NNSDO Convention 2005
July 21 – 24
Sheraton New Orleans Hotel

Lighting the Fire Within:
Igniting Passion for Learning and Advancement

National Nursing Staff Development Organization
Lighting the Fire Within: Igniting Passion for Learning & Achievement

Program Goals
The goals of the 2005 NNSDO Convention are to:
● Develop new skills to improve educational outcomes.
● Network with peers on issues of common concern.
● Increase knowledge of trends and issues.

What are the key benefits of attending?
The annual convention will include . . .
● Top-level, national speakers . . . As always, the opening, keynote, and closing sessions feature proven professionals who will inform and inspire.
● An information-packed program book for reference during the convention. And it’s a great resource for the workplace!
● Preconvention workshops that allow for in-depth study of contemporary issues in staff development.
● Numerous opportunities for networking.
● Opportunities to develop new friendships with other staff development professionals.
● Participation in the annual business meeting. Make a difference in the future of the organization!
● Peer-reviewed concurrent session presentations by top professionals in the field.
● New and innovative ideas for application in a variety of staff development settings.

Who will benefit by attending?
You’ll benefit from attending if you are a . . .
● Staff Development Specialist or Director of Nursing Education/Staff Development.
● Patient Educator in any setting including acute care, long-term care, and home care.
● Human Resources Manager with continuing education responsibilities.
● Staff Nurse with responsibility for staff development and/or education of unit personnel.
● Consultant in the field of staff development and/or patient education.
● Nursing faculty member with education and research responsibilities in the areas of patient education and staff development.
● Novice or beginner in the field of staff development.
● Provider of products and services for continuing education and staff development.
● Graduate or undergraduate student in nursing or education with a specialization in nursing education, staff development, or patient education.

Get the answers to these crucial questions.
● How can I use my PDA to full advantage?
● How can I better teach, motivate and inspire learners?
● How do I shield new nurses from “Lateral Violence”?
● How can I determine my communication style and its impact on others?
● How can I give dynamic presentations?
● How do I prepare my staff to care for aging patients?
● How do I establish a career counseling program?

There is a concurrent session which addresses each of these questions. Descriptions begin on page 7.
Wednesday, July 20, 2005
7:00 a.m.–5:00 p.m. ........................................ Registration
8:00 a.m.–5:00 p.m. ........................................ Board Meeting
8:00 a.m.–5:00 p.m. ..... Certification Preparation Course—Day 1
8:00 a.m.–12:00 noon ...... Workshop 1: General Staff Development
   A Passion for Excellence: Charting a Course for Your Magnet Journey
   Gen Guanci, MEd, RN, CCRN, BC
8:00 a.m.–12:00 noon ............... Workshop 2: Technology
   Pep Up Your PowerPoint Presentations
   Mitzi T. Grey, MEd, RN, BC
8:00 a.m.–12:00 noon ......................... Workshop 3: Leadership
   Creating Catalyst Leaders: Teaching Others to Create Sparks and Fan the Flame
   Jaye Lynn Hall, MS, RNC, BC
1:00 p.m.–5:00 p.m. ......................... Workshop 4: Recruitment
   The Nurse Preceptor: Fostering Enthusiasm and Passion in the Student
   Jane Sumner, PhD, RN
1:00 p.m.–5:00 p.m. ......................... Workshop 5: Leadership
   Creativity in a Box
   Michele Decker, MEd, RN, LCCE
1:00 p.m.–5:00 p.m. ......................... Workshop 6: Advanced
   Fanning the Flame of Practice Excellence Through Action Learning
   Bob Herdrich, MSN, MSN; Aindrea Lindsay, MS, RN
1:00 p.m.–5:00 p.m. ...... Workshop 7: General Staff Development
   Getting Started in Clinical and Nursing Staff Development
   Bette Case, PhD, RN
1:00 p.m.–5:00 p.m. ......................... Workshop 8: Potpourri
   Professional Etiquette: How to Achieve and Avoid Common Pitfalls
   Kathleen Pagana, PhD, RN

Thursday, July 21, 2005
7:00 a.m.–6:00 p.m. ........................................ Registration
8:00 a.m.–12:00 noon ......................... Board Meeting
8:00 a.m.–5:00 p.m. ..... Certification Preparation Course—Day 2
8:00 a.m.–12:00 noon .......... Workshop 9: Leadership
   Creating and Raising Excellence: A Strengths-Based Approach to Creating a Culture of Learning
   John Lundholm, MA, RN
8:00 a.m.–12:00 noon ......................... Workshop 10: Technology
   Best Practices for Designing and Using e-Learning to Promote Learning Outcomes
   Diane M. Billings, EdD, RN, FAAN; Pamela Jefries, DNS, RN
8:00 a.m.–12:00 noon .... Workshop 11: General Staff Development
   Fuel for the Front Lines: Development of a Charge Nurse Training Workshop
   Phyllis Shluky, MEd, RN; Denise Pavan, BSN, RN; Cathy Snyder, BSN, RN
8:00 a.m.–12:00 noon ............... Workshop 12: Potpourri
   From Idea to Print: How to Get Published
   Belinda E. Puetz, PhD, RN
12:00 noon–4:00 p.m. ................. Journal for Nurses in Staff Development
   Editorial Board meeting
1:00 p.m.–5:00 p.m. ......................... Workshop 13: General Staff Development
   Competency Assessment for the Real World
   Donna Wright, MS, RN
1:00 p.m.–5:00 p.m. ......................... Workshop 14: General Staff Development
   Test Construction: Build It and They Will Become Competent?
   Bette Case, PhD, RN, BC
1:00 p.m.–5:00 p.m. ......................... Workshop 15: Leadership
   Marketing Yourself, Expertise, and Passion: Sharing and Showing What You Know and Can Do
   Michele (Shelly) R. Burdette-Taylor, MSN, RN, C, CWCN

Friday, July 22, 2005
7:00 a.m.–5:00 p.m. ........................................ Registration
8:00 a.m.–9:30 a.m. ......................... Keynote Session
   Promoting the Power of Caring: Generations of Nurses at Work
   K. Lynn Wieck, PhD, RN
9:30 a.m.–12:00 noon ......................... Poster Set Up
9:30 a.m.–10:30 a.m. ......................... Break in Exhibit Hall
10:30 a.m.–12:00 noon ......................... Concurrent Session I
12:00 noon–1:30 p.m. ......................... Lunch in Exhibit Hall
1:45 p.m.–3:15 p.m. ......................... Concurrent Session II
3:30 p.m.–5:00 p.m. ......................... NNSDO Annual Business Meeting
5:15 p.m.–6:45 p.m. ......................... Concurrent Session III

Saturday, July 23, 2005
7:00 a.m.–5:00 p.m. ........................................ Registration
6:30 a.m.–7:30 a.m. ......................... Fun Run/Walk for Research
8:30 a.m.–10:00 a.m. ......................... Nurse Competence in Aging
   General Session
10:15 a.m.–11:45 a.m. ......................... Concurrent Session IV
11:45 a.m.–1:15 p.m. ......................... Lunch in Exhibit Hall
1:15 p.m.–2:45 p.m. ......................... Concurrent Session V
2:45 p.m.–3:45 p.m. ......................... Break in the Exhibit Hall
4:00 p.m.–5:30 p.m. ......................... Concurrent Session VI
4:00 p.m. ......................... Exhibits Close
5:30 p.m.–6:30 p.m. ......................... Reception/Posters

Sunday, July 24, 2005
8:00 a.m.–12:00 noon ......................... Registration
7:30 a.m.–9:30 a.m. ......................... Air Force Affiliate Business Meeting
7:30 a.m.–9:30 a.m. ......................... Affiliate Networking Meeting
8:30 a.m.–9:30 a.m. ......................... Posters Close/Coffee
9:45 a.m.–11:15 a.m. ......................... Concurrent Session VII
11:15 a.m.–11:30 a.m. ......................... Transit Break
11:30 a.m.–2:00 p.m. ......................... Closing Brunch
   Speaker sponsored by Cross Country University
   Melodie Chenevert, MA, RN
   The Lost Cause of Nursing

Monday, July 25, 2005
7:30 a.m.–5:00 p.m. ......................... Military SIG Educational Workshop

Tuesday, July 26, 2005
7:30 a.m.–5:00 p.m. ......................... Military SIG Educational Workshop
The National Nursing Staff Development Organization (NNSDO) is the only national specialty organization specifically for staff development educators. Membership in NNSDO is open to those nurses engaged in any aspect of staff development.

NNSDO was formed by a group of nursing staff development educators who saw the need for a specialty nursing organization for themselves and their colleagues. After a positive response to a year-long feasibility study, the organization was formed in 1989. Seventy-five percent of NNSDO members hold a master’s degree or higher in nursing and are department heads in hospitals or universities. Many members are consultants in the field of nursing staff development and own their own businesses.

**Mission Statement**

The National Nursing Staff Development Organization (NNSDO) advances the specialty practice of staff development for the enhancement of quality healthcare outcomes.

Staff development, as a specialty of nursing, is—

- Defined by standards
- Based on research
- Critical to quality patient and organizational outcomes

**Benefits of Membership**

- Networking opportunities with nursing staff development educators in a variety of healthcare settings and geographic areas.
- Participation on Committees and Task Forces on issues of concern to nursing staff development educators.
- Affiliation of local groups of nursing staff development educators with the national organization.
- Discounted attendance at NNSDO’s annual convention, Orlando, July 2006.
- Discounts on NNSDO products and services.
- *Journal for Nurses in Staff Development*, NNSDO’s official journal (6 issues).
- Discounts on the certification examination and recertification fees through ANCC.
- *TrendLines* (6 issues).
- Networking in NNSDO Web site forum.

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**Opening Session: Elizabeth Norman, PhD, RN, FAAN**

Professor, Director of the Doctoral Program, New York University Division of Nursing, New York, NY

In 1990, Elizabeth Norman, PhD, RN, FAAN, published her first book which was based on her dissertation, *Women at War: The Story of Fifty Military Nurses Who Served in Vietnam 1965–1973*. Her second book, *We Band of Angels: The Untold Story of American Women Trapped on Bataan*, was published in 1999. She is currently working on her third book, entitled *Tears in the Darkness*. Dr. Norman is the author of several articles; she has spoken at regional, national, and international conferences. She is the recipient of the American Academy of Nursing National Media Award, the Lavina Dock Award for Outstanding Nursing Scholarship, and an Official Commendation from the Department of the Army for her military research.

**Keynote Session: K. Lynn Wieck, PhD, RN**

Chief Executive Officer, Management Solutions for Healthcare, Katy, TX
President of the Texas Nurses Association

K. Lynn Wieck, PhD, RN, is a nurse consultant for health policy and workforce issues. She conducts research in recruitment and retention of the emerging workforce into health professions with an emphasis on the challenges of leading, educating, and managing the “twenty-something” generation. Dr. Wieck has published six nursing textbooks that have been translated into five languages and for four years wrote a monthly column for the *Houston Chronicle* on nursing issues. Her latest book, *Stories for Nurses: Acts of Caring*, was released in August 2002 and received an *American Journal of Nursing* Book of the Year award. Dr. Wieck is a researcher as well as a national speaker on health workforce issues.

**Closing Session: Melodie Chenevert, MA, RN**

Founder and Director, PRO-NURSE, Gaithersburg, MD

Melodie Chenevert, MA, RN, is a widely recognized and popular presenter with the ability to delight and inspire audiences. Her presentations are original, fun, creative, and insightful. She has the remarkable ability to bring levity and a sense of humor to the serious issues facing nurses today. Ms. Chenevert focuses on the trends that are shaping the profession and individuals. She is masterful at articulating strategies for addressing these issues and remaining sane in the process.
In this two-day course, participants will prepare for the American Nurses Credentialing Center (ANCC) generalist certification examination in nursing professional development. The course includes an extensive review of the staff development curriculum and a practice exam. This course is a good foundational course for those new to staff development in addition to those wishing to sit for the certification examination.

Wednesday, July 20 ........................... 8:00 a.m. – 12:00 noon
A Passion for Excellence: Charting a Course for Your Magnet Journey
Gen Guanci, MEd, RN, CCRN,BC

If you are working at an organization that is thinking about ANCC Magnet Status Recognition, if you are already on the journey, or if you want to re-ignite your passion for nursing, then this workshop is for you! The presenter will cover topics such as the history of the Magnet Recognition Program, ports of call on your journey, packing tips, and the secrets to a successful journey. You will leave this session with tools to assist you in charting a course for your magnet journey.

Wednesday, July 20 .............................. 8:00 a.m. – 5:00 p.m.
The Use of PowerPoint Presentations
Mitzi T. Grey, MEd, RN,BC

The use of PowerPoint presentations has become commonplace in the work world. The role of the educator often includes creating or assisting others in the creation of PowerPoint presentations for educational activities, team presentations, and for committee meeting presentations. In this workshop the presenter will provide participants with an opportunity to observe six methods for pep ping up PowerPoint presentations. Participants are requested to bring laptop computers and an existing PowerPoint presentation that can be revised during this educational session.

Wednesday, July 20 .............................. 1:00 p.m. – 5:00 p.m.
Creating Catalyst Leaders: Teaching Others to Create Sparks and Fan the Flame
Jaye Lynn Hall, MS, RNC,BC

Creating sparks that inspire and motivate others is what great leadership is all about. Catalyst leaders share their passion for nursing with their staff, empowering them to grow and develop. Where do these leaders come from? How do we find them? Can we take average leaders and mold and develop them into catalyst leaders? In this session, the presenter will discuss strategies for recognizing and developing leadership potential and for creating an environment which fans their flame for excellence.

Wednesday, July 20 .............................. 8:00 a.m. – 12:00 noon
Professional Etiquette: How to Achieve and Avoid Common Pitfalls
Kathleen Pagana, PhD, RN

Are you projecting a professional, credible image and making the most out of business encounters? In this workshop you will be helped to get your behavior in expected order so that others can focus on the content of what you are saying rather than on business etiquette blunders you may be making. This entertaining and eye-opening program answers questions such as the following: How do I handle the business meal? Which plate do I use for bread? What is the proper way to make introductions? How do I leave a proper voice mail message? What are the most common e-mail mistakes to avoid?

Wednesday, July 20 .............................. 1:00 p.m. – 5:00 p.m.
Getting Started in Clinical and Nursing Staff Development
Bette Case, PhD, RN

This workshop introduces the newcomer to staff development to the multiple facets of the staff development role, focuses on the educator role, and offers keys to effectiveness in each phase of the educational process: needs assessment, planning, learning, implementing learning, and evaluating learning outcomes. Participants are encouraged to purchase the NNSDO publication Getting Started in Clinical and Nursing Staff Development which serves as an organizer and a reference for the workshop.

Wednesday, July 20 .............................. 8:00 a.m. – 5:00 p.m.
In this workshop, the presenters will discuss today’s complex healthcare system, where nurses are expected to deliver exceptional services for patients resulting in high-quality outcomes. Profound knowledge and skills are required, and nurses must learn at a pace faster than the rate of change in the industry. Current processes for learning are insufficient, and nurses must adopt a life-long learning philosophy to perform at this level. Experience action learning through engaging, interactive learning aimed at enhancing your staff development practice.

Wednesday, July 20 .............................. 1:00 p.m. – 5:00 p.m.

Prevention Workshops
This session will take a creative, humorous approach to making journal. They will learn how tos from an author’s as well as an editor’s exactly how to develop a manuscript for publication in a professional In this always popular, entertaining session, participants will learn can ignite a passion for lifelong learning. In this session, the presenters will discuss best practices for designing and using e-learning in staff education. Participants will learn the principles of online design, the importance of active learning, and strategies to evaluate learning outcomes. Participants will discuss how to integrate e-learning into current programming and how e-learning can ignite a passion for lifelong learning.

"Creating And Raising Excellence” (CARE) is a strength-based approach for generating a shared vision and strategic planning to make that vision a reality. Applied to staff development organizations, it is a model and set of tools for creating a culture of learning. Participants will learn this approach by facilitated active involvement in the process.

In this session, the presenters will discuss best practices for designing and using e-learning in staff education. Participants will learn the principles of online design, the importance of active learning, and strategies to evaluate learning outcomes. Participants will discuss how to integrate e-learning into current programming and how e-learning can ignite a passion for lifelong learning.

Thursday, July 21 ................................. 1:00 p.m. – 5:00 p.m.

An Innovative Model for Staff Educators: Using Clinical Simulations to Assess and Document Nursing Competencies
Pamela R. Jeffries, DNS, RN; Jay Ober, MSN, RN
The presenters will discuss the design and use of simulations as an orientation strategy and a teaching/learning experience for newly hired nursing staff. The presentation will include 1) using simulations in the staff educator role; 2) developing simulations for competency-based assessment and for teaching/learning experiences; and 3) evaluation and outcome measures used when assessing clinical competencies of new graduates/orientees.

Competency Assessment for the Real World
Donna Wright, MS, RN
This session will take a creative, humorous approach to making competency more realistic. It will explore assessment strategies to assess all three domains of skill needed in today’s healthcare environments – technical, critical thinking, and interpersonal. This session will also introduce a strategy that promotes individual accountability, where employees are responsible for their competency assessment.

Contact Hours
The program is pending final approval of 40.6 contact hours by the Georgia Nurses Association which is accredited as an approver of Continuing Education in Nursing by the American Nurses Credentialing Center’s Commission on Accreditation.

Contact Hour Breakdown:
Wednesday Workshops ...... 8.0
Thursday Workshops ......... 8.0
Cert Prep Course (2 days) .... 16.0
Cert Prep Course (1 day) .... 6.0
Thursday ...................... 1.8
Posters ...................... 2.4
Maximum Total: .......... 40.6
circle emphasizes the new nurse’s individual contributions while building active listening, intentional speaking, and conscious self-monitoring, calling a ways of knowing, being, and leading. Through the experiential practice of form of communication we can practice to shape a future that calls for different using “Calling a Circle” as an experiential tool and methodology for creating

**Opening Session**

**Thursday, July 21** ........................................... 6:00 p.m. – 7:30 p.m.

*We Band of Angels*

Elizabeth M. Norman, PhD, RN, FAAN

**Keynote Session**

**Friday, July 22** ........................................... 8:00 a.m. – 9:30 a.m.

*Promoting the Power of Caring: Generations of Nurses at Work*

K. Lynn Wieck, PhD, RN

**Concurrent Session I**

**Friday, July 22** ........................................... 10:30 a.m. – 12:00 noon

A. [Advanced] Maximizing Your Relationship With Your Boss

Phyllis Miller, MS, RN, SANE-A, FHCE

This session will teach you how to enhance your relationship with your boss. The relationship you forge with your boss is one of the most important in your professional sphere. It can either open doors or slam them in your face, to say nothing of the fact that this relationship is one that deserves your careful attention and best skills! Come to this session and learn how to make this relationship work for you both, as well as for the good of your organization. Learn about the different kinds of bosses and key interaction approaches for each. You will leave this session with your own plan for enhancing this key relationship!


Cynthia Hollingsworth, MS

In this session, the presenter will discuss the impact of design on the effectiveness of learning in Web-based courses and how an instructional designer, skilled in the principles of Web design and adult learning, can assist staff educators in the development and organization of their content. Participants will learn how an instructional designer can assist in transforming face-to-face activities and content into active learning on the Web by defining the learning goals and objectives, organizing content, planning activities, applying the principles of adult learning and assessing the growth in learning that has occurred. At the conclusion of the session, participants will leave with the foundations of a plan for converting face-to-face classes or developing new offerings for delivery on the Web!

C. [Leadership] Come on Baby, Light Their Fire: Using Nursing Grand Rounds to Ignite Your Staff’s Passion for Excellence

Susan L. Lannon, MA, RN

In this session, the presenter will describe how to implement a Nursing Grand Rounds program at a large academic medical center. Nurses whose institutions already have Nursing Grand Rounds and those who want to start them are invited to attend and join in a discussion about what works, what doesn’t, how we can share ideas, avoid reinventing the wheel, and partner for success in order to recognize and acknowledge the professional nursing excellence within our institutions.

D. [Recruitment/Retention] The Use of “Calling a Circle” Methodology in a New Graduate Nurse Cohort Group

Grissell Hernandez, MPH, BSN, RN, CCE

In this session, the presenter explores and shares insights from her experience using “Calling a Circle” as an experiential tool and methodology for creating dialogue in a New Graduate Nurse cohort group. Calling a Circle is an ancient form of communication we can practice to shape a future that calls for different ways of knowing, being, and leading. Through the experiential practice of active listening, intentional speaking, and conscious self-monitoring, calling a circle emphasizes the new nurse’s individual contributions while building consensus to fulfill the purpose of the support group. The method is very interactive and offers guidelines to create a sacred space to listen to each other, speak our truth, and act with clear intention.

**Concurrent Session II**

**Friday, July 22** ........................................... 1:45 p.m. – 3:15 p.m.

A. [Advanced] Igniting a Passion for Patient Safety

Joan Walker, MSN, RN,BC

Patient safety is an issue that has made headlines in recent years. The presenter will discuss recognized factors in patient safety and educational strategies intended to increase patient safety. The program will also feature a specific pilot project whose purpose was to increase awareness related to selected human factors and strategies to decrease negative effects of those factors.

B. [Technology] High Fidelity Simulation: Enhancing Patient Safety and Outcomes

Brian French, MS, RN,BC; Beth M. Nagle, MSN, RN,BC

Patient simulation using life-size mannequins that talk, breathe, and mimic physiological changes is an innovative strategy that allows hospitals and academic institutions to create safe, controlled learning environments for nurses with no risk to patients. Technological advances, increased levels of acuity, and cost containment have placed enormous demands on nurses. In the midst of these demands, nurses in the clinical setting must engage in complex problem solving, critical thinking, and decision making. Simulation provides nurses with the opportunity to acquire, apply, and integrate clinical knowledge and skills in a risk-free, experiential learning environment. The presenters will explore the use of high-fidelity patient simulation as a teaching-learning methodology to improve care and promote patient safety.

C. [Leadership] Lighting an Uncontrollable Fire for Best Practice Through Effective Leadership Development

Myrtle Williams, MSN, RN,BC, CNAA

The development of clinical leaders is critical for the provision of quality care and service as well as for the ongoing success of healthcare organizations. This session will highlight five leadership development strategies and the outcomes which have been successful in developing a high performing cadre of clinical leaders at a 750-bed magnet-recognized hospital.

D. [Recruitment/Retention] Fueling and Fanning the Flame!

Natalie Benner, BSN, RN

In an environment where nurses have their pick of workplaces and can name their salary, how can staff development educators recruit quality clinicians, fuel their skill-sets, and fan a desire to expand their expertise? This session offers staff development personnel proven methods for making recruitment and retention a “team responsibility” while providing ongoing incentives for clinicians to enhance their professional skills.
Participants will have the opportunity to explore their own creativity in the use of humor, color, and media to create an unforgettable presentation. From beginner to most creative expert, this interactive session will explore the innovative and creative teaching techniques that you can apply to educate and motivate your healthcare workers.

Bari K. Platter, MS, RN, CNS; Mary Krugman, PhD, RN, FAAN

Issues of increased global migration combined with consumer demand for culturally congruent health care have led to interest in development of hospital-based staff development programs that prepare nurses to deliver culturally competent care. The University of Colorado Hospital (UCH) is in the process of developing a cultural competency program that addresses the learning needs of all clinical nurses, from novice to expert. At UCH, research and evidence-based practice provide the foundation for all clinical and programmatic activities. It is, therefore, critical to measure the outcomes of this new nursing cultural competency program by evaluating competency changes. In 2004 we were awarded a National Nursing Staff Development Organization research grant to evaluate nursing cultural competency pre and post transcultural nursing education. This pilot study represents an important step in developing a comprehensive transcultural nursing program at UCH. The pilot study will test the effectiveness of delivering cognitive knowledge about transcultural nursing. Future phases of this project will construct the skill competency component for cultural competency. This study is timely and contributes to further knowledge about the outcomes of staff development competency activities.


Susan R. Copeland, MS, RN, BC

The presenter will explore the concept of critical thinking and its application to nursing. A pilot study will be described which uses the California Critical Thinking Disposition Inventory (CCTDI) to assess a nurse’s disposition to use seven attributes of critical thinking. A highlight of the presentation will be actual clinical examples of the use of CCTDI results to develop and strengthen critical thinking skills of nurses through early targeted clinical teaching and experiences.

Jo Ann Robinson, MSN, RNC, APN, C

Patricia Vuolo, MSN, RN

This session will focus on several innovative strategies that can be used in a variety of settings to recognize and celebrate the accomplishment of the nurse educators at your institution. In this demanding healthcare environment, the nurse educator is responsible for educating patients and staff more than ever before. These demands can lead to little energy to develop oneself professionally. Strategies to encourage self-development will be discussed, such as certification, continuing education, and self-care initiatives. Using NNSDO’s Staff Development Week celebration, we have implemented an annual week of celebration and recognition for nurse educators, which has been proven to inspire and motivate nurse educators throughout the institution.

E. [General Staff Development] Keeping the Passion for Education Alive!

Jo Ann Robinson, MSN, RNC, APN, C

This session is designed to increase the educator’s expertise in developing valid and reliable tools for validating skills, knowledge, and attitudes of staff. The primary emphasis will be on presenting a “measurement blueprint” educators can follow to build surveys, checklists, or other measurement tools in their practice setting. Specifically, the presenter will guide participants through the process of determining purpose, identifying the best type of measures, developing items, selecting appropriate scales and descriptors, writing effective directions, determining reliability and validity within a specific setting, and formatting the measurement tool.

F. [Potpourri] Bringing Corporate Ethics, “Ethical Behavior,” to Front Line Employees

Patricia Vuolo, MSN, RN

Learn how to operationally bring the spirit of your organization’s mission, vision, values, code of conduct, and policies and procedures related to codes of ethical conduct to the day-to-day work of front line employees. In this session, the presenter will focus on strategies to communicate information and translate content and the meaning through vignettes that promote thoughtful decision making and discussion as a tool for the behavioral change you desire to achieve.

Concurrent Session III

Friday, July 22 ........................................5:15 p.m. – 6:45 p.m.


Dora Bradley, PhD, RN

This session is designed to increase the educator’s expertise in developing valid and reliable tools for validating skills, knowledge, and attitudes of staff. The primary emphasis will be on presenting a “measurement blueprint” educators can follow to build surveys, checklists, or other measurement tools in their practice setting. Specifically, the presenter will guide participants through the process of determining purpose, identifying the best type of measures, developing items, selecting appropriate scales and descriptors, writing effective directions, determining reliability and validity within a specific setting, and formatting the measurement tool.

B. [Technology] Burning Books: Should We Burn Paper and Move to 100% Electronic Patient and Family Education?

Peggy Mattingly, BA, RN; Diane Halloran, MPH, RN

This session is designed to illustrate the process our institution went through in moving our Patient Education Services into the 21st century. The presenters will provide a collaborative discussion environment for problem solving and forum for sharing our institution’s “Best Practices.” Participants will learn about the successes and methods of dealing with difficulties in achieving our mutual goal of providing comprehensive, accessible, and meaningful patient and family education materials.

C. [Leadership] Rainbows and Butterflies: How Colorful Is Your Palette?

Margaret Jackim, MSN, RN, CNS

From beginner to most creative expert, this interactive session will explore the use of humor, color, and media to create an unforgettable presentation. Participants will have the opportunity to explore their own creativity.

Concurrent Session IV

Saturday, July 23 ........................................10:15 a.m. – 11:45 a.m.

A. [Advanced] Peer Review Done Right

Mitzi Grey, MEd, RN, BC

This session will provide participants with examples and strategies for effectively incorporating peer review into their staff development program. Giving meaningful and truthful feedback to a peer can be a challenge. Yet the inclusion of peer review in the performance evaluation or coaching process is becoming prevalent. Before implementing a peer review process, it is essential for staff members to receive education and practice opportunities to learn how to critique peers in a positive way for the purpose of improving job performance.

B. [Technology] Igniting a Passion for Learning: Integrating e-learning Into Staff Development Activities

Diane M. Billings, EdD, RN, FAAN; Pamela Jeffries, DNS, RN

In this session, the presenters will discuss strategies for integrating e-learning into existing educational programming. Participants will identify barriers, and the CAN (consideration, acquisition, navigation) model will be used as a framework to guide the integration process.
C. [Leadership] **Aligning Staff Development With the Balanced Scorecard**  
Kimberly B. Hall, BSN, RN  
The balanced scorecard is a management approach that aligns daily operations with an organization’s mission and vision. To achieve this, organizations examine their mission and vision, link customer needs with daily operations, evaluate business strategy, conduct process improvement to maximize efficiencies, and communicate long-term business goals to all staff levels. Many healthcare organizations are adopting this business concept to ensure balance between financial and non-financial measures of success. By delivering education in ways that support the goals of the organization, staff development makes measurable contributions to business success. Sample scorecard items and possible strategies will be presented. Participants will also explore alternative methods of delivering information to the customer while supporting the company's financial and non-financial goals.

D. [Recruitment/Retention] **Keeping the Fire Burning: Strategies for Motivating and Retaining the Generations**  
Brandi Hamlin, MSN, RN, RN  
Four generations have never before existed simultaneously in the nursing workforce. Each generation brings its own unique perspective. Generational diversity poses a new challenge to nurses in staff development. How can we motivate the different generations and promote retention? Come to this interactive presentation and learn how to keep the fire burning with the Traditionalists, Baby Boomers, Generation X, and Generation Y in your organizations. It is sure to light your fire within!

E. [General Staff Development] **Synergy in Nursing Education**  
Deborah Green, BSN, RN, BC  
This session proposes the use of a Synergy Model of Nursing Education that can be used as a blueprint for the nursing educator and learner to facilitate acquisition of knowledge, skills, and values across a nursing career. Too often a mismatch occurs between educators, learners, and the institution. A synergy model provides a way to close this gap and enhance the connection between the three entities. This model may be implemented in academic, as well as healthcare institutions, for nursing education and professional development. The SMNE is an adaptation of the model adopted by the AANN. Some of the multiple ways a synergy education model can be used to optimize outcomes for learners, educators, and the system will be suggested.

F. [Potpourri] **Staff Competency Assessment: We've Still Got ISSUES Here!!**  
J. Griff Alspach, EdD, MSN, RN, FAAN  
Although we have been assessing the competency of nurses and other healthcare staff for decades, many nurse educators continue to be plagued by nagging concerns on issues such as who does (and does not) need to be assessed; what options are available for assessment; documentation; record keeping, and reporting assessment results. Bring your questions, your answers, your insight, your JCAHO experiences, your best guesses and most coveted inside secrets (we promise not to tell) so we can network and deal with this stuff.

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**Concurrent Session V**  
Saturday, July 23 .......................................................... 1:15 p.m. – 2:45 p.m.

A. [Advanced] **The Problem With Planning: Keeping Your Strategic Plans From Going Up in Smoke**  
Jayne Lynn Hall, MS, RNC, BC  
In this session, the presenter will discuss the strategies and techniques that can help you to become a better planner. When ignited with passion about an idea or project, it is important to develop a plan for success. Yet the process of planning can be filled with problems and pitfalls that can cause those plans to “go up in smoke.” Thinking through the planning process and applying principles of strategic planning can help protect your plan from destruction.

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**Concurrent Session VI**  
Saturday, July 23 .......................................................... 4:00 p.m. – 5:30 p.m.

A. [Advanced] **Using Humor to Move Mountains: The Air May Be Thin Up Here, But the View Is Great!!**  
Donna Wright, MS, RN  
This session is guaranteed to make you laugh and show you how to use humor and other creative techniques to make things happen in any group. Often staff development educators are asked to solve problems through education and orientation that are so embedded into our cultures, you know things will really never change. We will explore some proven strategies to help you move mountains—and find new energy as we make the climb. Come with us on a journey where the oxygen is thin and you see the world from the highest peak.
B. [Technology] Use of an Online Learning Management System to Validate Annual Nursing Competencies

Nancy A. Kanyak, MSN, RN, BC

This session will explore a partnership between the Nursing Education Department and the Division of Education to create a unique Automated Learning Management System for validating and tracking required annual nursing competencies. Because of the growing public concern regarding patient safety and the shortage of nursing personnel, the challenge facing education departments involves validating nursing competencies in an environment where precious resources are already strained. The process for identifying and choosing online competencies, content development, and evaluation will be addressed. Find out how the result of the collaborative initiative has led to both staff and management satisfaction.

C. [Leadership] Forecasting Instead of Reacting to Educational Needs

Gloria Burk, MA, RN, BC

In this session, the presenter discusses how educators are challenged to provide educational opportunities to meet present and future needs of both the individual and the organization. It is not enough to just simply ask staff what they “feel” they need. Instead a multifaceted approach using a variety of data sources and analysis must be used so that needs can be identified and then prioritized. These data can then be used to develop an educational plan for the organization.

D. [Recruitment/Retention] All Aboard! Charting a Course After Orientation Ends: Development of a “Navigator” Mentoring Program

Karen A. Goldschmidt, BSN, RN; Maria Wagner, BSN, RN

Nursing orientation programs have traditionally focused on developing technical and critical thinking skills. Addressing a new nurse’s need for interpersonal skill development may be neglected. The Navigator program is a peer mentoring program developed to assist novice nurses (Mentees) in adapting to the organizational environment in their new role; to develop and train nurses (Mentors) in leadership and communication skills necessary to serve as a mentor, and ultimately to increase retention rates of nurses. The presenter will review the steps in establishing a unit-based mentor-training program.

E. [General Staff Development] Mandatory Education and Competency Evaluations Takes the L.E.A.P.

Barbara Harland, BSN, RN; Lisa Longshore, BSN, RN; Rhoda Bates, BSN, RN; Dianne Mahaffey, MSN, RN

Mandatory education and competency evaluation present a challenge to all professional staff educators. Staffing issues, high patient acuity, changing technology, and rigorous standards add to the complex nature of meeting educational requirements. Educators and staff alike see mandatory education and skill competency evaluations as a burden instead of as an opportunity for professional growth. The L.E.A.P. acronym stands for Learning Enhances Advanced Practice and is used to describe a collaborative educational delivery system that incorporates advanced education while meeting the established educational requirements. The LEAP model is based on Knowles theory of adult education and Leininger’s nursing theory for culturally competent care.


Mary Beth Strauss, MSN, RN, BC

In this session, the presenter will explore the development of research skills in a novice researcher. The presenter was given the challenge of formulating a research question which, ultimately, led to the development of the first nursing research proposal at this community hospital. The learners will experience the journey to becoming a researcher as the process of research is explored. This session is for anyone who is thinking about starting in research or for those researchers who are looking to mentor others in research.

You set the mark for all the others. This my 1st NNSDO conference.
— A 2004 Convention Participant

Excellent Convention! Very well organized.
— A 2004 Convention Participant

Sunday, July 24 ........................................ 9:45 a.m. – 11:15 a.m.

A. [Advanced] Don’t Burn Bridges—Build Them! Academic/Service Partnerships Fuel the Fire of Learning and Achievement

Elaine L. Smith, MSN, MBA, RN

In this session, the presenter will describe the outcomes of a successful academic/service partnership. Many benefits can be realized by both schools of nursing and hospitals through the development of collaborative collegial working relationship. Extending beyond the obvious recruitment advantages, collaboration can yield results in the area of nursing research, continuing education, retention strategies, grantsmanship, and the development of professional networks. Additionally there are numerous secondary gains that benefit both partners. The relationship between a 688-bed academic medical center and a University School of Nursing will serve as the exemplar. Emphasis will be placed on the process of partnership building and its nature and maintenance once established.

B. [Technology] Under Construction: Building a Simulation to Use as an Orientation Strategy in Staff Education

Pamela R. Jeffries, DNS, RN

In this session, the presenter will discuss how to design, implement, and evaluate the use of simulations to orient staff nurses and other healthcare professionals. Participants will learn about a simulation framework, best practices to use when implementing simulations as an instructional strategy, and the importance of evaluating the innovative teaching strategy. Participants will discuss how simulations can be incorporated into staff education and how the use of simulations can affect learning outcomes and achievement.

C. [Leadership] The Nuts and Bolts of a Professional Nursing Presentation

Joan Walker, MSN, RN, BC

Shannon M. Graham, MSN, RN, CNS, AOCN

Pamela R. Jeffries, DNS, RN

Do you ever “feel like a nut” or want to “bolt and run away” whenever someone asks you to do a presentation? Or do you want to increase your skill level in doing presentations? If so, then this session is for you! This program will feature tips and suggestions for planning and creating a professional nursing presentation from assessing needs of the audience and choosing a topic to preparation and practice. The presenters will discuss and demonstrate a variety of techniques for delivering the presentation, including voice tones, gestures, eye contact, and personality styles. The presenters will also review tips on creating visually appealing and educationally sound audiovisuals to support the presentation.

D. [Recruitment/Retention] If You Build It They Will Come (and stay!): Recruitment and Retention Strategies for a Multigenerational Workforce

Gen Guanci, MEd, RN, CCRN, BC

The presenter will explore the similarities and differences between the current workforce generations as well as identify the core values and motivators for each group. Once these are identified, strategies to recruit, and more importantly, retain a multigenerational workforce will be presented. In today’s times of fierce competition for nurses, organizations need to address strategies to attract and retain staff. A workforce that acknowledges and embraces generational differences is one strategy.

E. [General Staff Development] Lighting the Fire for eMAR: The Role of Staff Development in the Implementation of an Electronic Medication Administration Record System

Rosemary Hilvert, BSN, RN, BC

In this session, the presenters will cover the processes our acute care community hospital followed during all phases of implementation, the challenges and the successes, and conclude with opportunities for continued improvement. Today, nurses are using multiple levels of technology to provide a safer and more efficient means of medication administration. Participants will develop a generic plan for the implementation of an electronic medication administration system and identify the role of the staff development nurse in the process.
E. [Potpourri] Staff Development’s Role in the Malcolm Baldridge Award Process

Chris Beckett, BS, RN
Cheryl Pratt, MSN, RN

The Malcolm Baldridge Award is synonymous with high quality organizations. The criteria for the healthcare award were created years ago yet there are only three healthcare organizations that have achieved this special honor. One healthcare organization has been working toward this award for the last three years. It is a whole different way of thinking for healthcare organizations, especially Staff Development/Education Departments. The presenters will outline not only the education criteria of the award process, but also how these criteria were incorporated into our day-to-day practice.

Closing Brunch

Sunday, July 24 ................. 11:30 p.m. – 2:00 p.m.
Melodie Cheneverett, MA, RN
The Lost Cause of Nursing
Speaker sponsored by Cross Country University

Military Special Interest Group (SIG)
Educational Workshop

Monday, July 25 ................. 7:30 a.m. – 5:00 p.m.
Tuesday, July 26 ................. 7:30 a.m. – 5:00 p.m.

Registration fee $50.00 per day or $100.00 for both days. For registration information, contact the Chief, Air Force Nursing Education at (210) 565-0673 (DSN 665–0673) or e-mail sandra.bruce@randolph.af.mil

Speakers excellent! I will return with lots of new ideas and enthusiasm. I knew 10 minutes after sitting down in my first session that I was definitely getting my money’s worth.

— A 2004 Convention Participant

My 1st NNSDO conference. Extremely well done. One of the best conferences I’ve been to.

— A 2004 Convention Participant

Sessions

Using Blended Learning to Introduce Cardiorespiratory Monitors
Jane E. Allen, MS, RN

Returning to Acute Care Practice: A Qualitative Analysis of Nurses’ Experiences
Marilyn Asselin, PhD, RN,BC

They’re Fallen and They Can Get Up! A Safety Risk Screening Tool for Patients in the Home Setting
Marta Braun-Kane, BSN, RN

Impact of Preceptor and Orientee Learning Styles on Satisfaction: A Pilot Study
Barbara A. Brunt, MA, RN,BC

Designing, Developing, and Delivering an Educational Web Site to Market Passions, Products, and Programs
Shelly R. Burdette-Taylor, MSN, RN, CWCN

Transition Into Practice Student Nurse Program (TIPS): Igniting Passion for Safe Clinical Practice
Mary L. Chacko, MS, RN, ACE

Nursing Leadership Development: Continuing Education for the Nurse to Expert Nursing Leaders
Joanne E. Eich, MS, RN

Education Building Blocks for a Pediatric Nurse Internship Program
Tammy Franqueiro, BSN, RN

The Surgical First Assistant Program at the Norton Hospitals
Janice Denny Gibbs, BSN, RNC

Retention Through Certification
Annette Holst, BSN, RN

Lighting the Fire for UAPs: Retaining Your Patient Care Technicians
Kathie Larke, MED, RN, BC

From Tiny Sparks to Roaring Fires—A Strategy for Facilitating Computer Documentation
Frances Kay Masters, MS, RN, BC

Designing and Implementing a Hospital-Based Training Program for High School Students as a Healthcare Career Promotional Strategy
Mary McAdams, BSN, RN, BC

Skill-Based Model of Care
Marsha S. Meckel, BSN, RN

Turning Staff Into Stakeholders
Jodi S. Moll, BSN, RN

Kathy Newhall, RN

New Graduate Transition From Student Nurse to Shining Star: Lighting the Way
Sue Nichols, MSN, RN, CNS

Patient Education: Advancing Practice Through Staff Nurse Internships
Taryn J. Pittman, MSN, RN, C

Utilizing Computer-Generated Posters to Facilitate Education
Cheryl Prall, MSN, RN

The conference overall was great. The speakers who excelled were vivacious, interesting, and made the audience feel important.

— A 2004 Convention Participant

Moments in Management: Education for Those Management Moments!
Roberta P. Seay, MED, RN

Ignoring the Need to Know—Questionnaire Use as a Catalyst for Critically Thinking, Effective, Emergency Tracheostomy Ventilation
Deidra Lynn Sharp, BSN, RN, BC

Competence Assessment via Electronic Learning Collaborative
Jean Shinner, MS, RN, CCRN

Quit It! How to Teach Smoking Cessation
Cynthia Steinbach, BSN, RN, CCRN

Evaluation of the Drug Dosage Calculation Guide on the Registered Nurses’ Multi-Step Calculation Scores on an Orientation Medication Assessment
Laura Sumner, MSN, MED, MBA, APRN

Raising the Bar With New Technology: Improving PICC Line Care
Diana Tilton, BSN, RN

Cultural Diversity: A Staff-Driven Education Program
Deborah Wagner, BSN, RN, OCN

Getting Staff Involved in Research to Develop Evidence-Based Nursing Practice: Clinical Comparison of Forearm and Upper Arm Automatic, Noninvasive Blood Pressures
Sandra J. Waki, BSN, RN, CCRN

Nursing Retention in Era of Shortage
Debora Williams, BSN, RN

Techniques for Integrating the High Tech Into High Touch Care
Vanessa D. Workman, MBA, BSN, RN, C
Hotel & Travel

Accommodations

Make your plans now to attend the NNSDO Convention at the Sheraton New Orleans Hotel, July 21–24, 2005. The Sheraton is holding rooms for NNSDO at a nominal rate of $135.00 for single or double occupancy.

Make your reservations today to avoid the possibility of a filled room block! Call Sheraton New Orleans Hotel Reservations at (888) 627–7033 or (504) 525–2500. Be sure to tell the reservations personnel that you are with the NNSDO Convention in order to receive this special rate. Rooms at this special rate are available until June 8, 2005, or until the room block is filled. Once this date is passed or the room block filled, the special NNSDO rates cannot be guaranteed.

Sheraton New Orleans Hotel
500 Canal Street, New Orleans, LA 70130

The weather in New Orleans in July is “hot” and “humid.” The temperature in the hotel meeting rooms is kept low for your comfort. Please do not forget to pack a sweater or light jacket.

Travel

Association Travel Concepts (ATC) has been selected as the official travel agency for the NNSDO 2005 Convention in New Orleans, LA.

By calling ATC, you will receive 10%–15% off airline tickets purchased more than 60 days prior to your travel dates (United, Continental, Delta). For tickets purchased fewer than 60 days prior to the travel dates, the discount will be 5%–10% (United, Continental, Delta). ATC will also search for the lowest available fare on any airline. These discounts apply for travel July 18–27, 2005.

To take advantage of these great rates, please call between the hours of 8:00 a.m. and 6:30 p.m. (Central Standard Time) Monday through Friday, 1(800) 458–9383, between 9:00 a.m. and 7:30 p.m. (Eastern Time), fax (858) 362–3153, e-mail reservations@atcmeetings.com, or visit www.atcmeetings.com/nnsdo and follow the Meeting Traveler links.

Excellent learning and networking opportunities.
Good selection of topics. Something for everyone.
— A 2004 Convention Participant

Airport

Louis Armstrong New Orleans International Airport was renamed in August 2001 in honor of the famous native-born musician’s 100th birthday. The airport is located approximately 11 miles from the Central Business District (CBD). The Louis Armstrong New Orleans International Airport offers direct and non-stop service to over 100 cities on 17 domestic and international airlines.

Shuttle Service

Airport Shuttle Service is available at $13.00 per person for a one-way ticket from the Louis Armstrong New Orleans International Airport to the Central Business District, $26.00 per person, round trip, or $24.00 per person, round trip for two or more people when purchased at the airport. (There is a limit of three bags per person.) Pickup and ticket purchases can be made on the lower level outside of baggage claim. Airport Shuttle also provides a limousine service by reservation (limited availability). A stretch limo is $90.00 and can accommodate six people. Call toll free 1(866) 596–2699 or (504) 522–3500.

Roommate Locator

NNSDO offers the Roommate Locator Service as a way to reduce your hotel expenses. Just check the appropriate box on the registration form.

Your name, telephone number, address, arrival and departure dates, and smoking preferences will be provided to others who have requested this service. You will receive a list of potential roommates in advance of the meeting.

Use this list of potential roommates to locate a roommate with similar preferences and arrival and departure dates. Once you find a roommate, please contact the NNSDO National Office to have your information removed from the list.

We strongly recommend that you make a hotel reservation as soon as possible. If a roommate is located and both individuals have reserved a room, one reservation can be cancelled.
Registration

The type of registration is determined by the date that the registration is postmarked—in the case of mailing—or received in the National Office—in the case of faxed or phoned registrations.

Registrations postmarked or faxed on or before June 17, 2005, will be considered early registrations.

Registrations postmarked or faxed after June 17, 2005, will be considered regular registrations and must include an additional $50.

To be pre-registered for the convention, you must complete early or regular registration, as outlined above, by June 17, 2005.

Registrations postmarked or faxed after July 8, 2005, will be considered onsite registrations. Onsite registrations are welcome, but please be prepared to take a little longer at the registration desk when you arrive.

Following receipt of registration form and payment you will receive a confirmation letter in about two weeks. No confirmation letters will be sent after July 8, 2005.

Payment

Payment must accompany this registration form. Where appropriate, a copy of a purchase order is sufficient. Registration forms received without payment will not be processed until payment is received.

Fee Section

Registration fees for the full convention include the educational program and food events listed in this brochure. Single-day registration fees include the educational program and food events listed in this brochure for the day the participant is registered. Spouse or guest registration fees include the food events listed in this brochure but do not include the educational sessions.

Registration fees for the full convention or for single-day registration do not include the preconvention workshops. Preconvention workshops are optional educational activities and have a separate fee.

Cancellations & Transfers

Cancellations or transfers must be requested in writing and postmarked or faxed by July 8, 2005. Refunds will be issued following the convention. A $50 administrative fee will be assessed. If you transfer your registration to another person, please include a completed registration form for that person with your written request.

Discounts

Multiple registrations (3 or more) from the same institution will receive a $20 discount per individual. To be eligible for the discount, the registration forms must arrive together and have the discount information clearly noted. This discount applies only to early registrations for the full convention.

Name ____________________________ First Name for Badge ____________________________

Credentials ____________________________ Title ____________________________

Institution ____________________________

City ____________________________ State ____________________________

The above information will appear on your badge. Please indicate your mailing address below.

Address ____________________________

City ____________________________ State ____________________________ Zip ____________________________

The above mailing address is my ❑ work address ❑ home address.

Daytime Phone (_____) ___________ Fax (_____) ___________

E-mail Address ____________________________

❑ I am a member of the ________________ Affiliate of NNSDO.

❑ I want to become a member of NNSDO.

I have selected the appropriate box on the back of this form and have included membership dues.

I prefer to receive the program book in this format: ❑ CD-ROM ❑ hard copy

Special Needs

❑ I will need assistance.

❑ I will need vegetarian meals.

Roommate Locator Service

Help! Please find me a roommate so I can cut my rooming expenses in half at the convention. See details on page 12.

❑ Smoking ❑ Non-Smoking

Registration forms received without payment will not be processed until payment is received.

Mail this form with payment to NNSDO National Office, 7794 Grow Drive, Pensacola, FL 32514–7072; or

Call (850) 474–0995, toll free 1(800) 489–1995 with your credit card number; or

Fax to (850) 484–8762.

Register online at www.nnsdo.org

REMEMBER: Please complete both sides of this form!
Registration

REMEMBER: Please complete both sides of this form!

A. Preconvention Workshops

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2-Day Certification Preparation Course

- NNSDO Member: $199.00
- Non-Member*: $249.00

Subtotal A: $______

Complete either Full Convention (B or C) or Single Day (D)!

B. Early Full Convention Registration

Registration before June 17, 2005.

- NNSDO Member: $395.00
- Non-Member*: $495.00

Subtotal B: $______

C. Regular Full Convention Registration

Registration after June 17, 2005.

- NNSDO Member: $445.00
- Non-Member*: $545.00

Subtotal C: $______

D. Single Day Registration

- Thursday only: $125.00
  (Includes opening session and reception only; does NOT include workshops!)
- Friday only: $175.00
- Saturday only: $175.00
- Sunday only: $175.00

Subtotal D: $______

E. Spouse or Guest Registration

Full convention (including exhibit hall entry)

- Spouse or Guest: $175.00

Name ____________________________

Subtotal E: $______

F. Membership

- New: __________________________
- Renewal: ______________________
- Regular Member: $75.00

Subtotal F: $______

* Non-members may register at the member price by including annual membership dues with their registration fee. See section F above.

G. Optional Special Event

- Fun Run/Walk for Research: $10.00

Subtotal G: $______

Total Fees

Add subtotals from previous sections:

A. Preconvention Workshops: $______
B. Early Full Convention Registration: $______
C. Regular Full Convention Registration: $______
D. Single Day Registration: $______
E. Spouse or Guest Registration: $______
F. Membership: $______
G. Optional Event: $______

Total Enclosed: $______

For credit card use —

- VISA
- MASTERCARD
- AMERICAN EXPRESS

Expiration Date Month _____ Year _____

Signature __________________________

Or send check — Check # __________

Make check payable to NNSDO.

Or send a copy of purchase order —

PO # __________________________

Payment or purchase order must accompany this form.  Tax ID# 59–3018398

Important!

Please indicate which Concurrent Sessions you are interested in attending. Your assistance will help us assign each speaker to an appropriately sized room. Please check one session letter for each column.

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RSVP!

- Grand Opening of Exhibits Reception
  Thursday, July 21, 7:30 p.m.–9:30 p.m.
- Lunch With the Exhibitors
  Friday, July 22, 12:00 noon–1:30 p.m.
- NNSDO Annual Business Meeting
  Friday, July 22, 3:30 p.m.–5:00 p.m.
- Lunch With the Exhibitors
  Saturday, July 23, 11:45 a.m.–1:15 p.m.
- Poster Cash Bar Reception
  Friday, July 22, 5:30 p.m.–6:30 p.m.
- Closing Brunch
  Sunday, July 24, 11:30 a.m.–2:00 p.m.
New Orleans is often called the “Crescent City” because it was founded on the bend of the Mississippi River. This unusual shape causes locals and visitors to become confused occasionally, as there is no traditional “north, south, east, or west” mode of getting around.

New Orleans has a well-deserved reputation for food. There are more than 3000 restaurants in the city, many of which have been owned and operated by the same families for generations. The predominant foods are Creole and Cajun, but there are many ethnic restaurants that feature foods from throughout the world. The city consistently is rated one of the top cities for food by national and international publications.

It’s no secret that New Orleans is known the world over as the birthplace of jazz and the home of the blues. There’s music everywhere you go in New Orleans, from world class nightclubs like Tipitina’s, House of Blues, Snug Harbor, Cafe Brasil, and Howlin’ Wolf to the countless neighborhood bars that feature the city’s finest musicians, to the many stages of the spectacular special events like the New Orleans Jazz & Heritage Festival and the free French Quarter Festival held every spring.

New Orleans Arts District is the “SoHo of the South,” bustling with art galleries, restaurants, and music clubs. On the first Saturday night of every month, art lovers and socialites flock to Julia Street for a door-to-door festival that’s part art-shopping, part club-hopping.

New Orleans is a Mecca for the art and museum lover. This city’s vast wealth of art, history and respect for tradition make it home to some of the great museums in the country. Visit the museums and historic homes of New Orleans, each a treasure waiting to be discovered.

New Orleans offers something for everyone. To learn more about what to do and to see in New Orleans, check www.neworleans.com
Nationally Known Speakers!

- Elizabeth M. Norman, PhD, RN, FAAN
- K. Lynn Wieck, PhD, RN
- Melodie Chenevert, MA, RN

16 Preconvention Workshops
42 Concurrent Sessions