia-Shan Wu
Travel

Association Travel Concepts (ATC) has been selected as the official travel agency for the 2006 NNSDO Convention in Lake Buena Vista, FL.

By calling ATC, you will receive 10%–15% off the lowest available fare for tickets purchased 30 days prior to the convention (United). For tickets purchased less than 30 days prior to the convention the discount will be 5% (United).

ATC will also search for the lowest available fare on any airline. These discounts apply for travel July 24–August 2, 2006.

To take advantage of these great rates, please call between the hours of 8:00 a.m. and 6:30 p.m. (Central Standard Time) Monday through Friday, 1(800) 458–9383, fax (858) 362–3153, e-mail reservations@atcmeetings.com, or visit our Web site www.atcmeetings.com/nnsdo. Follow the Meeting Traveler links.

Airport

The Orlando International Airport, located 26 minutes from the Hilton in the Walt Disney World Resort®, is the 4th largest airport in the U.S., with non-stop service to more than 100 domestic and international destinations.

Shuttle Service

Airport Shuttle Service is available at $30.00 per person for a round-trip ticket from the Orlando International Airport to the Hilton in the Walt Disney World Resort®. Pickup and ticket purchases can be made on Level 1 on A and B sides of the main terminal. Shuttle services run every 20 minutes for your convenience. There is no complimentary shuttle service from the hotel to the airport. For more information call (407) 423–5566.

Roommate Locator

NNSDO offers the Roommate Locator Service as a way to reduce your hotel expenses. Just check the appropriate box on the registration form.

Your name, telephone number, address, arrival and departure dates, and smoking preferences will be provided to others who have requested this service. You will receive a list of potential roommates in advance of the meeting.

Use this list of potential roommates to locate a roommate with similar preferences and arrival and departure dates. Once you find a roommate, please contact the NNSDO National Office to have your information removed from the list.

We strongly recommend that you make a hotel reservation as soon as possible. If a roommate is located and both individuals have reserved a room, one reservation can be cancelled.
Mail this form with payment to NNSDO National Office, 7794 Grow Drive, Pensacola, FL 32514–7072; or
Call (850) 474–0995, toll free 1(800) 489–1995 with your credit card number; or
Fax to (850) 484–8762.
Register online at www.nnsdo.org

Name_____________________________ First Name for Badge________________

Credentials_____________________________ Title_____________________________

Institution_____________________________ Title_____________________________

City_____________________________ State_____________________________ Zip__________

The above information will appear on your badge. Please indicate your mailing address below.

Address_____________________________

City_____________________________ State_____________________________ Zip__________

The above mailing address is my □ work address □ home address.

Daytime Phone (______)__________ Fax (______)__________

E-mail Address __________________________

☐ I am a member of the________________________ Affiliate of NNSDO.

☐ I want to become a member of NNSDO.

I have selected the appropriate box on the back of this form and have included membership dues.

I prefer to receive the program book in this format: ☐ CD-ROM ☐ hard copy

Roommate Locator Service

☐ Help! Please find me a roommate so I can cut my rooming expenses in half at the convention. See details on page 12.

☐ Smoking ☐ Non-Smoking

Arrival Date________________

Departure Date____________

Registration

The type of registration is determined by the date that the registration is postmarked—in the case of mailing—or received in the National Office—in the case of faxed or phoned registrations.

Registrations postmarked or faxed on or before June 23, 2006, will be considered early registrations.

Registrations postmarked or faxed after June 23, 2006, will be considered regular registrations.

Registrations postmarked or faxed after July 14, 2006, will be considered onsite registrations. Onsite registrations are welcome, but please be prepared to take a little longer at the registration desk when you arrive.

Following receipt of registration form and payment you will receive a confirmation letter in about two weeks. No confirmation letters will be sent after July 14, 2006.

Payment

Payment must accompany this registration form. Where appropriate, a copy of a purchase order is sufficient. Registration forms received without payment will not be processed until payment is received.

Fee Section

Registration fees for the full convention include the educational program and food events listed in this brochure. Single-day registration fees include the educational program and food events listed in this brochure for the day the participant is registered. Spouse or guest registration fees include the food events listed in this brochure but do not include the educational sessions.

Registration fees for the full convention or for single-day registration do not include the preconvention workshops. Preconvention workshops are optional educational activities and have a separate fee.

Cancellations & Transfers

Cancellations or transfers must be requested in writing and postmarked or faxed by July 14, 2006. Refunds will be issued following the convention. A $50 administrative fee will be assessed. If you transfer your registration to another person, please include a completed registration form for that person with your written request.

Discounts

Multiple registrations (3 or more) from the same institution will receive a $20 discount per individual. To be eligible for the discount, the registration forms must arrive together and have the discount information clearly noted. This discount applies only to early registrations for the full convention.

Registration forms received without payment will not be processed until payment is received.
Registration

R.S.V.P.

Please indicate which Concurrent Sessions you are interested in attending. Your assistance will help us assign each speaker to an appropriately sized room. Please check each box for each column.

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Non-Member* ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐
NNSDO Member ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐

 Fee Section

A. Preconvention Workshops
NNSDO Member $69.00 Non-Member* $119.00
☐ Workshop 1 (7/26 a.m.) ☐ Workshop 2 (7/26 a.m.)
☐ Workshop 3 (7/26 a.m.) ☐ Workshop 4 (7/26 a.m.)
☐ Workshop 5 (7/26 p.m.) ☐ Workshop 6 (7/26 p.m.)
☐ Workshop 7 (7/26 p.m.) ☐ Workshop 8 (7/26 p.m.)
☐ Workshop 9 (7/27 a.m.) ☐ Workshop 10 (7/27 a.m.)
☐ Workshop 11 (7/27 a.m.) ☐ Workshop 12 (7/27 a.m.)
☐ Workshop 13 (7/27 p.m.) ☐ Workshop 14 (7/27 p.m.)
☐ Workshop 15 (7/27 p.m.) ☐ Workshop 16 (7/27 p.m.)

2-Day Certification Preparation Course
☐ NNSDO Member $199.00 ☐ Non-Member* $249.00

Subtotal A: $

B. Full Convention Registration—Early
☐ NNSDO Member (before June 23) $395.00
☐ Non-Member* (before June 23) $495.00

Subtotal B: $

C. Full Convention Registration—Regular
☐ NNSDO Member (after June 23) $445.00
☐ Non-Member* (after June 23) $545.00

Subtotal C: $

D. Full Convention Registration—Onsite
☐ NNSDO Member (after July 14) $650.00
☐ Non-Member* (after July 14) $750.00

Subtotal D: $

E. Single Day Registration
☐ Thursday only $150.00 ☐ Saturday only $200.00
☐ Friday only $200.00 ☐ Sunday only $200.00

Subtotal E: $

F. Spouse or Guest Registration
☐ Spouse or Guest (Full convention including exhibit hall entry) $175.00

Subtotal F: $

G. Membership ☐ New ☐ Renewal

Save time and money. Renew or join today!
☐ Regular Member $95.00

Subtotal G: $

H. Optional Special Event
☐ Fun Run/Walk for Research $10.00

Subtotal H: $

CALCULATE YOUR TOTAL FEES

Add subtotals from previous sections:
A. Preconvention Workshops $ E. Single Day Regis. $
B. Full Conv. Regis.—Early $ F. Spouse/Guest Regis. $
C. Full Conv. Regis.—Regular $ G. Membership Dues $
D. Full Conv. Regis.—Onsite $ H. Optional Run/Walk $

Total Enclosed: $

For credit card use — ☐ VISA ☐ MasterCard ☐ American Express ☐ Check # Expires ____ / ____

Signature __________________________

Or send check — Check # __________ Make check payable to NNSDO.
Or send a copy of purchase order — PO # __________

Tax ID #59–3018398

Special Needs
☐ I will need assistance.
☐ I will need vegetarian meals.

Ticketed Events
Please check all events you plan to attend:
☐ Grand Opening of Exhibits Reception (Thurs.)
☐ Lunch With Exhibitors (Fri.)
☐ NNSDO Annual Business Meeting (Fri.)
☐ Fun Run/Walk for Research (Sat.)
☐ Lunch With Exhibitors (Sat.)
☐ Poster Cash Bar Reception (Sat.)
☐ Closing Brunch (Sun.)

REGISTRATION REMEMBER: Please complete both sides of this form!
Susan Allen, MSN, RN
Vice President, Cincinnati Children’s Hospital, Cincinnati, OH

Griff Alspach, EdD, RN, FAAN
Clinical Care Nursing Staff Development, Annapolis, MD

Janell Anderson, MSN, BSN, RN
Director of Clinical Education, Intermountain Health Care, Highland, UT

Yamilee J. Bazzle, BA
Project Manager, The Hartford Institute for Geriatric Nursing at New York University, New York, NY

Brenda Belliveau, MAEd, RN
Professional Development Coordinator, Children’s Health Program, IWK Health Centre, Halifax, Nova Scotia, Canada

Mary Boltz, MSN, APRN-BC, NHA
Director of Practice Initiatives, The Hartford Institute for Geriatric Nursing at New York University, New York, NY

Mendy Blair, MSN, RN,BC
Director, Educational Development, Central Baptist Hospital, Lexington, KY

Dora Bradley, PhD, RN
Director, Center for Nursing Education & Research, Baylor University Medical Center, Dallas, TX

Debbie Buchwach, BSN, RN
Core Nurse Educator, Salem Hospital, Salem, OR

Cheryl Burnette, MEd, RN
Education Specialist, Centra Health, Lynchburg, VA

Bob Chapman, MN, RN
Clinical Nurse Specialist, Swedish Medical Center, Seattle, WA

Ann Colvin, MSN, RN
Hospital Education Coordinator, UAB University Hospital, Birmingham, AL

Susan Copeland, MS, RN,BC
Education Nurse Specialist, Columbus Children’s Hospital, Columbus, OH

Michelle Dickey, MS, CRNP
Field Services Instructor/Clinical Faculty, Cincinnati Children’s Hospital, Cincinnati, OH

Lynn Elstein, MS, RN,BC
Director of Nursing Practice & Education, Intermountain Health Care, Salt Lake City, UT

Pam Fiorini, BSN, RN
Clinical Director, Cincinnati Children’s Hospital, Cincinnati, OH

Ann Gabel, MSN, RN,BC
Director of Education, Lawrence Memorial Hospital, Lawrence, KS

Mary Jo Giaccone, MSN, RN
Education Specialist, Cincinnati Children’s Hospital, Cincinnati, OH

Mary Ann Greene, MS, RN, CNA
Director of Nursing Education, Johns Hopkins Bayview Medical Center, Baltimore, MD

Vivian Green, MSN, RN
Clinical Nurse Education Specialist, UNC Hospitals, Zebulon, NC

Mitzi Grey, MEd, BC, RN
President, Grey and Company, Inc., Moshville, NC

Jill Guilliole, MEd, BSN, RN
Education Specialist, Cincinnati Children’s Hospital Medical Center, Cincinnati, OH

Carol Heckenkemper, RN, CNOR
Director of Perioperative Services, Rio Grande Regional Hospital, McAllen, TX

Bob Herdrich, MS, RN
Regional Director, Clinical E & D, Covenant Healthcare System, West Bend, WI

Cynthia Hollingsworth, MS
Coordinator of Instructional Design, Indiana University School of Nursing, Indianapolis, IN

Susan Howard, MSN, RNC
Clinical Education Supervisor, Campbell County Memorial Hospital, Gillette, WY

David H. James, MSN, RN, CCRN
Director of Education, IHC University, McKay-Dee Hospital Center, Ogden, UT

Vickie Johnsen, PhD, RN
Clinical Operations Project Coordinator, Intermountain Health Care, Salt Lake City, UT

Kathy Jordan, MSN, MPH, RN,BC
Clinical Training Development Specialist, Texas Children’s Hospital, Houston, TX

Katherine Kany, BS, RN
Project Manager, American Journal of Nursing, Ashburn, VA

Mary Krugman, PhD, RN, FAAN
Director, Professional Resources, University of Colorado Hospital, Denver, CO

Kathy Latta, MSN, RN, C
Educational Specialist, Cincinnati Children’s Hospital, Cincinnati, OH

Keverne Lehman, BSN, RN
Manager, Nursing Education, Spectrum Health, Grand Rapids, MI

M. Anne Longo, MBA, BSN, RN
Director, Clinical Development & Education, Cincinnati Children’s Hospital, Cincinnati, OH

Pamela Masters-Farrell, MSN, RN, CRNN
Clinical Educator, Utah Valley Regional Medical Center, Bluffdale, UT

Linda Miller, MA, RN, CCRC
Clinical Nurse Specialist, Magnet Project, Johns Hopkins Bayview Medical Center, Baltimore, MD

Dawn Nehrig, MSW, LISW
Education Specialist, Cincinnati Children’s Hospital, Cincinnati, OH

Andrea Novak, MS, RN,BC, FAEN
Administrator, Southern Regional Area Health Education Center, Fayetteville, NC

Cathleen S. Opperman, MS, RN, CPN
Education Nurse Specialist, Columbus Children’s Hospital, Columbus, OH

Lynne Palazzolo, RN
Education Coordinator, Cincinnati Children’s Hospital Medical Center, Cincinnati, OH

Elaine D. Parker, PhD, RN, CNA
Assistant Professor, University of MA, Worcester, MA

Pamela Pascarelli, MSN, RN,BC, CRNP, APR, C
Education Specialist, Hackensack University Medical Center, Hackensack, NJ

Gwendolyn Pernell, MSN, RN
Director, University of Alabama Birmingham Hospital, Birmingham, AL

Terry Phillips, MSN, APRN-BC
Director of Education, IHC University, McKay-Dee Hospital Center, Ogden, UT

Linda Puetz, MAEd, BSN, BA, RN
Solution Designer, Cerner Corporation, Overland Park, KS

Richard Ridge, PhD, RN, CNA
Corporate Director, Nursing Education, Meridian Health, Neptune, NJ

Jo-Ann Robinson, MSN, RN, APN, C
Education Specialist, Hackensack U. Medical Center, Park Ridge, NJ

Wanda Sandlin, MSN, RN, CCRN
Admin, Director, Medical Nursing Division, UAB Hospital, Medical Nursing, Birmingham, AL

Lowine Sarbacker, MSN, RN
Clinical Education Coordinator, Covenant Healthcare Systems, Inc., Milwaukee, WI

Kari Schmidt, MS, RN,BC
CEO/Trainer, Training for Impact, Milwaukee, WI

Dixie Schneider, BSN, RN, PHN
President, Dixie Schneider Presents, Fair Oaks, CA

Sheila St. Cyr, BSN, BC, RN
Performance Based Development System Coordinator, OU Medical Center, Jones, OK

Regina Stefanik, MS, ED, MS, RN
Director, Patient Care Services Education, Columbus Children’s Hospital, Columbus, OH

Mary Strauss, MSN, RN,BC
Nursing Staff Development Specialist, Winchester Hospital, Winchester, MA

Judith Tehada, MSN, RNC
Clinical Nurse Educator, Kaiser-Permanente Hospital, Castro Valley, CA

Paula Thrasher, MSN, RN, BC
Instructor, Staff Development & Nursing Research, Akron General Medical Center, Akron, OH

Carol Tierney, MSN, RN
Education Specialist, Cincinnati Children’s Hospital Medical Center, Cincinnati, OH

Diana Tocko, MSN, RN, C, CAN
Director, Educational Services, Community Medical Center, Toms River, NJ

Amy Vega, MBA, MAH, RHEd
Director of Interdisciplinary Education, Southern Regional AHEC, Fayetteville, NC

Joan E. Walker, MSN, RN,BC, CNS
Clinical Nurse Specialist, University of Alabama University Hospital, Birmingham, AL

Joan Warren, PhD, RN,BC
Director, Franklin Square Hospital Center, Baltimore, MD

Sylvia Warren, MN, RN
Professional Development Coordinator, Children’s Health Program, JWK Health Centre, Halifax, Nova Scotia, Canada

Ann E. Weeks, DNS, RN
Nurse Family Therapist, Healing Passages, Louisville, KY

Susan Wesmiller, MSN, RN
Director, University of Pittsburgh Medical Center, Pittsburgh, PA

Myrtle Williams, MSN, RN,BC
Instructor/Trainer, Texas Children’s Hospital, Houston, TX

Donna Wright, MS, RN
Consultant, Creative Health Care Management, Minneapolis, MN
Nationally Known Speakers!

- Dixie Schneider, BSN, RN, PHN
- Martha Griffin, PhD, RN
- Ann E. Weeks, DNS, RN

16 Preconvention Workshops

42 Concurrent Sessions